Would net UC $4.5 million
Regents to provide University with more subsidy money

As a result of a major change in the concept of state subsidy for the Un-
iversity, upper division students in for colleges will have their fees reduced beginning August 29, 1975.
The Ohio Board of Regents Friday unanimously approved a new funding formula that would provide the Uni-
versity with an additional $4.5 million per year of which $1.5 million would stem from a new funding source.
The new subsidy formula would provide subsidy to upper division students in the Arts and Sciences, CCM, College of Com-
munity Services, DAA, Engineering, and Business Administration.
Upper division students in these colleges had not previously been sub-
sidized by the State. Students in MBS, Teacher’s College, University College and the branch schools would not be affected by the new formula.
President Bennis hailed the new formula as "The best thing that's ever happened to UC financially since I came here."
Bennis and James Faye, the vice-
president for management and financial

Empirical analysis of this proposal reveals at the University of Cincinnati a declining proportion of total enrollments within the currently funded programs, a relatively in-
elasticity of non-state income sources, unusually high level of student
test and a promise of continually

Cowan and Gradyan agreed that this was "going to be very close," he ad-
mitted.

The need for open hours for 35. The race was tighter at the Great
Hall polling place at Siddall Hall, where downtown was most

The 1967 agreement broke the ex-
istence if he was "elected. He said he would put his proposal in its
formal equivalent students in the upper division and 1200 in the lower division.
The new formula would reduce the fees of the five colleges by about
one-third so as to bring them in line with the "normal tuition levels ranging from

Larry Cowan’s victory in the student body election was comparable to un-
expected student body election. Cowan said his decision to seek elec-
tion was due to the "casual mood of the election night par-
ty" and the "ineffectiveness of the bookmarks on page 5."

On a tight schedule, but I'm very happy with the turnout, said Blumenstock, who won 203 votes to

Mike Blumenstock

Winning well over 1000 votes in last week's student body presidential elec-
tion, Blumenstock was "very happy" with the turnout, noting that his campaign was "very

As chairman of this committee, Dr. Bennis said he "feels great" about
the revision change and expressed his satisfaction with the
result.

"I don't know if we'll ever do this again," he said. The next step is for the
Regents to decide whether or not to proceed with the revision.

Blumenstock said he was "very excited" about the revision and was "very happy" with the turnout.

Blumenstock said his first task in office would be to officially notify
the students who voted for him.

"It was a matter of trying to get as
many students to vote as possible without asking too much," Bennis said.

Bennis praised the Regents for making the revision change and
especially noted the help of professor Thomas Conlin, a Cincinnati native who was recently appointed by Governor Gilligan.

Grad students elect officers

The Graduate Student Association officers elected Thursday are:

Laura Blevins Feminism are trying to link their group with the woman's society a workshop on page 2 provides some
useful tips for women's issues.

Downsizing Cincinnati for you of women’s views may change
depth, but a concept began in a buck: the future of the look
"The workers supported both

Layla's Lesbian Feminism are trying to link their group with the woman's society. A workshop on page 2 provides some
useful tips for women's issues.

Downsizing Cincinnati for you of women’s views may change
depth, but a concept began in a buck: the future of the look
"The workers supported both
Lesbians plan local expansion

By POLLY WIGGON

A protest with picket lines was started early in the fall of 1973, to organize the women in the community.

According to Rheta, group member, the first basic goal of the group is to identify the underlying sources of community discrimination and to foster a common sense of community for working to eliminate it. The second is to become a movement and educate women to challenge the discrimination. The third is to organize a range of alternative groups and activities to facilitate an understanding of the issues involved.

The group is now beginning to work on a number of issues, including ways to develop community awareness and to gain support from other community groups. They are also working on ways to involve other women in the movement. The group is currently working on ways to involve the community in the development of a comprehensive plan for the organization.

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Cincinnati Super Graphics...

You never know what you might see in downtown Cincinnati these days. Oh sure, you'll see the usual pigeons, taxis, traffic, buildings and buses, but if you look up at the right time, you might also see a giant Walt Disney character doing abstract painting on the side of a wall, or a sequential love scene through half-drawn window shades.

These are Cincinnati's Super Graphics. They are eight huge, colorful paintings, each unique, designed by eight separate artists, done on the sides of eight downtown buildings.

The graphics, or Urban Walls, are the brainchild of art dealer Carl Solway and his partner, Jack Wolton. Solway had seen examples of this type of art in New York and Boston and got the idea to do a similar project in Cincinnati.

Solway coordinates the whole project himself with no help from the Chamber of Commerce. "He believed in it enough to do it strictly for the community," said artist J. Chewning who did a lot of the work on the project.

"He saw a need for a coherent community project that would be seen through from beginning to end," added Chewning.

The entire project cost about $40,000. Ten thousand dollars was donated by the National Endowment for the Arts, and the rest of the money came from the sale of silkscreen prints of the wall designs. Solway's art galleries operated at a loss for one year during the project.

"We reached the break-even point in 1973, and are just now beginning to make a little profit," said Chewning. He said that any profits made are just being returned into the project.

Buildings on which the graphics are painted were chosen because of their proximity to the Convention Center, because they were prime parking lots or if they faced the 1-75 expressway.

About 20 buildings were preliminarily chosen, but the field was finally narrowed down to 18. "If some of the building owners seemed like they had doubts about the project, or if they expected us to pay for the use of their walls, they were rejected," said Chewning.

Since the completion of the project, the Department of Urban Development has begun to explore places to put more graphics as part of urban renewal.

"They are beginning to see graphics as a method of urban renewal, besides just architecture," said Chewning.

An exhibit featuring blueprints, working sketches, and photographs of the work in process is going on now at the Cincinnati Art Academy in Eden Park and will continue through Friday.

These huge paintings, designed by separate artists under the coordination of Carl Solway Galleries decorate several downtown buildings.
Teacher's College: thru the looking glass

By MIKE KIEFEL

When Karen Curry went through TC’s secondary education courses she was told that she would be one of the students who would
be selected for the 1974-75 Legislative Fellowship. Curry, who lives
in the Avondale area, was contacted by The News-Record shortly
after she was told that she would be a participant in the fellowship.

Curry is a 25-year-old teacher of English at Treadwell High School,
where she teaches students in grades 11 and 12. She attended
Western Reserve State University and obtained her degree in
English. Curry has been a teacher for four years and was voted
Teacher of the Year last year. She has also been a member of the
American Federation of Teachers since 1973.

To the editor,

Karen R. Z. Thursday evening after votes were counted with
Mike Bloomstein in the lead position, I asked myself: What happened
in the campaign? Mike Bloomstein, who is running just as he’s
two years ago, described the election as “a campaign that
wasn’t”. The campaign was designed as a public forum
for discussing ideas and issues important to the student body.

The trip, which is organized by The News-Record editors,
was attended by students from the local community and
members of the local school board. The trip was designed to
provide an opportunity for students to learn about
the workings of government and to become involved in
the political process.

Correction

Karen Hoop, a columnist for the editorial page of The News-
Record, incorrectly identified a location by saying that
she was a graduate of a vocational school and was
not a member of any national political society.

Humphreys, making the figures for the U.S. Congress.

The decision to spend one’s life serving others, a few people have
suggested, comes from the hunger of a big ego. Social workers
in this field, could satisfy a tendency
towards such society since they
were involved.

But after seeing much social work
and experiencing a bit of it, I
realized that a social worker is
not the glamorous figure we
often think of when we think of
people who work with the poor.

Social work not for mile high egos

By BILL MEGE

Perhaps the best that I enjoyed
about my trip to Philadelphia
was the student-centered environment.
It was not the busy, crowded hell
that we normally associate with major
universities.

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by The News-Record editors,
was attended by students from
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members of the local school board. The trip
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students to learn about the workings of
government and to become involved in
the political process.

The annual affair turned out very
good and all the participants received
the taxes which I; pay? No,l pay
these taxes.

Linda Bruzelis

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Letters to the editor

What happened to RZ

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Nixon's higher ed funding comes under heavy fire

The proposed federal budget for higher education in fiscal 1975 allocates a $75 million increase. The Nixon administration claims it "a permanent shift in Federal policy to support Israeli higher education." But legislators and educators are not convinced. The House Appropriations Committee recently passed a bill that would cut the budget for higher education by $500 million below the Nixon administration's request. The bill was then struck down in conference committee.

FISCAL '75
BUDGET REQUESTS FOR HIGHER EDUCATION (National)

<table>
<thead>
<tr>
<th>Budget Authority in Millions</th>
<th>1973</th>
<th>1974</th>
<th>1975 Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Assistance</td>
<td>$1,467</td>
<td>$1,677</td>
<td>$1,997</td>
</tr>
<tr>
<td>Institutional Assistance</td>
<td>308</td>
<td>303</td>
<td>287</td>
</tr>
<tr>
<td>Special Programs for the</td>
<td>67</td>
<td>70</td>
<td>62</td>
</tr>
<tr>
<td>Disadvantaged</td>
<td>21</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>Total</td>
<td>$1,737</td>
<td>$1,957</td>
<td>$2,229</td>
</tr>
</tbody>
</table>

A BREAKDOWN OF STUDENT ASSISTANCE PROGRAMS (Billions)

<table>
<thead>
<tr>
<th>Program</th>
<th>1973</th>
<th>1974</th>
<th>1975 Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Opportunity Grants</td>
<td>$1,422</td>
<td>$1,475</td>
<td>$1,300</td>
</tr>
<tr>
<td>Guaranteed Loans: Subsidies</td>
<td>292</td>
<td>399</td>
<td>430</td>
</tr>
<tr>
<td>Supplementary Opportunity Grants</td>
<td>263</td>
<td>283</td>
<td>287</td>
</tr>
<tr>
<td>Direct Loans</td>
<td>562</td>
<td>582</td>
<td>686</td>
</tr>
<tr>
<td>Work-Study</td>
<td>17</td>
<td>17</td>
<td>20</td>
</tr>
<tr>
<td>Cooperative Education</td>
<td>11</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td>Guaranteed Student Loans for State Schoolships</td>
<td>19</td>
<td>19</td>
<td>19</td>
</tr>
<tr>
<td>Total</td>
<td>$1,467</td>
<td>$1,677</td>
<td>$1,997</td>
</tr>
</tbody>
</table>

The administration's budget proposal is the subject of intense debate on Capitol Hill. The House Appropriations Committee has recommended cuts of $500 million below the Nixon request. The bill was then struck down in conference committee.

The administration has contended its budget will be sufficient. The House budget for higher education called "the increased availability of loans" proposed under the GSL program as the reason it requested an 8% increase in Federal Student Loan Direct. The administration's higher education budget includes $430 million for GSL. According to budget requests, private students should take on GSL loans averaging $4,500 each.

The 1975 budget also anticipates that the federal student aid programs (primarily BOG's and GSL's) will support efforts to increase student aid funds to meet financial needs and inflation. The budget is a meager sum when expanded to support educational needs and inflation. The budget is a meager sum when expanded to support educational needs.

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Promotional contest ad under probe

An ad in the March 3 issue of The News Record proclaiming the chance to win a new car may have never been, an investigation of the Danforth Foundation has revealed. According to National Cooperative Education, the Danforth Foundation's main adver...

INTERNATIONAL MEANS YOU

U.S. Students & Foreign Students - International Students
International Coffee Hour every Wednesday 3:00 pm - 5:00 pm in the Faculty Lounge (University Center)
Free Refreshments Faculty also welcome

AN OVERWHELMINGLY VIVID PINK FLOYD COLOR CONCERT!

Come and get "schlitz" faced with Snow White and the Seven Dwarfs at the SIGMA SIGMA CARNIVAL APRIL 27, UC FIELDHOUSE
By CAROLY STIDLE

UC's Tim Burman fired for his fence for the only homerun of the fifth victory in as many starts Sunday, as "li€id«:feated across town rival Xavier's pitcher Krumpelback, Xavier University 6 to 4. didn't win anywhere but downhill after Burman, who is now 5-0 on the season, "beld'the Musketeers to nine on the UC diamond. Jerry Lux followed with a shot to Burman, who started out XU's Jostworth at second base, who somewhat shakily in the first inning fired home in time to force Rothwell by hitting X's first batter Jostworth on a disputed call.

The Bearcat's offensive drive gained momentum in the second inning as they connected on a Bill Krumpelbeck "triple to the center fielder Jim Bearcats with another run by walking Janzen, regained control quickly and Terry Roberts. Mike Curley then shut the door on the Musketeers's attack until the top of the sixth inning. the XU coach, relieved

Burman had plenty left in the fifth allowing the Musketeers only a walk, and by striking out Joe Carter three times in the last two frames.

The Bearcats, now 13-9 on the season, will meet Wright State Monday and Miami University Tuesday, both on the UC diamond.

By JOE WASLIK

When perennial Al Mattie, Cincinnati's fifth-year, "beld'the Black and White" at the University of Cincinnati, a game which was recorded in UC's annals as a memorable victory. It was also a memorable victory, for Burman, who is considered the most powerful batter on the UC roster, connected on a Bill Krumpelbeck "triple to the center fielder Jim Bearcats with another run by walking Janzen, regained control quickly and Terry Roberts. Mike Curley then shut the door on the Musketeers's attack until the top of the sixth inning. the XU coach, relieved

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Mispelling ad gimmick

BY WALT ODOM

Hanging from the Old Tech Building, in full view of anyone on the bridge, was a huge sign announc- ing the candidacy of Karl Steven for student president. That's right, a stud- ent president.

Karl Stevenly the mispelling was done deliberately... "as a joke, a comment about the apathy toward student government. To make people laugh, to talk about it. He said the sign was not just a joke, but a discussion about contemporary adver- tising.

Mispelling words as a creative, informal grammar, and turning letters tawed to add humor to a medium that has become a favorite advertising prac- tice. The English language has been per- fected for the sake of selling products in a competitive society.

R.E. Dillon, who teaches the advertising courses at the College of Business Administration, feels that this practice probably doesn't mean much, and he does not teach his students to do this. He says that it is done only to make a product stand out from its competition.

Concerning the mispelling of brand names, Dillon notes, "A descriptive name is not regrettably. When it is misspelled, it becomes identified with the product instead of the descriptive word." He adds, "It has paid off for Koel cigarettes," adding that if com- panies overlook it, it becomes a superior quality in bud taste.

Marine Bering, the copy chief and creative director at WMT, Fox Holland Co., a advertising agency located at 251 Avenue Ave. She does not encourage abusing the language, but acknowledges its potential value. It can't speak for the entire advertising field, she claims, but every spelling and grammar. If we were to deliberately make mistakes, we would make them very obvious and very clear.

Bering feels that when people become cognizant of errors in adver- tising, they will be aware of the error.

A favorable attitude came from a somewhat surprising source, English teacher. Linda White of Univer- sity College feels that advertisers usually understand correct spelling and that the effect would be boring. Taking a long-range view, she notes the English language has always been affected by the colloquial, and that this development increases the flexibility of the English language. She says when you are selling an advertisement, you have to know your audience and tailor the overall theme rather than the current one.

The abuse of the English language to achieve a result, of course, is neither new nor limited. Writers, speakers, politicians, ordinary peo- ple—all have done this. And as long as there is a product to be sold in a competitive market, there is no reason to believe that advertisers will not continue to do this too.

Femmes present 'Happening'

Operation Mini Mouse (OMM), the newly organized feminitory theatre workshop at UC, plans to present a short "Happening" for the Spring Arts Center at 9 p.m. tonight in the Zimmer Lobby.

The group is working within the politics of feminism to create original expressions of their own personal, collective and social experiences. The "Happening" they will develop everyday "role-playing" and other games people range in order to use their skits will include the job in- terview and the sing-along. Dancers and the work is improvisational. After the show there will be an audience discussion.

Legal ed program courses on tap for summer

A special summer evening con- tinuing legal education program will be offered by the University of the UC Law Center...The program, "Law: An Examination of Private and Public land use control from the viewpoint of the lawyer," will be held in the evening from 7:00- 10:00 p.m. on Thursdays and Wednesdays from June 2 to July 11, 1974. The course will be taught by Don Samuel, an expert in real property law. These attorneys completing the course will be given two post-graduate semester credits.

The course will cover the basic problems in the field of Federal Taxation and Zoning," will be the subject of the second term of the program. This will run from August 1 to August 29, 1974. The course will be taught by John Calhoun, Visiting Professor of Law at UC, who will outline the topics such as Taxation and tax refund litigation.

UC prof elected

Gordon Skinner, professor of the College of Business Administration, will be the new president of the University of the UC Law Center. The course will explore the policies and their function, the competitive process and the mental health process and its relation to clinical law.

"Consumerism and the Law," taught by Douglass L. Curtis, will cover commercial. area's relations, the need for its regulation, and its effects on commerce, economic, and political. Skinner was elected at the recent meeting of the Association at Kent State University.

The BLACK STALLION WEDNESDAY — DRINK & DROWN

18 years old and up

Admission: $2 Boys — $1 Girls

Live Band — "WILD HONEY"

THURSDAY — "SMASH"

All Whites 8 P.M. — 2 A.M. $3 Boys — $2 Girls

Live Band — "WILD HONEY"

TUESDAY, APRIL 23, 1974

THE NEWS RECORD
Today
Both Sides Now. barber shop, will be offered.

Classical Times: Baroque music will be presented from 12:30 until 2 p.m. in the Music Lounge, TUC.

For serious photographers, the Canon F-1 is a great camera.

The Greg Allman Band will perform at 8 p.m. in the Fieldhouse.

Game Tournaments (table tennis and pool) will occur from 1 to 4 p.m. in Gymnasium 2, TUC.

A videotape of the Jim Croce concert will be shown from 10 a.m. until 5 p.m. in TUC.

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The Roman Vishniac exhibit will be on display from 10 a.m. until 5 p.m. in the Art Gallery, TUC.

Friday
FO-TH-BO, Cincinnati's only pinball and bumper car, will be held from 10 a.m. until 5 p.m. in the Fieldhouse.

A videotape of the Jim Croce concert will be shown from 10 a.m. until 5 p.m. in the Fieldhouse.

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Realism marks film

By JULIE SENTER

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**Zappa assembles to present more of the bizarre**

**By GREG CHICAGO**

**Apocalypse? (3, Frank Zappa, Discography)**

The premier "first" of music literature, Frank Zappa (founder of the Mothers of Invention), has nurtured a host of fellow musicians and presented the world his latest collection of bizarre and characteristically unique compositions.

"Apocalypse?" is not for all. For those who have never experienced any of Zappa's work the album will probably come across as a piece of trash. But after hearing it several times, the most fervent Zappa haters may appreciate it. The Zappa lovers, though, will most likely cherish it.

The album opens with what is probably its strongest segment: four songs about the evils and tribulations of an Ecorza named Nool and a fix-trapper and his laid-back snow shoes. Zappa tells the story of their joint efforts to mend the frozen wasteland and ending at St. Alfonzo's parish in the cuts, "Don't Eat the Yellow Snow," "Noolad Burtle II," "St. Alfonzo's Pancake Restaurant," and "Father O'Blivion."

Zappa loves repetition — in his songs, in photographs, and in their lifestyles. Much of his music is intentionally repetitive, but he spends little time on the causes of those repetitions. The book only describes the probableness causes of the repetitions.

The music on the above mentioned, "The Suburbanite," is highly repetitious, yetBellushi writes away passively and softly, and the psychological and historical barriers to the concept of actual equality from becoming a reality. To remain submerged, his proposals are undermined and overcome these barriers.

"Both Sides Now" is an anthemic vocal group that specializes in four-part vocal counterpoint. The group's residency is scheduled for the April through June period.

The program will consist of various periods, performances on in instruments of the early church, will feature both directed by Phillip Crabtree and Collegium Musicum ensembles, and the CCM Renaissance Consort. singers and instrumental music will be performed on instruments appearing on the early church.

**The Spring Arts Festival**

Jan Van Dyke, a choreographer, dancer, and two of Van Dyke's own works will be "Music to Make it Take a Pill" and "The Visit" by Kay Shep. Graham of the Education Department. Details of the program will be offered for the free book: "Food Is Magic" by George Duke. Duke also plays all the instruments appearing on albums Island Amusement Park; however, Zappa plays guitar and sings the lead on all the cuts. He plays some bass, has done all the producing, arranging and, of course, the writing. Two of the songs were written with Jack Bruce of Cream, and Was, Bruce, Lane, and Cornish the Dormonts, and George Dino.

Duke also plays all keyboards on the album which adds an excellent background for the scenic situations and captions Zappa.

*As other Zappa creations, day*

**Lecture previews Herring**

Clifford R. Barnes, Corbett lecturer in English at the University of Cincinnati, will give these performances (May 3, 4 and 5 at CCM). Lecture preview Thursday 11 p.m. in the CCM Rental Hall will be demonstrated live by members of the cast and will offer musical and dramatic analysis of the opera. Set in a small market town of East Suffield, England, at the turn of the century, it is a social novel about a "mother's boy" who finally

**History traces attitudes**

By SANDRA KATZ


Women have generally played an insignificantly part in the recorded history of manhood. Until recently, as wives, mothers, sisters, daughters, and grandparents, the majority of women lived and died unknown. With the conspicuous exaltation of the woman's role in literature and history, a few notable women have appeared. Until recently, the 19th century, there is hardly any mention of women in the literature and history. Although Bullough approaches the subject from a different perspective. Through the history of man's attitudes toward women, she traces the long and tortuous selection of the female.

The list of past injustices is almost overwhelming. In India, widows were burned alive with the remains of their husbands. In China, women's feet were bound to prevent the actual historical attitudes of women. He paints out that day at the Taft Auditorium. Both are---

**Danse soloist featured**

Jan Van Dyke, a choreographer, dancer, and director of the Van Dyke Ensemble, will participate in the upcoming Spring Arts Festival. The program will consist of various periods, performances on in instruments of the early church, will feature both directed by Phillip Crabtree and Collegium Musicum ensembles, and the CCM Renaissance Consort. singers and instrumental music will be performed on instruments appearing on albums Island Amusement Park; however, Zappa plays guitar and sings the lead on all the cuts. He plays some bass, has done all the producing, arranging and, of course, the writing. Two of the songs were written with Jack Bruce of Cream, and Was, Bruce, Lane, and Cornish the Dormonts, and George Dino.

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Lot's drinkin', lot's waitin', as results came in

By RON LIERAU
Bob Fogarty stood prophets of the I'll-waiting-for-the-500 crowd. In the lot's of Ocean Beach, the other clanging the bell to signal the end of the the first time that the red lights on a have been flipped all day long.

Glen Givens, coordinator of Ac-

Kosher House rooms to sublet, summer, 5

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campus counseling center, 1265 Fourth Street. 1265 Fourth Street. 1265 Fourth Street.

... "What you're telling us... what's the difference?" "Petroleum: Pricing, Planning and Policy," will be the subject of a lec-

Fogarty and his campaign manager, Marie Muldrow's campaign, stood to win. Cowan, candidates for vice presi-

dents, third that whites for genetic reasons. The According to Sesma, "Whatever...

"Shockley to be Appointed Provost April 1

By JOHN MUSHAK

University Research Council annual awards in this category by June 1, 1974. Proposals should be accom-

males. "We think the regents are try-

APARTMENT FOR RENT: $210...

BUDGET Оklahoma City University

www.\

1965 Corvette, Backup Camera, to re-

FOR SALE: 2004 Toyota Highlander,

PHOTO SHOWcases student talent in winter show. 2004 Toyota Highlander, OFFICE or STORE... 2004 Toyota Highlander, 2004 Toyota Highlander.

for students interested in majoring in geography, there will be a geography program in the South Hall. The Co-op Work Study Program.

 enrolled in two credit hours at the Kinks concert Thursday-

Mazur was the pet of the newspaper. He explained: "I spent a little....

Tom Laubenthal

Lotto drinkin', lot's waitin', as results came in

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Bob Fogarty stood prophets of the I'll-waiting-for-the-500 crowd. In the lot's of Ocean Beach, the other clanging the bell to signal the end of the the first time that the red lights on a have been flipped all day long.

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