Exam Doom Summons 'End' To Pre-Med Toil

Basketball Coach Baker Discusses Future Of Defending MVC Champs

An Editorial

Last Wednesday's incident involving a UC football player, a friend, and a UC grad student gave the Cincinnati mass media a chance to exercise the worst form of reporting— which borders on character assassination.

Anything remotely resembling fact was avoided in order to give the hungry public a story with an overdose of sensationalism. As a result, irreparable damage may have been done to a student at the University.

The press has a history of giving athletes coverage both on and off the field. When they heard that a UC griddler was involved in an altercation, they printed and announced the fact, leaving the impression that the boy was guilty of a crime. They even mentioned his name in a Friday evening article, saying he would probably be charged with the crime.

These are a few facts they overlooked:
1. The football player, Clem Turner, was with the boy involved in the altercation. Witnesses and Mohammed Quasim, the student who was beaten, admit Clem never laid a hand on anyone.
2. Turner and his friend were talking about football as they were walking. Neither boy had planned an attack on Mr. Quasim and there is no doubt that neither knew who Mr. Quasim was.
3. The boy who struck Quasim, said that Quasim kicked him first then the altercation occurred.
4. It is not clear what actually happened to cause the altercation. Quasim says that Turner pushed his friend into him. Turner and the boy who hit Quasim say the two bumped into each other accidentally and point out the limited walking area where the dispute took place.
5. Everyone involved admits that Turner was 15 feet away when the attack took place.
6. Turner was identified by a UC policeman and somebody filled in Mr. Quasim on Turner's "past."

No one would have gathered any of those things from reports of the incident from the newspapers, radio, or television. They had yet another story on the boy who had "been in disciplinary trouble" before. The slant was one of preconceived guilt.

Everything surrounding the case reinforced this in the minds of the public, including Turner's being benched for the final game against Miami. In reality this decision was not based on Turner's guilt but on the fact that the facts were not clear.

A faculty committee will weigh the evidence and decide what actually happened in Corryville that night. They will judge what the facts were. No matter what they decide, the media of Cincinnati will be discouraged from this type of sensational coverage. A boy's character and future are at stake.

The UC, Bearcat Basketball team will face its first opponent, George Washington, tonight at the fieldhouse. In pre-season rankings, the '66-'67 Bearcats have been rated as high as 5-1 guard, and that last winter's freshmen group was an exceptionally talented bunch.

Mike Bell, 6-6 forward, was all counted on as a returning starter since he opened the ticket most of last season.

MVC Well Balanced

"The thing to remember," emphasizes Baker, "is that we could have a fine ball club and still find ourselves struggling in our league. The Missouri Valley Conference is extremely well balanced this year, and the individual talent is probably the best it's ever been in the MVC."

The Bearcats won the title last year with a 16-4 record and the ability to win the close ones. There will be nine lettermen returning from that squad, but only seven will be playing at the beginning of the season.

Guard Roland West, All-MVC and a 15.5 scorer doesn't become eligible until January, and '66-67 leading scorer Don Rolfes (16.4) has graduated. This is why Baker feels that the Cats may not be as strong on attack as a year ago.

Defense And Rebounding

Defense and rebounding this year should be improved. Spirit and discipline will also be Bearcats two great strengths if the pre-season drills are any kind of indication.

John Howard, strongest and improved as a result, and Rolf, will open up at the forward positions. The other veterans will be turned from that squad, but only seven will be playing at the beginning of the season.

Dannie Correa
Chosen By Band
As 1967 Sponsor

Dannie Correa to Emperor Kappa Gamma has been elected 1967-68 Band Sponsor.

A homecoming semi-finalist and ATO Sweepstakes winner, Dannie competed with 12 others for the title. She is a Political Science major.

As Band Sponsor, Dannie will act as a sort of band sweetheart, attending all the practice sessions, and marching ahead of the Bearcat Band during halftime. When the '67 football season commenced next fall, Dannie, wearing a striking red and white outfit, and carrying long-stemmed red roses, will take her place at the head of the band.

This annual award is presented only to a junior woman, and requirements include having at least a 3.5 gpa. Each candidate must attend six band practice sessions. Every partner, as well as the woman's residence halls, sponsored candidates and each candidate was judged on poise, personality and talent. In addition, each girl presented a skit, ranging from pantomime to piano playing.

Band President Bill Durkee presented Dannie with her first bouquet of roses during the halftime festivities of the UC-Miami game, Saturday, November 20.

Campus Parking
On Weekends

Motor bikes will be permitted to park on campus on weekends, announced Julius E. Weeks, Business Affairs.

The amendment to the University parking regulations, which allows Motor bikes to park on UC property also allows students cars and bicycles to park on campus drives on weekends, starting at noon Saturday when there are no events scheduled on campus. This will also apply on holidays when the University is officially closed.

Students who have a valid parking decal on their cars will be permitted to park on the campus drives after 3 p.m. on Friday when the parking space is not needed for special events.
Conforming" by Friger, sponsored by the. view of the inherent value of man, tive, it will promote a continuing "Use of Free Speech, Alley shall members of SC at any meeting . Christianity is faced with a most severe going over in the modern world, and Friger pointed out that there is much room for questioning. It shocks the customary, makes administration difficult, and upsets the estabished order. When Christianity proves crea- tive, it will promote a continuing inspiration of art; create patterns of family life, an area that needs much reconstruction; inspire the dignity of the community; and instill a deep human commitment of strong involvement.

Ground Rules specifically says, may represent any of the above.

Most Severe Test Christianity should be deeply involved in the search for justice in the modern world. "Can you offer a man roses," asks Father Sigur, "When he is in need of bread."

To be vital, Christianity must move people to give a segment of their lives. Fr. Sigur pointed out that 80% of the people in the world just "don't give a damn" and Christianity must try to return these people to the fullness of being to the fulfillment of their capacity.

53 MG-TD Last of the Classics, $11.00. Call Ken Kornell, 861-6730.

FRIDAY NIGHT SERVICES

Hillel's Friday Lunch on December 2 will be a pre-Chanukah party with a menu of latkes and apple sauce. Lunch, served from our kosher kitchen, is from 11:45 a.m. to 1 p.m., every Friday. Our latkes will be our last lunch of the quarter.

FRIEDLY NIGHT SERVICES

The last Friday Night Services of the semester will be on December 2 at 7:30 p.m. A Kiddush will follow. Because of approaching final exams, we will have no scheduled program. We will be staying late, as usual, to talk, dance.

Many Hillel activities have already been planned for the Winter Quarter. Be sure to join us on January 7 for Friday Lunch at 11:45. Also on January 7, Stu- ron will discuss the "Jew and his Role in the Community" at 9 p.m. Following Shabbat Services at 7:30.

Oh-oh, better check the punch bowl. Ice-cold Coca-Cola makes any campus "get-together" a party. Coca-Cola has the taste you never get tired of... always refreshing. That's why things go better with Coca... after Coca... after Coca.

"Conforming" and "Coke" are registered trademarks which identify only the product of The Coca-Cola Company.

SOGS BY TOM LEHRER

reprise RECORDS

PICTURED ABOVE is one of the unique gifts that are found at the International Bazaar. The bazaar is being held today from 11 a.m. to 9 p.m., and Friday, from 11 a.m. to 4 p.m. The University YWCA is located at 270 Calhoun St. General Co-chairmen are Kathy Arentson and Betty Hendricks. There will be gifts from fourteen different foreign countries.

Lunch Time - Supper Time - Snack Time

Anytime Is PIZZA TIME

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347 CALHOUN ST.
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Dining Room and Carry Out Service

Chicken In A Basket Ravioli
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Monday - Thursday 11:00 a.m. until Midnight
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THE COCA-COLA BOTTLING WORKS COMPANY, Cincinnati, Ohio
Autumn Quarter—The Quarter That Was...

by Laurales Sawyer

Autumn Quarter—for UC a quarter filled with surprises, success, and sadness. A quarter crammed with --rushing, studying, football, national news, top enter- tainers and speakers—and the list never ends. Autumn quarter started off with the traditional "Orientation Week," but a much improved and more personal one. UC’s freshmen acquainted quickly to the campus and its busy life through their student advisors, conversations, and meetings.

Excited, Proud Pledges

No sooner had Orientation Week ended hot success rush, with its parties, songs, and skits, culminated in a 300-words pledging UC’s 12 sororities. The exciting and proud pledges participated in the traditional run down McKleren Hill to meet their new "sisters," or "thumps" and "thumps" of the tradi- tion of Pledge Sunday, the fra- ternity men lined Olifton Day the pledges were treated to the newly-leased Georgion Hall, located in Blue Ash. It will open in Sept.

Excellent Food and Beverages

TIED PLATCHELAIN

Excellent Food

SPRITE. SO TART AND

Afterscrutinying the fare of the meal, I must con- clude that Sprite’s fascination green bottle is making such a racket.

And then? And then? And then you unleash it. SPRITE! IT Fizzes! IT Rsoals! IT Bubbles with good cheer.

Heads turn. Whisperings. "Who’s that strangely familiar face with the arch smile, and what’s in that curious green bottle that’s making such a racket?"

And you’ve arrived! The distinctive taste and ebullient character of Sprite has set you apart. You’re special, oh...uh...whoever-you-are.

Tom "Smiley" Rodgers, the world’s foremost authority, recently observed that "the Queen City harbors numerous tippling establishments--After scrutinizing the fare of each, I must conclude that the ROUND TABLE is the culmination of collegiate-type dram shoppes.
**Paying For 'Prime Hours'**

Dr. Roscoe Barrow's attack on advertising and its effect on television programming has caused some concern among Cincinnati radio and television stations. One station in particular has broadcasted frequent editorials denouncing Dr. Barrow's article in the Virginia Review and pointing out that "advertising has no place on television."

We don't agree with every word of Dr. Barrow's article, especially the suggestion of a government subsidized network. Yet we do feel that the majority of his arguments are valid. Anyone who turns on his TV during the "prime hours" realizes that television programming (and advertising) are piped to the lowest common denominator of viewer appeal.

Perhaps advertising has "made" television. There's no denying the fact. Yet this is no reason why advertisers should promote poor programming—which is exactly what they're doing. Advertising need TV, just as much as TV needs advertising.

Dr. Barrow does not advocate the complete annihilation of all advertising. Regulation—both through government standards and self-regulation—is suggested.

To Dr. Barrow's suggestions, we wish to add one of our own: pay TV station. In California, pay TV has worked successfully. The concept may seem strange to many of us. Yet pay TV may prove to be the only method of balanced and informative programming for intelligent audiences.

Most students at the University of Cincinnati, or at any other university, are intelligent, opinion-making citizens. And, as intelligent citizens, most of us would rather pay to see a movie like "Dr. Zhivago" than watch the average TV program. It could be more effective to pay for such a movie on television than to drive to a far-away theater.

**The Long, Long Line**

In the past few years, UC has undertaken many projects designed to modernize the campus and to make it more efficient. Centrex, the new Union, and new parking garages evidence this improvement.

Unfortunately, one important area has failed to become efficient—registration.

Mail registration was created to alleviate the registration problem, but it has developed problems of its own—witness Monday morning's long, long lines for A&S registration materials.

This college of Arts and Sciences has the largest enrollment in the university, yet the registrar's office required ALL students in A&S to pick up packets on Monday. To add to the confusion, only two persons were passing out packets to the mob of students.

In the past, there have been two days for securing mail registration materials, and, therefore, an alphabetical division of college. We are sure that those in the registration line were reminiscent of the old good days.

It is almost unbelievable that a university of the size and standing of UC should allow registration to remain in its present state. The changes which have been undertaken to improve many aspects of our college are appreciated by the student body. Why, then, must we wait in the long, long line?

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**Letters To The Editor**

**Hans and Lyndon**

by Joe diGenova

In case you hadn't noticed or felt the tremors of battle, the rift between President Johnson and the "intellectuals" is growing deeper. On the one hand we have a man who sees the Office of the President as the ultimate political instrument of power and uses it as such; and on the other we have the purveyors of "truth" and "wisdom.

Neither have we much in common, except their differentiated views on the same topics. Along with this, the major share of criticism of the President's policies, particularly Vietnam, has come from the intellectuals and the press; they are very much aware of this pressure.

**The Rift**

Why has the rift occurred? Any one of a number of good explanations are available. But perhaps the most reasonable one is the theory that Johnson was born out of a legacy which he could not fulfill.

President Kennedy was one of the intellectuals and he created an atmosphere conducive to communication. The White House, adorned by arts, art treasures, and Jackie Kennedy, became a home soon after the assassination. There had finally been recognized by a man who appreciated their worth.

**Rabbit & Warren**

But in an instant of tragedy the communication was gone and the White House once again became a political rabid Warren. The intellectuals, in a fit of utter frustration, begin their attack on Lyndon Johnson and have not abated. They have been seduced by attacking a sitting president and presumptuously expecting from a Johnson the nurturing they had received from a Kennedy. Johnson's replies and statements of policy lacked the eloquence of JFK and the group only restated this more.

**Presidential Attack**

President Johnson reacted to their attitude in the only way he has been able; politically. He knew that he had to win them over until he wins them. He failed in all counts. His gawkishness and lack of utterly were taudly cre
dents upon which to base a re
lationship with the so-called cog
tact. His second move, the frontal attack, was unfortunately indexed against a highly literate and highly publicized group.

**Morgenbesser's Attack**

The present leader of the attack is Hans Morgenbesser. Morgen
besser claims that Johnson has at
tempted to either silence, corrupt, or discredit the intellectuals. Mor
genbesser also asserts that the Secretary of Johnson's policies by ac
cademics represents both the silence and the corruption. The corruption, he claims, is characterised by John Rohr, "in
tellectuals-in-residence" at the White House, who once was an independent "bol d g of free thought who now disen
courages the intellectually by way of inve
tive, or even on behalf of the chief executive. Rohr's latest over-generali
desefnes the intellectuals as a group of alienating identifiable individ
duals from West Side intellectuals. The "anti-copyright set."

We all know LJS. He likes a tight stop. You rock the boat and y'ol'll be sailing in a raft in short time. The intellectuals, in the future, are, have evidently built too hard. It cannot be de
cided that he has attempted to al
tice them in many instances. He has done even so with the mass media representatives. As Mr. Huntley put it; "It may be that the President has some journalis
tical limitations.

**Intelectual Tragedy**

But beyond these tactical vul
garizations, Morgenbesser looks and sees the tragedy of those intellec
tuals who have allowed themselves to be so corrupted, silenced, or discredited. And these times when responsible opposition is silenced, corrupted, or discredit
ed, because its arguments are good and too convincing.

The discrediting of dissenting intelle
cultural attacks has been launched as an official attack and "project Morgenthau" is wellunderground in D. C. circles. The notorious of those men will be to maintain a posture far superior to the status of the attack. You're not going to meet by reason of argumentative, noisy and casual disillusionments. If the presi
dent continues to go about such a course, he can only hope to widen the gap and intensify the attack.

**Increase Dialogue**

If he is at all cautious, he will increase the undeserved debate and listen attentively. We have a right to demand such dialogues; as citizens, provided that the oppo
sition is reasonable and well

tended and not merely seeking the destruction of our adversary. But an important opponent will most assuredly provide.

The purpose of any argument is established, the opposition has a right to demand such dial
gues and not resent the discussion on a formless basis.

**Criticize Anything**

The intellectuals who feel that they can criticize anything and in any way must at fault and until both sides realize this, there is no mechanism. Perhaps there can be no con
ductive exchange of ideas, opinion, or views.

The disturbing feeling which permeates the union is that both are adamantly ex
tended to the point of deadness and that no change appears imminent.

I recall a letter in your paper from a student who asked permission to drive his friend to the race so long as the friend's foot was injured. I sus
pct that now he would receive more consideration. But if that race car, admitted on a Saturday morning, were found there during the football game that afternoon, it would be downtown and the student's permission will probably be by students, ad
dressed for special, short term pur
cases, with the student's permission. So the race car "until I attend my class."

There are minimal abuses, no doubt, but word gets around. And there are probably over 400, 000 other students with cars. Abuse will be handled in the committee; so what will ultimately determine the future of the race? It will be the attitude of students to these abuses. If the abusers are con
demed and considered as such by fellow students, then goody. But if the abuses are ignored and frowned on, as well as they should be because they reflect disrespect for the body and they produce a reaction of suspicion and fear. If our days may long continue to be controlled by the smile at the main gate.

Roy F. Schenk, Faculty
The Ponderer

The United Nation's Charter On Youth

Almost exactly a year ago, the United Nations completed over four years of discussions and consultations between states, U. N. bodies and youth movements throughout the world. On December 7, 1969, the United Nations General Assembly unanimously adopted a historic declaration on youth, the very fact for Youth is the very fact that the matter was worthy of the diplomats of the world felt enough to bring it to the United Nations. In fact, the idea and the first draft were originally proposed by Romania.

Challenges and Response

In many countries around the world, especially in the underdeveloped countries, the Declaration was greeted with great fanfare and enthusiasm. However, in the United States it hardly drew any attention at all, and then only to criticize the United Nations for passing more paper resolutions. Undoubtedly, part of the difference was due to the important role that youth plays in other countries both nationally and internationally. Where education is not taken for granted, attention is a foreign movie, and suffering in a daily fact of life, students cannot afford the luxury of non-involvement. In some countries the students are the most powerful lobbying group in both public and private life.

In this country we make fun of the foolish students who get involved in world affairs. We are too busy with matters of real consequence such as parties, dances and finding escape from boredom to have more than a classroom interest in world affairs. Those who do debate the issues are ostracized for attempting to play the role of pseudo-intellectuals.

The United Nations Charter On Youth

The United Nations Charter On Youth is directed as much at the students, are the most, as at other parts of the world. We, the students in the United States, need to learn to look beyond our own borders, not to see exciting places to visit, somewhere to spend a week's vacation or maybe a summer, but as outlets for the great American humanitarian spirit that is a facade for an even greater superiority complex, but rather we need to see that people and students live in these other countries, people who are not so different from ourselves. We need to outgrow our ethnocentric isolation both personally and nationally to catch a vision of the International scene and our involvement in that scene.

Below are some short selections from the Declaration. In reading them it should be remembered that the United Nations Charter for Youth is directed as much at us as at all other parts of the world. We have a long way to go before we can say that "We have arrived." We have only begun.

Of Hope

Young people shall be brought up in the knowledge of the dignity and equality of all men. . . . in the spirit of peace, justice, freedom, mutual respect and understanding in order to promote equal rights for all human beings and all nations, economic and social progress, disarmament and the maintenance of international peace and security . . . "Young people must become conscious of their responsibilities in the world they will be called upon to manage and should be trained to be deeply attached to the noble ideals of peace, liberty, the dignity and equality of all men, and imbued with respect and love for humanity and its creative achievements, and should be inspired with confidence in a future happiness for mankind."

More Letters

"Sense of Smell"

To the Editor:

Dave Bowring's article of November emphasized a longstanding problem about which some effective action should be taken. I could readily identify the individual members of the too as Mr. Bowring described them, and I felt that he was much too charitable. The members of this unattractive group, respect students used to be my friends. That is, until I developed a sense of smell.

It is a safe assumption that one who is old enough to attend a university is also old enough to know when someone is a little more than a little shocked when a graduate student of the Grub Contingent passed me in the hall and I didn't have a bath in over two weeks! From the looks and the odor of this specimen, he also seems to be unaware of the existence of such things as shampoo, deodorant, and mouthwash.

It is nothing less than torture to be forced to sit next to one of these gorgeous ("ugly") creatures in a small seminar room or classroom. True, just becoming one of the long-haired type feels the urge to scratch his scaly scalp while sitting in front of me in lecture hall, oblivious to my presence or irritation. It does not mean that I welcomed his dandruff on my skirt.

I recognize the fact that some students are operating within a tight budget but even the most worn-out and patched clothes can and should be clean; so should the person who is wearing them. And something should be done about the greasy, lengthy locks that haven't been cut or washed since The Flood. And in some extreme cases sandpaper or steel wool wouldn't be a bad idea.

Some students have defended the grubs by saying that if one pays his tuition he has the privilege of dressing any way he desires. But I could readily identify the.inhabitants of such things as shampoo, deodorant, and mouthwash. It is nothing less than torture to be forced to sit next to one of these gorgeous ("ugly") creatures in a small seminar room or classroom. True, just becoming one of the long-haired type feels the urge to scratch his scaly scalp while sitting in front of me in lecture hall, oblivious to my presence or irritation. It does not mean that I welcomed his dandruff on my skirt.

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The Foreign Student

by Bob Engle

Imagine yourself in a foreign country without your family, relatives, or other Americans. Imagine that you have gone to continue your education and to learn about the people and customs of that country, but that you are seriously hindered from gaining any appreciable knowledge about it because the only natives you are able to meet are the ones you see briefly in class each day.

Foreign Plight

This is basically the plight of the foreign student at UC. His impression of American and Americans is many times based on the ideas expressed by other foreign students, the movies he has seen, or the newspapers he has read. The problem of foreign student involvement in the total college scene was discussed at length by five foreign students and ten American students at a SC Foreign Students Committee seminar last Thursday. Sheila Volz, chairman of the committee, invited these students together to find out impressions and ways of aiding the foreign student in his four-or-five-year sojourn here.

To my complete surprise, I learned that the foreign students had started a soccer team in an effort to include American students in a mutual activity. Unfortunately, I could not point to any such activity sponsored exclusively by American students exclusively for the benefit of foreign students. This seminar was the first attempt along that line.

Dean Sullcy, of the Dean of Men's Office, pointed out that American students are missing out on a greatly untapped resource of information and wealth of experience by their failure to include foreign students in the various activities of the campus. He said that these students meet many families of the city and are well-exposed to the Cincinnati Symphony Orchestra, but are lacking in genuine friendships among other students their own age.

Argentine Student

We asked students of various countries what they felt were some of their biggest problems. One Argentine student who is a freshman in Business said he would like very much to be able to study with students in Business classes. He lamented the time to participate in extracurricular activities were the problems of another German student. Several expressed the desire to have opposition to their opposite sex but were lacking knowledge of American dating customs.

Housing

Housing is quite a problem and, because of the limited space available in residence halls, colonies of students from the particular country (which are often far from campus) are forming. Foreign students also expressed the desire to be treated not as a foreign student but merely as another fellow UC student in attendance of sports events, parties, etc.

Can you do the Money?

The dance of the dollar. You spend with one hand, save with the other, keep track of it all with your head. There's an easier way, of course. With a Central Trust Handi-Check account, you get a record of all your spending, pays your bills the safe, businesslike way. Your name's printed on every check, too. Come on in and open up.

Cracker barrel

Once Round, Lightly

by Rolf Wiegand

Drip-Drop was sitting in the Rhino Room, infamous for its Mass-ay atmosphere, talking to a Mod and a knocker. The Mod, otherwise known as Metronome, or Humpty-Dumpty, or The Great Fierce-Sitter and Prudent Man, was trying to explain the difficulty of stating the truth.

"Now look, Drip," he began, "You can't simplify as you always like to do. Things aren't simple. They aren't difficult, but they aren't simple either. Ultimately, taking economic, political, philosophic, and religious factors into consideration, the vague generalities and emotional fulminations you release don't tell the truth. The Truth is not far from what you say, but you are saying things without the proper background. Since it takes forever to learn all that must be learned to speak the Truth, then truth is, generally speaking, impossible to express. So really, no one can say anything true except generalities, and generalities always lie." Somewhat Upset

Taking all this into consideration, Drip turned to Knocker, otherwise known as Zoo-Kepper 5084, or the Great Acid Tongue and Bloo-Appyla of Language. Lang. took his leave and the time to participate in extracurricular activities were the problems of another German student. Several expressed the desire to have opposition to their opposite sex but were lacking knowledge of American dating customs.

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next week

There will be no NEWS RECORD next week due to the exams. The next issue will be dated Jan. 5, 1967. Deadline for all stories and notices will be 12:00 noon, Tuesday, Jan. 2.

Easy way out

Fast, comfortable flights on Piedmont Airlines. Home, Holidays. Weekend days (when you can save 75% on the return fare of round trip tickets), flying is the easiest way to travel. On Piedmont.

Roderick St. Johns

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Fins Attyre for Gentlemen

Telephone 793-0441

Slurps are (in)

Papier Mache is (in)

The Beatles are (out)

New Dilly is (in)

Are earrings are way (out)

You better be (in)

or you'll be with(out)

the thrill of free Christmas gift wrap.

Very friendly sales ladies and cherries at Christmas which definitely is (in)

The New Dilly

499 Pavilion, Mt. Adams
Open daily from 11 to 9, except Monday, closed at 5:30; Sunday noon to 5:30.
Barrow Recommends Innovations In TV Programming

The present poor quality of television stems from the use of television as an advertising tool instead of a communications medium, according to Dr. Roscoe L. Barrow of the UC College of Law, former consultant to the Federal Communications Commission (FCC) and author of the famous “Barrow report” on TV practices.

Since the underlying structure of the network system is geared to delivering the largest possible audience for exposure of advertising, television programming usually is pitched to the lowest common denominator of viewer appeal, Dr. Barrow said.

Also, competition for ratings to satisfy the sponsor’s need for a large audience may encourage programming of violence or sex to stimulate audience response, Professor Barrow noted.

Dr. Barrow’s thoughts are presented in the University of Virginia Law Review, along with concrete proposals toward achieving better balance in TV programming through reducing advertising influence.

Law Review Recommendations

Recommendations by Dr. Barrow for achieving better programming now appearing in the Virginia Law Review, include the following:

1) Standards for balanced programming, now imposed on commercial broadcasters on a wholesale basis, should be applied separately to “prime time” or early evening hours.

Present regulations permit the practice by broadcasters of showing cultural and public affairs programs on off-hours or “dead air.” Dr. Barrow notes that if a segment of prime time were made available for creative and public affairs programs, several areas of the public would benefit.

The independent producer would have a wider market for creative programs. Viewers in the 37.3 percent television homes, where the TV set is not turned on during prime evening hours because tastes are not satisfied by present offerings, would be better served. Advertisers who wish to contact a selected audience through imaginative and informative programming would have greater opportunities.

President’s Committee

2) The US President should appoint an advisory committee to evaluate broadcasting service in the public interest. Such a committee is necessary since the public is not organized to make its programming needs known to the FCC.

The committee proposed by Prof. Barrow would include eminent Americans in all walks of life. Members would appraise objectively national tastes, needs, and aspirations, free from the merchandising motive, and would report their findings directly to the people. Privately engaged analysis centers would aid the committee in collecting and evaluating information on program service.

3) A non-commercial network service, subsidized by the Government.

Fear of the threat of government propaganda makes this plan less feasible, although Dr. Barrow said there is no sound reason that a subsidized network independently operated by a private corporation would be subject to such abuse.

Accordingly, he recommends that federal support, now existing for construction of educational television stations, should be extended to programming for the non-commercial network service.

Self Regulation

4) Self-regulation by the industry under enlightened leadership is the most desirable form of regulation. However, the character of television programming indicated that self-regulation cannot overcome all commercial motives which have produced the present excess of stereotyped mass appeal programming.

The National Association of Broadcasters’ television code emphasizes the responsibility to achieve good taste in programming. “But,” Dean Barrow points out, “the only discipline imposed by this group is withdrawal for the seal of good practice. This is an ineffective remedy since the public is not aware of the seal’s significance and many broadcasters do not subscribe to the code.”
CCM Symphony Performance

The College Conservatory of Music presented the first orchestral performance of the year at the Wilson Auditorium on Tuesday, November 29, at 8:45 P.M. - the opening of CCM’s Symphony Performance.

Many students only think of the College of Business, but today’s concert, conducted by Frederick Babaz, former director of the Tucson, Arizona, Symphony, was the first orchestral of the "Tucson, Arizona, Symphony," opening night November 29, at 8:45 P.M. - the opening of CCM’s Symphony Performance.

On his way to the highest student position offered, Bob Engle, UC’s Student Body President, predicted that the student activities and interests would benefit from his presidency. His chapter offices have ranged from the Student Body President Chair, to the University of Cincinnati, Metro, and Omicron Delta Kappa.

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Chi O Serenades Headquarters
The women of Chi Omega will celebrate Christmas on Dec. 14 by serenading at their national headquarters. National President Elizabeth Dyer will greet the girls at the headquarters on Grandin road, Cincinnati.
Mary Love Collins, administrative counselor, and noted author and attorney, will also be on hand for the festivities.

Before going to National, the Chi O's will serenade an old folks home.

Prof In Scotland Appointed To UC
Native of Barcelona, Spain, and graduate of the University of Barcelona, Laurena Bonet has been appointed visiting assistant professor of Spanish at UC.
During the past two years Bonet has been lecturer in Spanish at the University of Glasgow, Scotland. He has been a journalist in Spain and received a Fulbright travel grant.
Bonet is a specialist in the Spanish novel of the 19th century. He lives at 524 Probasco street.

Fashion Facts
Sandy May, Senior in Fashion Design, submitted this design for the Winter Olympic games to be held in Grenoble, France, 1967-68.
The suit is in bright navy wool, with a white sweater and accented with a red beret.

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See Ivan and The Sabers, Wednesdays in Dec.
See Salvation and His Army, Tues. and Fri. in Dec.

Have A Merry Christmas & A Happy New Year
With only the post season bowl games remaining, a few comments might be made concerning this past football season and what might be expected next year.

As usual, the bowls are filled with an over abundance of Southwest teams. This implies that, generally speaking, the South produces the best ball. No one would be hard to argue this point but it seems the situation is getting out of hand. Teams are no longer picked solely on ability; name and prestige play a big part in attendance.

Certainly the bowls must make more money and to do this they must have teams that will attract big crowds, but in the process sensationalism and big names are often substituted for quality.

Prime examples of this are the Sun Bowl's selection of Florida State and the Blitzbowl Bowl's choice of Texas. Both teams have very mediocre 6-4 records, yet they both will play before national audiences in December.

The reasons are quite obvious. Florida State's actual record is nothing to brag about, and the Texas Longhorns will assure a large gathering.

Cincinnati In Annual Hardcourt War

by Frank Kaplan
Sports Editor

Cincinnati basketball beatreates waste no time in taking over the UC athlete fortunate from the football brethren, opening play tonight with George Washington in the Armory-Fishbowl.

Rick Robinson

by Mike Kelly
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Redskins Out Muscle Cincy
Cats Lose 28-8 Decision

by Claude Rost

UC's Bearcats, finishing strong in the second half, dropped a 28-8 decision to the Miami Redskins in a foggy Nippert Stadium last Saturday. The game was, however, Skins Score Early.

The first time the Redskins got the ball following the opening kickoff they marched 71 yards in nine plays, with a 30-yard scoring strike from Bruce Matte to John O'Keefe accounting for the touchdown. Miami also scored the second time it got the ball, following a UC punt. This one was good for 45 yards in 11 plays, and Erisman again took a scoring toss from Matte, a 13-yarder. This left the score at 7-0 and the Cats had an opportunity to make the game a bit more interesting.

Miami moved into UC territory again, but Tom Vatter stopped them by intercepting a Matte pass at the Miami 17. This capped a 57-yard drive in seven plays.

With the score 7-0, the Bearcats finally got on the scoreboard, with Bob Milker taking a 12-yard pass from Greg Cook. Cook's pass for the conversion was good to fullback Tom Selleck, and the scoring wound up at 8-0.

Cook Nails Record

Cook, in his best performance as a Bearcat, looked very strong in his passing, both long and short. He consistently completed his tosses against Miami's surprisingly porous pass defense. He completed 20 of 41 for 223 yards. His 41 attempts in one game established a UC record, breaking a record of 36 by Jacky Lee in 1960 against Marquette. Part of the reason for Cook's effectiveness was the fact that he dropped straight back into the pocket rather than rolling out, which the Bearcats have done most of the time this year.

The Miami win upped the total point total of the year.

The Bearcats scored their third touchdown, another 13-yard pass play from Matte to Erisman. This capped a 25-yard drive in seven plays.

In the fourth period, the Redskins scored their final touchdown, another 13-yard pass play from Matte to Erisman. This capped a 57-yard drive in seven plays.

Pikes Forfeit In Playoffs;
Beta Wins IM Swim Meet

The Betas and Delta's have to meet this week to determine who will meet Sigma Chi for the University League Championship. The Cats were stopped on fourth down seven times this year.

In last week's swim meet, the Cats were stopped on fourth down. The Redskins ended the Bearcats' season with a 9-1 march, their only loss being a 17-14 squeaker to Bowling Green. UC winds up with a .37-.29 record.

The Bearcats should yield a fine crop of future varsity standouts. Also, the Bearcats freshman should yield a fine crop of future varsity standouts.

Volleyball Playoffs

In volleyball, the playoffs were held Wednesday night, with quarterfinals going on all week with the finals to be played on Friday. As of now, it appears that the Law School, Dealey Gymnasium and the French Field House have the upper hand in the league.

In last week's swim meet, the Betas and Deltas have to meet this week to determine who will meet Sigma Chi for the University League Championship.

For Further Information Contact:
HANS DORN
Ski School Director
777 Dimmick Avenue, Apt. C-913
Tel: 942-7921

WAA Offers Free Swim

In accordance with its active Fall Quarter calendar, WAA is offering free swims in Schmidtapp Hall. Hours for women students are: Monday, 7:45 p.m.; Thursday, 6:30-11:30 p.m.; Saturday, 12:30 a.m.-2:30 a.m. For men students, the pool is open on Fridays from 7-9 p.m. It is noticed that the swim hours for men are the same for women. This coincidence is recognized in the fact that Friday night is Co-Rec Night for UC students.

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You can be sure if it’s Westinghouse

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The Clock: It’s deluxe, with an illuminated dial. It turns the radio on and off without disturbing the volume setting. A “Slumber Control” turns the radio off automatically.

The telephone bell for the clock sounds great. A precision tuning control pinpoints the frequency.
The Association and the Lovin' Spoonful, currently the two hottest attractions in the nation, will appear at Music Hall on Sunday, Dec. 11 at 2:30 p.m.

Three Productions

This year's three productions are being presented in repertory performances. The opening play, on Monday, Dec. 5, is Moliere's apologetic comedy "The Imaginary Invalid." Moliere gained ed fame by writing plays of barbed wit and truth about the pretensions and vanity of people, especially those at the Court of Louis XIV. His plays are as true today, and as funny, as when they were written in the 17th century. Jack Sydow will direct this comedy about a man who never tired of talking about his ailments.

"A Touch of the Poet" by Eugene O'Neill, America's greatest dramatist, is being presented for the first time on tour. "A Touch of the Poet" is the lusty story of an Irish family in New England shortly after the founding of the Republic. Jack Sydow is the director.

The third production to be presented this year is "Tonight at 8:30," these one-act plays by Noel Coward. Noel Coward is one of England's most prolific and versatile writers. Actor, playwright, composer, he has the facility to write comedy, drama, compose music and act, always with style and distinction.

One Act Series

"Tonight at 8:30" was written as a series of nine one-act plays. The National Repertory Theatre is presenting three of these short plays: "Ways and Means" about a couple who live by their wits, directed by Nina Foch; "Still Life" a poignant love story of a chance encounter, directed by Jack Sydow; and "Pamplin Oak" the story of a meek man who finally turns, directed by G. Wood. The company is headed this year by returning favorites Dennis Elliot, Patricia Guinan, Sloane Shelton, Goldsmith Smith, John Stroud and B. Wood.

The Imaginary Invalid will be presented at the Shubert Theatre on Dec. 5 and 10th at 8:30 p.m., and a matinee on Tuesday, Dec. 6. "A Touch of the Poet" will be presented on the evenings of Dec. 6 and 9, with a matinee performance on Thursday, Dec. 8.

The National Repertory Theatre, America's most distinguished and honored acting company will appear at the Shubert Theatre for one week, opening Monday evening, Dec. 5th. The company is sponsored by the American National Theatre and Academy.

The Association will appear in Cincinnati Dec. 11.

The Association and the Lovin' Spoonful, currently the two hottest attractions in the nation, will appear together at Music Hall on Monday, Dec. 11 at 2:30 p.m.

The Association have recently made much progress that their record sales have startled the industry. Their million sellers include "Along Comes Mary," and their newest, "Pan-dora's Golden Heebie Teebies." Variety is the spice of life, and the Lovin' Spoonful manages to incorporate into its set such diverse sounds as jug band music, blues, and pure rock and roll. The group's current hits include "Day-dream," "Summer In the City," and "Do You Believe in Magic." The Spoonful's are also featured in current editions of Time, News week, Look and Life magazines.

Since the artist's travel arrangements preclude the possibility of a second show, there will be one show only.

Tickets to the Lovin' Spoonful and Association concert are now available at the Union Desk.

Cinema

"Macabro, 'Ecco'—Potboiler" by Jonathan Valin

In the past, I have always associated the Guild Theatre with first-class entertainment. Not so anymore. This Saturday I had the dubious pleasure of sitting through two of the worst examples of the motion picture art I have ever witnessed.

Tasteless Trivia

It is a shame that the cinema, which is potentially the most influential and important media for social, and religious practices resulted was essentially a menagerie of horrors, in which men devoured live animals, a woman gave a child an oral-enema, a duck had its head ripped off, and teenagers competed in a kind of mass competition.

Moral Hypocrisy

True to the form of the worst kind of potboilers, the films are interwoven with the kind of moral hypocrisy and tasteless irony which make of a salvagable film an unendurably painful experience to one's intelligence. The soliloquy, narrator marvels at the wonders of modern medicine while the camera screen the camera lingers upon the horrible deformed face of a burn-victim. It is just this kind of sickening hypocrisy that can permanently alienate a moviegoer from his avocation. And if this article makes any impact at all, I hope it will to assure the manager of the Guild that such trash is far from entertaining, is in the poorest taste, and is the kind of picture fit only for the men's room wall.

Alpha Omega invites all two-year college girls to a tea for open winter rush on January 8.

For Further Details Call: Michele Guappone 522-5294

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Wilson Auditorium

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CSO Present Varied Concert
by Larry Patterson

For their sixth appearance of the season the Cincinnati Symphony Orchestra chose a program which proved to be an event of 18th Century music in as varied a manner as it can get.

Opening with Gluck's Overture to the Opera "Iphigenie en Aulide," the C.S.O. brought their full force to bear on this theme based upon the myth involving the Greek goddess Diana, and her attempt to revenge the murder of one of her sacred stag by Iphigenia. The Overture goes quickly to the point in a poignant blending of strings and woodwinds, and develops to an emotional highpoint which clearly proves what a command and understanding the musicians of these two particular sections have of just what Gluck was trying to depict.

Mozart has a style which appeals to a large segment who ever remain "steedfast and faithful" to his work no matter what anyone says. Unfortunately, his Symphony No. 25 in G minor (known as the "little G minor") has always seemed to lack any imagination or variation in my way of thinking, and it sounds too often like a composer who was at this point bored with his work. Maestro Rudolf made every effort to make something of the piece but its overly abundant 50% own Chamber Singers and Chorale from CCM could have done it far better, and more conveniently.

Miss Lipton, who was with the Metropolitan Opera for 16 years before she joined the faculty of Indiana University, was by far outclassed and out sung by Miss Walker and Mr. Smith. Miss Lipton sounded all too inferior vocally for the part. Mr. Smith, a soloist with the New York City Center Opera, sang the baritone part with vigor and command, and his sonorous quality consists of four parts "Music of tremendous volume were a beauty to hear."

I must admit, however, that Miss Walker, and Mr. Smith were the only redeeming factors in the vocal portion. The Miami Singers were excellent, in the female ranges, but very obviously lacking of any ability in male voices. This raises the question in my imagination or variation to my the marriage of Figaro," and "The Abduction from the Seraglio" all by Mozart. Also featured were scenes from "Don Pasquale" by Donizetti, "Der Rosenkavalier" by Strauss, and "Aida." Club To Present Christmas Songs

The University of Cincinnati Glee Club will present its annual program, "Music at Christmastide" at 8:00 p.m. in Wilson Auditorium on Monday, Dec. 9.

The concert will open with an organ prelude and a candlelight procession. The first number is Tizomb's "Nouvel" which will be sung by the combined Glee Clubs as will the finale. The main part of the concert consists of four parts, "Music of the Masters," "Now We Go A-Caroling, " "Musical Moods of Christmas," and Carols From Faraway Lands.

One unique aspect of the concert will be a set of carols from the Pacific and the Far-East. Appearing in the concert will be Sections I and II of the Glee Club, Men's Octet, Girl's Glee Club, and the University Singers. All students and friends of the University are invited to call the Glee Club office, 473-3221, for complimentary tickets.

Glascow has sweaters for when your parents come to visit you.
I wonder what I can use for the theme of December's calendar.

- This year's birthday, Caesar.
- Purchase purchased, bright's luggage.
- New year's birthday.
- Other dates of cosmic importance.
- December 1: George Washington Basketball Home.
- December 2: Social International Yama.
- December 3: Yama Kozara.
- December 4: Club concert, Yama Kozara.
- December 5: Oldsmobile.
- December 6: Miami basketball fancy games.

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The third type of Suit Preference Signal is similar to the defense but occurs while discarding on one of declarer’s suits. The difference between this method and others described in my two previous columns is that showing preferences on discards entails an entirely different system of defense.

Indicating Suit

In standard play, a discard of a high card in a suit indicates a liking for that suit just as a discard of a low card shows a weak holding in that suit. Many experts play a slightly different system whereby a high-low signal in a suit has nothing to do with preference but rather indicates an even-numbered suit.

If they discard “up the line” they indicate an odd-numbered suit. In the Lavinthal System, the suit under discussion in today’s column, neither preference for that particular suit or count is shown in discarding. The general idea is that you discard from your weakest available suit, and by the size of the card you discard, you show preference for a high-ranking suit or a low-ranking suit.

Complicated

I do not personally advocate the Lavinthal System because this discard had particular significance. It showed a weak suit (diamonds) and a strong suit (clubs). The weak suit would be the lower-ranking of East’s major suit (hearts).

A discard of the eight of diamonds would, of course, ask for the highest outstanding a suit (spades). The two would show no particular preference for either major, and West, if he chose, could continue in clubs if he held the lead. West won the diamond Finocchiaro twice, faithfully shifted to a heart to defeat the contract.

Bridge News

Recent winners at the UC Bridge Club were: Bill Weidley, Jeff Stroud, Sid Hauge, Steve Aronoff, Sid Timmel, and Jeff Isralsky. Beginning in Jan. we will hold a master point game on the fourth Wed. of every month. All other Wed. the club runs a regular tournament beginning at 7:15 p.m. in Room 438 of the Union.

UC bridge players might be interested in attending the novice tournaments held every Tue., evening at the Queen City Bridge Club. We always need additional hands for the points will be awarded. The Club is located in the Park Lane Apartments at Victory Pkwy. and Reading Rd.

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Today, this feast day is celebrated in many different ways with varied customs and traditions, how is the Yuletide celebrated around the world?

Feast of Saint Lucia

In the “Land of the Midnight Sun,” Sweden, the Christmas celebration begins on the feast of Saint Lucia, December 13. Saint Lucia was executed on this day. She vowed to remain a virgin throughout her life, and when the king commanded her to give up this vow she refused. Today this feast day everyone goes outside, carrying lights and singing carols door to door. This is believed to be the darkest day of the year, and the candle provides the light needed to drive away these “spirits of darkness.”

Lucia Cake Presented

Then, on Christmas morning the oldest daughter of the family rises early and puts on a special white dress with a red sash. On her head she wears a crown of whortleberry leaves in which are fastened seven lighted candles. Saint Lucia is supposed to have dressed in this way. The young girl then pays a visit to each sleeping member of the family, awakens them, and presents each with a tray containing a cup of hot coffee and a special Lucia cake.

Christmas is celebrated in Mexico with the breaking of a “Pinata,” a thin earthen jar beautifully decorated with bright paper and tinsel and filled with all sorts of Christmas gifts. It is swung from the ceiling on a thick rope. Then a boy or girl is blindfolded, spun around several times, and handed a long stick with which he is to break the “Pinata.” After several unsuccessful tries, it is struck, shattered, and everyone scrambles for the toys and candies that spill out.
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Cont. from p. 3

The Quarter That Was...

title were: Scott Johnson, John Hagner, Bob Murray, Eric Nowlin, and Fred Butler.

See Europe for Less than $100

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Brand Authors Math Text

A book in the classical tradition in mathematics by former UC professor, Dr. Louis Brand, has been published by John Wiley and Sons, Inc. The book, entitled "Differential and Difference Equations," is up to date in concept. The author is now on the faculty at the University of Houston, Texas. Dr. Brand had the idea for such a book during his graduate school training at Harvard University. Meanwhile, he has published four other books.

Books in Spanish

His previous works include "Vectorial Mechanics," the first book in English on mechanics in vector notation. Three of his books have been translated and published in Spanish.

Dr. Brand holds degrees in chemical and electrical engineering and physics from UC, as well as an honorary Doctor of Science degree. He received his Doctor of Philosophy degree in mathematics from Harvard. Dr. Brand, who retired from UC in 1955, has done research in such fields as matrix theory, Newton series and tensor analysis. He is a fellow in UC's Graduate School and a member of the Ohio Academy of Science and American Association for the Advancement of Science.

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National Honorary Awards
Engineer With Gold Medal

Dr. Jason R. Lemon, UC associate professor of mechanical engineering, received the 1966 gold medal award of Pi Tau Sigma, national mechanical engineering honor fraternity, at the Nov. 30 meeting of the American Society of Mechanical Engineers in New York City.

Each year, Pi Tau Sigma presents its medal to a young engineer for outstanding accomplishments within 10 years of graduation. Dr. Lemon received his BS in mechanical engineering from UC in 1954.

While at UC, Dr. Lemon was in the co-op program, working with the Cincinnati Milling Machine Company. With a graduate scholarship from that company and a US Steel Corporation fellowship, Dr. Lemon received his Master of Science and Doctor of Philosophy degrees from the Ohio State University.

In 1965, Dr. Lemon became a section head in charge of engineering analysis in the Milling Machine's project development department. He joined UC's faculty as a full-time member in 1961 after serving previously as part-time instructor in mathematics and adjunct assistant professor of mechanical engineering.

Veterans Should Examine Homework If Check's Late

Most veterans attending school under the new GI Bill have received their first checks, but if you're one who did not and fall to receive your check due this week, it's possible you failed to do your homework, the VA told veterans students today.

What To Do

John B. Naser, Manager of the Chicago, Illinois, Veterans Administration Regional office, urged those students who failed to receive checks due this week to:

(1) Make sure that the notice of enrollment, which must be filled out and mailed by the school, has been sent to the VA.

(2) Make sure that the certificate of attendance, which the veteran must fill out and send to the VA, has been mailed.

(3) If there is any question about payment, contact the VA office.

The VA pointed out that it was not necessary for the veteran student attending college to send in his certificate of attendance for the first month since VA accepted the college's notice of enrollment as basis for paying the first check. However, the VA emphasized, all subsequent checks will be withheld until the student's own certificate of attendance is received.

Shakedown Period

VA officials, recalling past experience with the G.I. Education programs of World War Two and the Korean Conflict, pointed out that a "Shakedown Period" was necessary before the payment machinery was functioning smoothly. It is possible that a check may be delayed by administrative or machine errors, but it is anticipated that these will be limited, according to the VA.

Failure to receive checks can be blamed mostly on the delay in receiving the necessary certificates, it was pointed out.

The veteran student must send in the certificate of attendance each month. VA Manager Naser urged students who have any misunderstanding, or who have had checks delayed, to contact his office so that problems may be cleared up.

UC Co-Sponsors Conference On Unified Land

A tri-state conference on a comprehensive unified land data system (CULDATA) will be held Dec. 9 and 10 at the College of Law.

The objective of CULDATA is to obtain maximum benefits from land data records by avoiding unnecessary duplication. UC and the Economic Research Service of the Dept. of Agriculture are joint sponsors of the program.

Participants in the conference will include representatives of nine federal agencies, business, public utilities, local and state government officials, lawyers, community planners, professors and governmental officials from outside the state, and other interested groups. The Canadian Government is also sending representatives.

Result of Cook's Research

The conference is the result of extensive research by Prof. Robert N. Cook of the UC College of Law on streamlining land data systems. Prof. Cook is chairman of the American Bar Association committee on improvement of land title records.

Prof. Samuel Wilson, associate dean of the UC College of Law, is executive director of the conference. Principal speaker is Dr. Richard W. Poole, dean of the College of Business and professor of economics at Oklahoma State University.

Dr. Poole is a member of the steering committee of the first national conference on comparative statistics, governor's advisory committee on automation, technology, and data processing.

His conference topic is "A Critical Barrier to Regional Decision Making: Non-Standardization of Data."

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Weekend of Dec. 22--26 and weekend of Dec. 29--31, 1966

Additional information available from the College and University Council, 770 Eastern Parkway, Brooklyn, N. Y. 11213, and from your Hill director.

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<tr>
<th>SPORT COATS</th>
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