Huge Crowd Turn Out For Wallace, Polls, Open Housing Under Fire

by Rod Pennington

George C. Wallace spoke at the Cincinnati Convention Center Saturday night to an estimated 9000 persons and 200 hecklers. A two hour delay due to plane difficulties did not lessen the enthusiasm of either his supporters or his hecklers.

Everyone seemed to enjoy themselves. The hecklers shouted. Wallace supportrons shouted at the hecklers, and Wallace shouted at everyone.

To the hecklers Wallace said "They believe in free speech, they use lots of letter words. But two they don't know are W-O-R-K and S-O-A-P. "Go out and lie in the street somewhere. You come up and I'll autograph your sign."

This brought a loud response from the Wallaceites. It also brought a response from the hecklers, they walked out.

After the hecklers left Wallace gave a rousing speech that was well interrupted.

On law and order Mr. Wallace stated, "The man who knows who the bad is on half before you are put in an ambulance, and on Monday a policeman is tried for it."

In conclusion the audience seemed to agree with Wallace's statement, "This is the first opportunity for the working men."

On the opinion polls Mr. Wallace seemed to feel very strongly. He said everything from "I voted for the Senator," to "I'll vote for him in 1968 because he bw he honest."

Miss Bonnie Salmans, newly-crowned 1968 Homecoming Queen accepts her trophy from Steve Allen, Grand Marshal for the parade at halftime of the UC-Toledo football game.

Beta Chi Chi Lambda Delta Pi, Chi Omega, Delta Delta Delta, and Delta Zeta. Placing among the fraternities. Float runner-up laurels went to four sororities: Alpha Delta Pi, Chi Omega, Delta Delta Delta, and Delta Zeta. "Weedelsund and Weedelede" he was very vicious. He blamed Mr. Humphrey for all the problems that face the country today, and Mr. Nixon. "He lost in 1960 because he divided the country, and he'll lose in 1968 because he won't do any support."

On his opponents "Weedelsund and Weedelede" he was very vicious. He blamed Mr. Humphrey for all the problems that face the country today, and Mr. Nixon. "He lost in 1960 because he divided the country, and he'll lose in 1968 because he won't do any support."

Mr. Wallace closed with his campaign promises, "When elected I'm going to start to repeal The Open Housing law; you should be able to sell your property to whoever you want and I will return lock, stock, and barrel."

There were a few scattered incidents, and three people were arrested for "disorderly conduct" but on the whole it was well disciplined. The hecklers had had their fun, the supporters had heard what they wanted to hear, but as George Wallace said "What is wrong in saying what the people want to hear."

MISS BONNIE SALMANS, newly-crowned 1968 Homecoming Queen accepts her trophy from Steve Allen, Grand Marshal for the parade at halftime of the UC-Toledo football game. The popular court were also honored at the Dance Friday night, where awards were presented for finales in float competition. Alpha Omega captured first place honors in the sorority division while Lambda Alpha took highest honors among the fraternities. Float runner-up laurels went to four sororities: Alpha Delta Pi, Chi Omega, Delta Delta Delta, and Delta Zeta. "Weedelsund and Weedelede" he was very vicious. He blamed Mr. Humphrey for all the problems that face the country today, and Mr. Nixon. "He lost in 1960 because he divided the country, and he'll lose in 1968 because he won't do any support."

The common problems of personnel turnover and lack of initiative that plague many campus organizations have taken root in UC's Student Senate in recent months. Formal resignations from four Senators since last spring and the failure of several college tribunals to fill their vacancies by appointment have drained strength from the organization, and the recent suspension of another, based on his failure to attend meetings, has contributed to the vacancies. Although the situation has not yet proven critical, Bob Collins, Vice President of Senate, recognizes a "general lack of unity" as a threat to the group's operation if conditions would continue to worsen.

Collins cited the basis for resignations as a reactionary trend, stemming from an "over-commitment" by Senators in other areas of campus life, and suggested a gap in communication among Senators on issues as a prime factor surrounding Senatorial unrest and inefficiency.

In an NR interview Collins commented, "Actually, we seem to lack a sense of belonging, or unity; it is merely a group of individuals that 'collects' in one office. I think the whole thing is that the people aren't listenning to their responsibilities and don't realize their great responsibilities as elected representatives."

The Vice President enumerated factors contributing to the internal problems which include:

1) Members' subordination of Senate responsibilities to other activities on campus.

2) The lack of initiative and creativity among most individual Senators to originate legislation and programs, besides the efforts of the Executive Committee.

3) An inability to coordinate to any degree this summer's activities and any long range plans (except in three meetings) because of the employment and separation of Senators during the summer and their unfamiliarity with their own Constitution.

4) The lack of communication among Senators, and between Senators and their respective constituencies.

5) The lack of communication among Senators, and between Senators and their respective constituencies.

6) Consideration of Senate in terms of job rather than the role, the operation, and the opportunities of the Senate will combine with the new executive-legislative setup to help prevent further disorganization.

Collins particularly emphasized the significance of the division of power in Senate as an aid in the future. The creation of the speaker as peak officer will enable President Glen Weise and judicial branch to accomplish more. The staff of four co-delegates newly formed committees will offer greater opportunities for growth.

"Weedelsund and Weedelede" he was very vicious. He blamed Mr. Humphrey for all the problems that face the country today, and Mr. Nixon. "He lost in 1960 because he divided the country, and he'll lose in 1968 because he won't do any support."

The appearance is part of the student's campaign for the November 21st meeting at Annie Laws Union.

Dr. Benjamirr Spock is now in Cincinnati for two speaking engagements and an appearance on the Dennis Whaley 12 Noon show. Spock's last visit to Cincinnati was in 1965 when he spoke on "Raising Your Child in the Cold War."

Monday and Tuesday's appearances will be to help make money to appeal the case against Spock and his co-defendants. Spock will look on the election, discuss the war in Viet Nam, and his trial.

The appearances are all part of the nation-wide tour. Two of his recent appearances have been made in Cincinnati. His speech today in Wilson Auditorium was greeted by Senator and Cincinnati Action Front.
THE TOPLESS WONDER GIVE-AWAY BEGINNETh!
From today until the polls close November 5th, all purchases of books related to American politics, government and history will receive, FREE, their choice of a topless wonder or a semi-automatic, handwriting, tubofoil comunicator, with push-button control.

PAGES AND PRINTS
"The Renaissance Bookshop" 2623 Vine Street (at looking UC) Open 9 to 9 Acropolis 1-4055
*Plus "Read-and-Vote Sale!"

...there is no career that can match business in diver-

sity of intellectual interest ... A vigorous, free society calls for the highest type of business leadership ...

THE STANFORD UNIVERSITY
GRADUATE SCHOOL OF BUSINESS
invites you to meet its Admissions Representative, Mr. Nathaniel Pugh, Associate Director of Admissions, on October 28, 1968, from 9 am - 12N to discuss the Stanford M.B.A. and Ph.D. Programs in engineering. The purpose majors in liberal arts, humanities, science, and engineering. The purpose of the Doctoral Program is to train scholars for the stimulating challenge open to business educators, researchers, and innovators.

The M.B.A. Program is a two-year general management course particularly designed for students who have majored in liberal arts, humanities, science, and engineering. The purpose of the Doctoral Program is to train scholars for the stimulating challenge open to business educators, researchers, and innovators.

ATTENTION: Seniors and Grad Students
A JOB YOU NEVER THOUGHT OF
IN A COMPANY YOU NEVER
HEARD OF...
MAY HAVE EVERYTHING
YOU'VE DREAMED OF.

This is your personal profile designed to help you find the perfect job. Through the use of a national data bank, we'll find you that job in Government Business/Industry Teaching Because of the great need for college-trained manpower, RE- CON is able to offer this service with many advantages to the student.

Companies pay for the system thru their recruiting budgets-IT'S FREE TO YOU.
The questionnaire is CONFIDENTIAL-only your resume is released.
Receive NATION-WIDE SCOPE-you will not be overlooking jobs that may be perfect for you.
EMPLOYERS CONTACT YOU and you select those companies that interest you.

IT DOES NOT RESTRICT YOU from using any and all other means of job finding.

This is your personal profile designed to help you find the perfect job. Through the use of a national database, we'll find you that job in:

- Government
- Business/Industry
- Teaching

Because of the great need for college-trained manpower, RE-CON is able to offer this service with many advantages to the student.

- Companies pay for the system thru their recruiting budgets-IT'S FREE TO YOU.
- The questionnaire is CONFIDENTIAL-only your resume is released.
- Receive NATION-WIDE SCOPE-you will not be overlooking jobs that may be perfect for you.
- EMPLOYERS CONTACT YOU and you select those companies that interest you.
- IT DOES NOT RESTRICT YOU from using any and all other means of job finding.

Int'l Week
Nov. 10-16

International week will merge facets of many national lives into a program of international scope. Spanning the week of November 10-16, an calendar promises something unique in the way of campus events. Through the use of a variety of interests, activities can be classified into intellectual, cultural, and even commercial realms: (i) the November 12 Forum Night, (ii) the November 14 Keynote speech by Elie Abel, and (iii) the November 16 Folk Festival highlight the celebration.

As a measure of International Week's community-wide significance, the November 10 Opening Dinner featured proclamations by Mayor Eugene Liebrand, University President Langsam, and student body president Glen Weisbender. The International Visitors Center is sponsoring a folk dance at the YMCA for the remainder of the evening's entertainment.

On November 12, the International Travel Fair will host exhibits safely directed by TWA along with information on travel and study abroad. That evening, Forum Night spotlights US professors discussing world affairs.

As every Wednesday afternoon from 3:00-5:00 p.m., the International Coffee Hour will provide an informal opportunity to meet students and faculty from various nations. Graduating this year, the International Bazaar will attract traders from around the world. Interested parties can converge on the art gallery at the University Center.

One of the most impressive events in the series will be Elie Abel's keynote address on November 14 from 12:30-2:00 p.m. in the Great Hall. Mr. Abel is NBC's well-known diplomatic correspondent. A reception in the Main Lounge will follow. From 3:00-9:00 p.m. the provocateur subject of "Student Unrest Around the World" will expand the day's emphasis on topics relevant to all nationalities.

Beginning with the Spanish Night dinner at 6:00 p.m. in the Rhine Room, November 15 sets off a full schedule for those participating. Softly, a Spanish singer, will be the featured guest at the Dinner and the Rhine Room's "Nowhere" Coffee House. Climaxing the day's program will be a unique Herbfest (German beer festival) held at 2337 Rose Street. Members of UC's International Club will present their annual Folk Festival.

News Briefs
Bombing Continue
Patrick Fox

Largest Anti-American Demonstration
From the AP wire: Thousands of anti-American demonstrators filled London streets while a police cordon, 15 men deep, kept the demonstrators from storming the U.S. Embassy. Most of the estimated 30 thousand demonstrators were dispersed by nightfall, but some militants linked hands and tried to break through the police lines a second time without success. Police say 20 persons were arrested and "about 30" injured including eight policemen.

No Bombing Halt Yet
Saigon: Military officials in Saigon today announced the heaviest air attack on North Vietnam in two weeks. The immediate cause for the strikes from the decks of aircraft carriers and bases in both South Vietnam and Thailand. Reported destroyed or damaged were 60 boats, seven trucks, railroad cars, and a bridge.

Fireman, Police Off Strike
New York: The firemen have decided to follow the lead of New York Police by calling off their slow down and returning to normal schedules. The firemen were trying to force the city into re-opening contract negotiations by refusing to do anything but answer emergency calls. Now the only union on strike in New York is the 52,000 member-United Federation of Teachers.

Last Week For Paris Talks?
Paris: This week is considered to be the make or break week at the Paris Peace Talks. This is the last chance for the negotiations to reach agreement before the election. If nothing succeeds, sources say the North Vietnamese will probably hold off until the next President takes office.

Nixon, Humphrey And Wallace
In the Presidential campaign: Republican Presidential Candidate Richard Nixon says a coalition government in South Vietnam is the "only way to peace in Southeast Asia, would be a "shockingly disarmed surrender"

Vice-President Hubert Humphrey says "trends indicate" he is on the move to victory on November 5th. Appearing on a televised interview, (Meet the Press- NBC News) Humphrey said his campaign is gaining the momentum needed to win. The latest Gallup Poll released this past weekend, shows Humphrey gaining strength points. All at the expense of George Wallace. Humphrey still trails Nixon, 36 to 44 per cent.

George Wallace while resting in Montgomery, Alabama last Sunday showed annoyance at the political polls. The former Alabama governor said the polls are controlled by "radical liberal interests" that want to ensure the election of Nixon. Wallace says, if elected, he wants Congress to investigate the Peace Corps.

Israeli Forces Attacked
In the Middle East: Israeli officials claimed that at least 51 of their soldiers were killed and 33 wounded in an hours-long artillery duel with Egyptian forces across the Suez Canal that ended November 16. Israeli sources charged the attack was planned deliberately to coincide with Jewish Sabbath.

Soviet Launch Cosmosanaut
From the New York Times: A manned spacecraft was launched this past weekend by the Soviet Union and carried out, in its first orbit of the earth, an approach maneuver with an unmanned craft sent aloft yesterday. The launching of Soyuz 3 was the Soviet Union's first manned venture into space since April 24, 1967.

Maybe In 1972, Russia
Mexico City: The 1968 Olympic Games, in Mexico City, closed Sunday evening, The United States led the international field with 108 medals, 50 of them gold. Russia followed with a 91 medal total. The next summer games will be held in Munich, Germany in 1972.
Cleveland Mayor Plans UC Lecture; Focus On Urban Crises, Progress

On Thursday, November 7, 1968, the University of Cincinnati will present the honorable Carl B. Stokes, mayor of Cleveland, as the William H. Hesser guest lecturer.

Mayor Stokes, who averred ghetto violence in Cleveland this summer by replacing white ghetto police with an all-black force, will be lecturing on the topic "The City: Crisis, Survival, Progress."

Mayor Stokes will be speaking at 12:50 p.m. in the Great Hall of the University Center and again at 8:30 p.m. in the South Hall of the Cincinnati Convention Center. Hoping for complete press coverage Mr. Stokes, though will not be giving the identical lecture both times, will be covering the same topics.

Mayor Stokes who became a legendary success story in 1967 when he was elected the first Negro mayor of a major American city, began his political career after several setbacks. Born June 21, 1927, he dropped out of high school to join the army. After being honorably discharged, he went back to finish high school and went on to earn his bachelor's degree at night from the University of Mississippi. While continuing to support himself, he earned his law degree at night from the Cleveland-Marshall Law School.

After graduating and becoming Cleveland's Assistant City Prosecutor, Stokes was elected to the Ohio legislature, and in 1967 was elected mayor of Cleveland. Mayor Stokes, who's background includes the Ohio state legislature, the executive committees of the NAACP and the Urban League and countless civic organizations, will be making his first public appearance in the Queen City, since being elected Mayor.

The William H. Hesser Lectureship which brings to the University and to the Cincinnati community men who are prominent in their fields is designed to enlighten our community in the current events for the urban, national, and international scene. The lectureship, established as a memorial to the late Editor of the Cincinnati Enquirer, Mr. William Hesser, hopes to continue his ideals of human rights and freedoms.

Medical Congress

Several faculty members of the department of surgery at the University of Cincinnati College of Medicine had active roles at the 54th annual Clinical Congress of the American College of Surgeons in Atlantic City. The Congress was held the week of Oct. 14 through Oct. 18 with approximately 14,000 doctors and guests from more than 40 foreign countries attending.

Not William A. Altemeir, professor and director of the department, participated in postgraduate courses on pre- and postoperative care and trauma. A movie on surgery of the colon made in the UC surgical offices at Cincinnati General Hospital was shown. Also taking part in sessions were Drs. J. Wesley Alexander, Robert Hummell, Lester W. Martin, and Robert L. McLaurin, all of the surgery department.

Take it and leave

Take a Piedmont Pacemaker—a new Boeing 737 target or other fine aircraft—and leave last and easy. Leave campus for home, for holidays, for get-away-from-it-alls. You'll like the way service has grown to make the going easier.

PIEDMONT AIRLINES

growing service for going people

The University Shop

FOOTBALL CONTEST

Price an "X" in the box of the team you think will win Oct. 28. The estimate of total yardage gained by Cincinnati will be the tie breaker.

Entries Must Be in the "U" Shop by (Nov. 1, 1968) Friday 6 p.m. preceding games

Contest Open to All Students

Limit—10 entries per person each week.

PRIZE: V-Neck Sweater

The University Shop

The Coca-Cola Bottling Works Company

Blind dates are a chance. But you can always depend on refreshing Coca-Cola for the taste you never get tired of. That's why things go better with Coke, after Coke, after Coke.

Blind dates under authority of The Coca-Cola Company Inc.: The Coca-Cola Bottling Works Company, Cincinnati, Ohio.
September 6, 1956: I go to school today. We learn to spell. My teacher told me today at lunch I spit out those words into the patterns. She said, “I read all the Look, Run, See, and the contract between A, B, or C and I am not ugly green bred.”

May 30, 1958: We had to write another page on what we learned this year. I learned how to use a smaller pencil, and teachers add two apples to two prunes, and what is a big bull. Learn about the three kinds of people—rich, middle, and poor. I am in the third grade. That huge man keeps coming to our room with all those tests. He said we have to go to the desk and the prunes. Last year they stayed home and beat up jury.

Their first question was, “What is their environment, and if they are argument. What are they going to do rectify this situation as long as the landlords are getting surrounded. Without proper guidance, these people have little hope of living in decent. How to use a right,” I think. I was so dumbfounded by two absurdly important articles which the Cincinnati Record. I thought I was a part of that movement in their hands. The politicians of Cincinnati are hesitant to allocate money to people who live in the public housing. I thought I would invest in them. I have 15 books and then disposed of when useless? As I stated in my previous column, Talk of the Town, I believe the only effective program for the city is one of mass redevelopment. I know there is a swimming pool, but they can’t get it done in time to help individuals. There is a part of their job, but they can’t do it. The people cannot live in such si

Cincinnati—Love It Or Leave It

In his “Welcome to Cincinnati,” Mr. Reinbach makes reference to the District 5 police who “uphold our inalienable rights against the machinations of throwbacks and flowers.” May I ask Mr. Reinbach who will protect us if the policeman don’t? Also, who upholds the policeman’s rights when he is damned by public he protects? I think Mr. Reinbach should uphold the police which makes laws which are designed to give the lawbreaker, who by the way is the policeman in performance of his duties.

(continued on page five)

To夜里, Ohio 45221

Second Class Postage Paid, Cincinnati, Ohio

EDITORIAL STATEMENT

The letters and columns appearing in the News Record reflect only the views of the editorial staff of the paper and do not represent University policy.

EDITORIAL STAFF

Editor-in-Chief: Bernard Rubin

Executive Editor: Al Pollak

Executive News Editor: Sue Stenger

Associate Editor: Eric Haugen

Sports Editor — Richie Katz

Theater Editor — Richard Snyder

Photo Editor — John Seligch, Todd Barlow

Exchange Editor — Roz Lerner

Editing Director — Sue Stenger

BUSINESS STAFF

Business Manager — Ed Vescelis

Advertising — Randy Becker, Howie Kleinman

NEWS RECORD

University of Cincinnati

National Educational Advertising Service, Inc.

Room 615-A, Union Building, Cincinnati, Ohio 45221

211-204, 215

$2.50 per year, 25 cents per copy.

Second Class Postage Paid, Cincinnati, Ohio

Member: Associated Collegiate Press

The University of Cincinnati is not responsible for the statements or opinions of contributors. All contributions may be edited for length.

Can Senate Handle It?

The legislature passed by Student Senate at its last meeting (Oct. 2) solidified the foundation for important change in the role of student government on this campus. The most sweeping refinement was the placing of all University Boards under the jurisdiction of the Student Senate. This puts under Senate control those committees which receive large amounts of University money for their continued operation; as a result, Senate can, by the legal powers granted to it under the revised Constitution, determine to a large extent how these Boards are to use their University allocations.

This is quite a bit of power to put in the hands of student government: we don’t beguile them this power, but we are anxious to see some evidence that Senate will use its newly-acquired muscle in the most effective possible manner. Because of some of the action Senate has taken in the past months, it is not the Student Corp. fiscal; and even more so because of the inaction which has long characterized student government, we are not yet convinced that Senate knows quite what to do with this power for which it clamors.

One glaring example of Senate’s inadequacy is the lack of enthusiasm which with some Senators carry out their legislative duties. Some don’t even bother to show up at meetings, or at least have a duly designated alternate replace them. Others observe the formalities of attending Senate sessions, but contribute nothing. Not only is that a sad commentary on those individuals, but more importantly it leaves their constituencies without representation in Senate affairs. It is not our place to establish specific criteria to which a “good” Senator must conform, but if Senate is satisfied with a lethargic membership, that must say something about the state of student government.

This year’s Senate still has the bulk of its work ahead of it; we hope it will carry out its tasks with a bit more gusto than it has displayed up to now.

A Study In Contrasts

This past Saturday afforded quite a study in contrasts; the Homecoming festivities and all of the accompanying fun and excitement, and the Wallace rally, with the venom it embodied.

We enjoyed Homecoming, with the renewing of old friendships, the parade, the floats and decorations, football, and partying; and we congratulate the Homecoming Committee for a job well done. The gayety of the whole weekend was a welcome, if brief, respite from the frustrations we all face.

We were frightened by Wallace, and even more by his rabid followers, who steadfastly maintain that anyone different from them is necessarily a Communist, an anti-American, and a subhuman aberration to boot. We were disgusted by some of the incidents which took place before, during, and after Mr. Wallace’s speech.

Like we said, it was certainly a study in contrasts. We preferred Homecoming.

What Is The City Doing?

Of course, it will be the job of the city to find housing for the slum-dwellers, and if the housing project is being completed. This will serve the purpose of teaching these people how to live in decent surroundings. Without proper guidance, these people will be a waste of time and money.

The people are in their environment, and if they are in the city, they are being without any of them convert. The neighborhood in a few years will be dirty again. Tracing how many of them to use a shower, and a private lavatory. And they hear, “I wasn’t going to take a shower. And the kid being a Cincinnati poor, it seems. When will I be able to live?”

As I stated ‘in my previous lies with the people of Cincinnati a woman wrote about how we created their own problems. Cincinnatians believe that the poor created its own problems, and should therefore be punished.

George Wallace has stated that he is against the idea of a poor life “back from where they belong.” His English is, in his opinion, a logical argument. What are they going to do? Where are they going to get money to pay for a new building, in West Virginia? Or are they going to give those people some jobs, and jobs to? I doubt it. The right, financial, and the nation would “solve” the problem by doing away with all the circumstances and blaming the people who have fallen victim to them.

Shortly after the Enquirer started, I found a woman wrote about how she would like to “redevelop” all the slums and place them in institutions to rehabilitate for life in society. As I didn’t know what the city is and its representatives have thought about it, I am afraid to say. I am really with the Cincinnati by the citizens for problems to the front page and burying the real problems in the back page. If the Enquirer were to run a series of columns, they would not help but criticize a government that they were instrumental in getting elected. As I stated ‘in my previous column, we have, so far, made a little progress and we must go on.

Diary Of A Student

September 6, 1965: Now that I’m established, machinery to be put on a solid footing with all those front pages. Top section with all those high compromise myself. All we do is copy their exact words, memorize their plans. Maybe I won’t even fit the压缩, an,~ that Dick and Jane hours of homework every night. I don’t want to be a smaller pencil, and teachers are really finding some inner peace instead of being big bullies. I heard from a senior that my Latin teacher said? She said, “All football games, dances, and proms are being heavily advertised.”

My. first question was, “What is their environment, and if they are argument. What are they going to do rectify this situation as long as the landlords are getting surrounded. Without proper guidance, these people have little hope of living in decent. How to use a right,” I think. I was so dumbfounded by two absurdly important articles which the Cincinnati Record. I thought I was a part of that movement in their hands. The politicians of Cincinnati are hesitant to allocate money to people who live in the public housing. I thought I would invest in them. I have 15 books and then disposed of when useless?

As I stated ‘in my previous column, Talk of the Town, I believe the only effective program for the city is one of mass redevelopment. I know there is a swimming pool, but they can’t get it done in time to help individuals. There is a part of their job, but they can’t do it. The people cannot live in such si
Parking Situation Reviewed; Students Get Police Sympathy

by Linda Vanover

The present parking situation in and around campus should soon be improved, Mr. John D. Sipes, Director of Parking & Staff Services, outlined the University's plan of action for NR reporters.

"We tried the too parking lot. This has been discontinued because of lack of utilization. This was an attempt to alleviate the problem; the students simply did not take advantage of it. We have been hurt by the delay in construction. We do hope to have lot 4 open soon. We have investigated obtaining a lot on Glendora. This would be a 42 car lot which will possibly be leased from the Cincinnati Gas & Electric Company."

Mr. Sipes also mentioned several plans that are being considered to create more spaces in the lots that are now available for use. One such plan has been tested in the CCM garage; the restriping of an area in lot 1 for compact cars only. Four sports (compact) cars can easily be parked in three regular spaces. This could, conceivably, create an extra 100 spaces in lot 1, but it would require complete cooperation by the students.

Diagonal striping on Scioto St. from Corry to the construction area has provided some extra parking. Also, Mr. Sipes advises that students try the other lots that are open when lot 1 is filled.

There are 2000 parking spaces (roughly speaking) now available on campus. There are 3250 decals (minus the ones that have been returned) for these places. This has created harsh competition among students for the "prime spots." The losers have been cited for parking in faculty spots, resident hall lots, the garages, and blocking driveways.

An extensive NR survey of commuting students who play "The Parking Game" every morning resulted in many unprintable statements about the school, the lots, and the policemen on the lots. The main point to come out of this survey is that often the policemen on the spot advise the student to take an improper course of action. When asked about the information that the policemen have given the students, Mr. Sipes stated that six additional policemen were contracted to help in the parking from the beginning of school through Oct. 31. These men were not campus policemen, and gave advise to students according to their own good judgment and with good intentions. The Parking & Staff Services office has been lenient and ineffectual in solving any problems that using outside men has caused.

NEW JIMI HENDRIX

Another Experience. Still the leaders, but two years apart. So much to say, it's taking two albums (packaged as one), Many new games to play, all without benefit of rules, Electric char r. Plug yourself in.

1. Pipe broken? No, I'm trying to find where I stuffed some dough.

2. That's where you keep your money? Sometimes I put it in the flower pot.

3. What's wrong with the bank? I'd only take it right out again.

4. But that's what you're doing! Not quite. The beauty of my system is that I usually can't find where I put it.

5. I think you'd be a lot better off getting some of your dough into Living Insurance opportunities, or even retirement. I wonder if it could be with the french fries?
I can't think of any other job where a guy my age could find himself working with the board of directors of a ten million dollar company," says Peter Anderson.

Peter joined IBM after he earned his B.A. in Economics in 1964. As a Marketing Representative, he's involved in the planning, selling and installation of IBM data processing systems. "I look at myself more as a consultant or educator than as a salesman," says Peter.

Work with company presidents

"It's not unusual for me to answer the phone and find myself talking to a company president." (The annual sales of Peter's customers range from one half million to 10 million dollars.) "These men are looking for solutions to problems-not a sales pitch," says Peter. "For instance, one manufacturer's inventory was so uncontrolled he never knew when he could promise delivery. We worked out a system that tells him what stock items he needs, when he needs them and the date he can deliver."

Broad experience

"I cover a lot of different businesses-manufacturers, distributors, chemical processors, real estate brokers, linen suppliers-you name it.

"And the freedom really pays off. You're given a quota and a territory. How you manage it is pretty much up to you." Already Peter has netted 24 new accounts and seen 18 new systems installed. He has just been promoted to a new staff position.

You'll find many IBM Marketing and Sales Representatives who could tell you of similar experiences. And they have many kinds of college backgrounds: business, engineering, liberal arts, science. They not only sell data processing equipment as Peter does, but also IBM office products and information records systems. Many of the more technically inclined are data processing Systems Engineers.

Marketing at IBM

"There's just no quicker or better way to learn about business."

1. "Help! I'm breathing to death!
2. "Civil Rights, not Civil Rites."
3. "The 13th floor window looks better everyday."
4. "Wallace is Rosemary's Baby."
5. "On this, the 4th Reich, Wallace for President!"
6. "Support our men in Canada."
7. "Shakespeare ate bacon."
8. "Chitterlings will make you cute, trite vulgarities."
9. "UC is only a whole above.
10. "The loser of two evils is still an evil! Vote "no" in November."

11. "It is a sad commentary that this display can inspire no criticism, since it is important not to lose, to achieve. Is education sterile?"
12. "It is a sad commentary that this display can inspire no criticism, since it is important not to lose, to achieve. Is education sterile?"
13. "It is a sad commentary that this display can inspire no criticism, since it is important not to lose, to achieve. Is education sterile?"
14. "It is a sad commentary that this display can inspire no criticism, since it is important not to lose, to achieve. Is education sterile?"
15. "It is a sad commentary that this display can inspire no criticism, since it is important not to lose, to achieve. Is education sterile?"


1. "Help! I'm breathing to death!
2. "Civil Rights, not Civil Rites."
3. "The 13th floor window looks better everyday."
4. "Wallace is Rosemary's Baby."
5. "On this, the 4th Reich, Wallace for President!"
6. "Support our men in Canada."
7. "Shakespeare ate bacon."
8. "Chitterlings will make you cute, trite vulgarities."
9. "UC is only a whole above.
10. "The loser of two evils is still an evil! Vote "no" in November."

11. "It is a sad commentary that this display can inspire no criticism, since it is important not to lose, to achieve. Is education sterile?"
12. "It is a sad commentary that this display can inspire no criticism, since it is important not to lose, to achieve. Is education sterile?"
13. "It is a sad commentary that this display can inspire no criticism, since it is important not to lose, to achieve. Is education sterile?"
14. "It is a sad commentary that this display can inspire no criticism, since it is important not to lose, to achieve. Is education sterile?"
15. "It is a sad commentary that this display can inspire no criticism, since it is important not to lose, to achieve. Is education sterile?"
MVC Hopes Dimmed In Homecoming Loss
Bearcats Put Off Course By Golden Hurricane

by Dave Loggab

Cincinnati's fourth quarter push fell just short as the Cats went down to defeat before a homecoming crowd of 15,540 last Saturday night at Nippert Stadium. A tough, scrumaging squad from Tulsa University provided the punch necessary to gain a 34-27 Missouri Valley Conference win.

Saturday's mistakes limited the Bearcats' chances of a conference championship. It was a story of the Bearcats starting out at a fast pace, losing ground, then having to catch up.

Cats Score Then Relax
Final Push Falls Short

by Richie Kata

Sports Editor

As has been the case in most of their contests this season the Bearcats scored big in the first quarter of their game with Tulsa Saturday night and then relaxed just enough to give the Hurricanes enough momentum to carry them to victory 34-27.

The Cats in this one didn't have quite enough to carry the pigskin through the game, scoring only seven points in the winning seconds of the game and thus their win to another in the final quarter came away. In past weeks UC has been able to pile up more than double the second quarter drives to enable them to win but this time they allowed Tulsa a lead which they were unable to overcome.

UC outscored the Hurricanes in the initial stanza, 17-3 but the Tulsa team was able to take the advantage in the second and third periods. In the second they outscored the Cats 21-0 while in the third they mastered them 10-7. In the final second they outpointed the Cats unable to overcome 21-0 while in the third they mastered them 10-7. In the final second they outpointed the Cats unable to overcome.

In the quarter which has been the stormmastered them 10-7. In the final second they outpointed the Cats unable to overcome 21-0 while in the third they mastered them 10-7.

UC Hoopsters Conditioning For Play
Coach Baker Pleased With Progress

by Lew Moore

Athletic Sports Editor

With a month to go before the accomplishment. The Miami Valley Conference is more balanced this year and even North Texas and Memphis have lost two of their last three, leaving us to figure as possible to have a 25 yard field goal attempt.

Steve Wenderfer was the Bearcats' scoring leader for the game with 17 points, with both three point and one point shots doing an admirable job all over the court. Kelly, starting his first game in the final quarter of the Bearcats defensive line held the Tulsa team to only 25 yards rushing in the entire game, a feat in itself, worth mentioning. However, their defensive defense was not to be undone. They held them to 25 yard rushing in the entire game, a feat in itself, worth mentioning. However, their defensive defense was not to be undone.

One last point is that this is not the final game but when he did run he didn't run hard. Lloyd Pate carried it 8 times for 38 yards. Greg Cook stuck to the attack to only 86 yards. Of those 86 yards Jesse Taylor carried the ball 16 times for 57 yards. Lloyd Page carried it 8 times for 38 yards. Greg Cook stuck to the attack to only 86 yards.

One last point is that this is not the final game but when he did run he didn't run hard. Lloyd Pate carried it 8 times for 38 yards. Greg Cook stuck to the attack to only 86 yards. Of those 86 yards Jesse Taylor carried the ball 16 times for 57 yards. Lloyd Page carried it 8 times for 38 yards. Greg Cook stuck to the attack to only 86 yards.

The leading ballcarrier for Tulsa was Denny Jackson who carried 15 yards. Mike Stripling, the Tulsa quarterback, threw in his passing game. In the first series of plays in the second quarter, Tulsa went 35 yards for a score, six plays. The drive was climaxed when Stripling punted past over from one yard out. Wyatt's kick made the score 10-7. Two minutes later Tulsa scored again with this drive, recovered a Cincinnati fumble and went the remaining distance of 29 yards in four plays. Stripling ran his first lead for the 12 yard score. With the extra point try converted the score was now tied at 17-17. The remaining kickoff the Bearcats were unable to move the pigskin and were forced to punt.

In the final quarter, however, the Bearcats were finally able to move. They gained 54 yard field goal and the Cats quickly got the ball back and Tulsa out of bounds. Mike Stripling kicked a 54 yard field goal and the Cats quickly got the ball back and Tulsa out of bounds.

Five plays later Tulsa went back into the end zone and behind Hard Wood open for a 70 yard TD pass. The extra point try was good. The Cats scored again with this drive, recovered a Cincinnati fumble and went the remaining distance of 29 yards in four plays. Stripling ran his first lead for the 12 yard score. With the extra point try converted the score was now tied at 17-17. The remaining kickoff the Bearcats were unable to move the pigskin and were forced to punt.

In the final quarter, however, the Bearcats were finally able to move. They gained 54 yard field goal and the Cats quickly got the ball back and Tulsa out of bounds. Mike Stripling kicked a 54 yard field goal and the Cats quickly got the ball back and Tulsa out of bounds.

The Cats came to a stop on 4th and 10 at the Cats 20 yard line, bringing out the habits of the Bearcats. Coach Baker and Steve Wenderfer; a couple of forwards weremassagees the Cats 20 yard line, bringing out the habits of the Bearcats. Coach Baker and Steve Wenderfer; a couple of forwards were massagees.

The Cats scored on 4th and 10 at the Cats 20 yard line, bringing out the habits of the Bearcats. Coach Baker and Steve Wenderfer; a couple of forwards were massagees.
Bearkittens Record First Victory, Alberts Leads Team Over Ohio U.

Dave Roemer
By Eastern News Editor

On Friday, October 25, the University of Cincinnati Bearkittens played host to the Bobcats of Ohio University. At 3:00 p.m. the Bearkittens, although defeated in their only previous game, came out quietly, but inspired, and were to emerge from the field with a victory. The Kittens were able to roll for 37 points while holding the Bobcats to one last-quarter touchdown.

From the opening kick-off, by Mike Schmitt, the “Fresh” were going to control the game. OU took possession of the ball on its own 21. Unable to move the ball, the Bobcats were forced to install Homer Lane to punt. The boot came to rest on the UC 36 yard line, and the “Kittens” were in business. The Bearkittens drove the ball 64 yards in nine plays to draw the first blood. The drive was spearheaded by the passing of Albert to Ken Schuler, and was completed on a 12 yard “run” by fullback Ray Kalinowski.

The conversion from placement attempt by Ken Schmitt was good, and the “Kittens” led, 7-0.

The Bearkittens again kicked-off and again the Bobcats were able to move the ball. UC received the football on its own forty after the punt. The Kittens drove 60 yards in seven plays, and were beginning to make the game seem academic. As in the previous drive, it was the exceptional passing of Albert that brought the team downfield and was culminated with a pass to Ronnie Dunbar. With the point after being good, the “Kittens” led 14-0.

The second quarter was almost a replay of the first. The “Kittens” were to score twice, and the Bobcats were unable to move the ball. The third “touchdown” for UC came on a nine yard pass from Ty Albert to his speedback Joe Cook, and Marc Cenasa, played almost flawless defense.

The second half proved to be a far different story from the first. The OU defense suddenly began to play as a unit, and the “Kittens”, led by Mike Crangle, Butch Alberts, Rick Cook, and Marc Cenasa, played almost flawless defense.

The third quarter was scoreless, as the defenses of both teams played superb ball.

The fourth quarter began with a deep punt by Notre Dame to punt. The “Kittens” drove 60 yards in seven plays to draw the first blood. The drive was spearheaded by the passing of Albert that brought the football on, its own forty after the punt. The “Kittens” were in field goal range, and the “Kittens” were in position for a field goal attempt.

Upon being good, the “Kittens” led, 14-0.

The second half proved to be a far different story from the first. The OU defense began to move the ball while UC’s began to find it. The OU defense was spearheaded by the passing of Albert that brought the ball 64 yards in nine plays to draw the first blood. The drive was spearheaded by the passing of Albert to Ken Schuler, and was completed on a 12 yard “run” by fullback Ray Kalinowski.

The conversion from placement attempt by Ken Schmitt was good, and the “Kittens” led, 7-0.

The Bearkittens again kicked-off and again the Bobcats were able to move the ball. UC received the football on its own forty after the punt. The Kittens drove 60 yards in seven plays, and were beginning to make the game seem academic. As in the previous drive, it was the exceptional passing of Albert that brought the team downfield and was culminated with a pass to Ronnie Dunbar. With the point after being good, the “Kittens” led 14-0.

The quarter ended this way as the “Kittens” led 14-0.

The OU defense began to move the ball while UC’s began to find it. The OU defense was spearheaded by the passing of Albert that brought the ball 64 yards in nine plays to draw the first blood. The drive was spearheaded by the passing of Albert to Ken Schuler, and was completed on a 12 yard “run” by fullback Ray Kalinowski.

The conversion from placement attempt by Ken Schmitt was good, and the “Kittens” led, 7-0.

The Bearkittens again kicked-off and again the Bobcats were able to move the ball. UC received the football on its own forty after the punt. The Kittens drove 60 yards in seven plays, and were beginning to make the game seem academic. As in the previous drive, it was the exceptional passing of Albert that brought the team downfield and was culminated with a pass to Ronnie Dunbar. With the point after being good, the “Kittens” led 14-0.

The quarter ended this way as the “Kittens” led 14-0.

The OU defense began to move the ball while UC’s began to find it. The OU defense was spearheaded by the passing of Albert that brought the ball 64 yards in nine plays to draw the first blood. The drive was spearheaded by the passing of Albert to Ken Schuler, and was completed on a 12 yard “run” by fullback Ray Kalinowski.

The conversion from placement attempt by Ken Schmitt was good, and the “Kittens” led, 7-0.

The Bearkittens again kicked-off and again the Bobcats were able to move the ball. UC received the football on its own forty after the punt. The Kittens drove 60 yards in seven plays, and were beginning to make the game seem academic. As in the previous drive, it was the exceptional passing of Albert that brought the team downfield and was culminated with a pass to Ronnie Dunbar. With the point after being good, the “Kittens” led 14-0.

The quarter ended this way as the “Kittens” led 14-0.
**Im Football Enters Final Week**

**Betas, Phi Dels, Set To Battle**

by David Litt

Don Drysdale in May. Bob Gibson in July. Intramural football in October. Questions: What do these three things have in common? A: Answer: Shutdowns. Throughout the first three weeks of the season, shutdowns have played a predominant role in the games, but never so much as it has this past week. In the All-Campus League action played Tuesday night, almost all of the twelve games resulted in shutdowns. In the Intermurine University League, all of the eight games were white-washings.

The All of the University football competition is going right down to the wire to crown the champion. Powerful Beta rolled to its fourth consecutive win by conquering Tau Kappa Epsilon 34-0. This game served as a warmup to the season's final face off against equally strong Phi Delta Tau. Phi Delta combined 13 point halves to embarrass Theta Chi 28-0. Both winners will face-off for the League championship tomorrow night at 7:30. That will set up a week-end showdown between Lambda Chi and Phi Kappa Tau to decide the champion. Powerful Beta is on hand to come on strong in its last two contests against Tau Kappa Epsilon 19-12, and Phi Kappa Tau the 23. In the 38-0 shredding of Phi Kappa, Jim Tracy's team saw scoring strikes to torment the hapless losers. End Jim Cartwright came through with two bombs for the winners.

League II finds Sigma Alpha Epsilon battling Lambda Chi for the championship of the League. Both have achieved unblemished 4-0 records, SAE best wireless AEPhi 29-0 by coming on strong in the second half. Lambs captured two Alpha Tau Omega 29-0 behind the strong arm of quarterback Jim Trubek who accounted for all touchdowns. The Final League II game found Sig Epsilon 29-0.

**Make Sure You Know How To Pick Up Your 68-69 Basketball Tickets**

The following procedure relates to the distribution of basketball ticket cards to UC students for games in the UC Armor Fieldhouse and the Cincinnati Gardens during the 1968-69 season. Only students possessing 1968 I.D. cards are eligible to receive basketball tickets. A) STUDENT ATTENDANCE CARDS

Basketball Attendance Cards bearing the student's name, class designation number (number in lower left hand corner of I.D. card), and eight digit number (if co-op) and college will be issued to each student presenting an I.D. card.

This card will also be a complete record of game tickets purchased by the student and student's games attended. The student may obtain at any time, his complete attendance card for the season. The I.D. cards are available. The initial period to secure these cards is for 5 days - November 11 through November 16. The period will be 9:00 a.m. to 5:00 p.m. in the lobby of the Armor Fieldhouse. These attendance cards are for instructions and the scheduled dates for game card pick up.

**OPEN**

New additions to this fall's Penguin line-up:

**A GENERATION ON TRIAL: U.S.A. v. Alger Hiss**. A major analysis of Israel in the 1960's - what has been achieved so far, and what remains to be done. $1.95

**THINKING AND REASONING.** A lively and comprehensive survey of all current knowledge concerning personality - for the student and general reader. Original $2.95. $1.95

**ESSAYS IN SOCIOLOGY AND SOCIAL PHILOSOPHY.** A collection of leading thinkers on the day's big questions. $2.95

**THREE ADDITIONS TO PENGUIN'S MODERN PSYCHOLOGY SERIES**

**THREE ADDITIONS TO PENGUIN'S MODERN PSYCHOLOGY SERIES**

**THREE ADDITIONS TO PENGUIN'S MODERN PSYCHOLOGY SERIES**

LANGUAGE. Edited by R. C. Olfield and J. C. Marshall. UPS11. $1.95

**THINKING AND REASONING,** Edited by P. C. Wason and P. J. Wintrob. $1.95

Canada $2.95

The book contains 25 short essays by one of the world's foremost sociologists. $7.95

You'll find these and the rest of the Penguin team lined up at your campus bookstores.

**PENGUIN BOOKS INC.**

7110 Ambassador Road
Baltimore, Md. 21207

**AT MOTOROLA IN COLORFUL PHOENIX**

Motorola offers the student at the BS or MS level an opportunity to build on the career and salary concurrent, and achieve a Master's or PhD Degree in an environment of constant growth.

**THE ENGINEERING TRAINING PROGRAM**

Open to BS or MS graduates in Electrical Engineering. Chemical Engineering or Physics with a B average or better. Marketing training may work toward an MBA or an MS or PhD degree. Rotational assignments are in the marketing area.

Directed Placement at All Degree Levels For:

- Electrical Engineers
- Organic & Physical Chemists
- Physicists
- Chemical Engineers
- Metallurgists
- Research and Development Quality Control, Marketing, and Production

Motorola INC.
Semiconductor Products Division
An Equal Opportunity Employer

**COLONIAL LAUNDRY**

NOW AT TWO LOCATIONS TO BETTER SERVE YOU

284 W. McMillan (Across from Hughes High) and 2917 Glendale (behind the high rise dorms)

**RARELY**

**TODAY APOLLO... TOMORROW THE MOON... AND THEN... OBLIVION??**

America today, more than ever, needs able and dedicated youth people to seek careers in the field of Human Relationships. Unions can learn to live with man, our expanding rapid advances in the physical sciences could destroy our world before we become ethically and morally equipped to exist peacefully with this new power and scientific knowledge.

We need a moratorium on advances in the physical sciences and a priority given to the science of Human Relationship--the art of living together. Maybe then there will be hope for a secure future.

To set the facts on how you can help, the kinds of careers available to you in constructive action, see the Career Guidance Counselors from National Jewish Welfare Board on campus soon. Contact the University Placement Office now for an appointment.

**EARN YOUR MASTER'S DEGREE OR PH.D WHILE YOU WORK**

**What do these three things have in common? A: Answer: Shutdowns. Throughout the first three weeks of the season, shutdowns have played a predominant role in the games, but never so much as it has this past week. In the All-Campus League action played Tuesday night, almost all of the twelve games resulted in shutdowns. In the Intermurine University League, all of the eight games were white-washings.**

The All of the University football competition is going right down to the wire to crown the champion. Powerful Beta rolled to its fourth consecutive win by conquering Tau Kappa Epsilon 34-0. This game served as a warm-up to the season's final face off against equally strong Phi Delta Tau. Phi Delta combined 13 point halves to embarrass Theta Chi 28-0. Both winners will face-off for the League championship tomorrow night at 7:30. That will set up a week-end showdown between Lambda Chi and Phi Kappa Tau to decide the champion. Powerful Beta is on hand to come on strong in its last two contests against Tau Kappa Epsilon 19-12, and Phi Kappa Tau the 23. In the 38-0 shredding of Phi Kappa, Jim Tracy's team saw scoring strikes to torment the hapless losers. End Jim Cartwright came through with two bombs for the winners.

League II finds Sigma Alpha Epsilon battling Lambda Chi for the championship of the League. Both have achieved unblemished 4-0 records, SAE best wireless AEPhi 29-0 by coming on strong in the second half. Lambs captured two Alpha Tau Omega 29-0 behind the strong arm of quarterback Jim Trubek who accounted for all touchdowns. The Final League II game found Sig Epsilon 29-0.
CCM Showcase Debut Wed.; Jazz And Dance Also Featured

CCM Showcase: CCM Showcase, a new recital series displaying star pupils from all departments of UC's College Conservatory of Music, will present its initial program for 1968-69 in Corbett Auditorium on Wednesday evening, October 30, at 8:30 p.m. The public is invited. There is no admission charge.

Symphony Jazz Quintet: UC College-Conservatory's popular ensemble-in-residence, the Symphony Jazz Quintet, will give its first major concert of the season in Corbett Auditorium on Friday evening, November 1, at 8:30 p.m. The public is invited. There is no admission charge.

Contemporary Dance Ensemble: The University of Cincinnati College Conservatory of Music announces a select modern dance company called the Contemporary Dance Ensemble which has been organized under the direction of faculty member Lucette Comer.

Munich Opera Acceptance: Harriett Beebe, mezzo-soprano and former UC College-Conservatory graduate student, currently in Europe on a Corbett Foundation Opera Fellowship, has been accepted by the Munich Opera for its two-year Opera Studio program. She will be coached in various roles, stage acting, and other requirements for Munich's principal opera house, where she may have an opportunity this season to do small parts.

Who Is "Allice B. Toklas"?


Movie Review

by Mark A. Porter

Who is Alice B. Toklas? She must be Number one. Never seen in the movie, she gives recipes for hashish brownies and chocolate chip cookies in The Village of the Flower Children. Peter Sellers is Number Thirty-Five (his age) and he is trapped in the everyday world of business and a girl he really doesn't want to marry, well portrayed by Joyce Van Patten.

Sampling Number One's brownies, he is kidnapped into the Village, with help from Number Thirty-Five, in the form of Leigh Taylor-Young (sounds like a battlecry). He eventually breaks free from The Village and returns to "normal" life only to find he is still The Prisoner in another village. And so as Harpers Bizarre sings the closing theme, Sellers runs off into the sunset looking for his own form of individualism. For those who missed the summer series this is a fair Readers Digest condensation.

Peter Sellers is his usual enjoyable self, though he seems to be more and more like Woody Allen, noticeably in gestures of exasperation. Jo Van Fleet plays the nagging mother to perfection and Leigh Taylor-Young is convincing as a flower child. Well-perfected camp is welcomed when she rolls her own high-flying cigarette while watching a cowboy movie.

Perhaps someday Alice B. Toklas will reveal herself and The Village will disband for the better. But until the day arrives, infinite questions and indefinite answers like that of "I Love You, Alice B. Toklas" will have to suffice.

A beauty parlor you can take back to school.

In many ways the Norelco Beauty Sachet is just like a beauty parlor. It matures, pedicures, massages, applies facial creams, buffs and files nails, and stimulates your scalp and muscles. But in another way, it's more than a beauty parlor. It also shaves your legs and underarms. And it shaves underarms as close or closer than a blade in 2 out of 3 shaves as tested in an independent laboratory. (As does the Lady Norelco 1SL on the right.)

Norelco is a shaver that has two shaving edges. One for legs, and one for underarms. It also has a 110/220 voltage selector for easy travel use. And it's not at all expensive. Even if it shaves like it is.

Playtex invents the first-day tampon

(We took the inside out to show you how different it is.)

Outside: it's softer and silky (not cardboardy).
Inside: it's so extra absorbent... it even protects on your first day. Your worst day!

In every lab test against the old cardboardy kind... the Playtex tampon was always more absorbent. Actually 45% more absorbent on the average than the leading regular tampon. Because it's different. Actually adjusts to you. It flowers out. Fluffs out. Designed to protect every inside inch of you. So the chance of a mishap is almost zero!
Try it fast. Why live in the past?
CONGRATULATIONS
to
QUEEN BONNIE
and her
Court

The "U" Shop is Pleased to have
presented the Queen and her
Court with the Suits that they
wore during the game

Service * Convenience * Brand Names * Student Charges Invited

The nation's largest group of apparel shops catering exclusively
to college students.

® TRADEMARK REGISTERED IN U.S. PATENT OFFICE