Homecoming Kicks Off Sesqui; Special Interest Weeks Slated

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Challenge, Growth, Achievement.

The Sesquicentennial opens with Homecoming on October 25 and 26. The float parade, football games, and dance comprise the program. During the month of November, two programs will be presented. The Man and Law Program will present Judge Henry J. Friendly of the U.S. Court of Appeals. Judge Friendly will present a series of lectures on the topic, "The Fifth Amendment Tomorrow: The Case for Constitutional Change."
The Man and Education Program will consider "The Nature of the Educated Man In the Year, 2000." Speakers will include Dr. Delbert Obertoff, Professor Emeritus of Education at Ohio State University, and Mr. Philip Blyberg, Chief Academic Officer of the Office of Academic Programs for the Smithsonian Institute.

In December a conference and Workshop will be held for editors, educators, and publishers from radio, television, magazines, and newspapers, devoted to the impact of mass media on higher education. This program will be entitled Man and Communication.

Man and Life will be the program for January. In this program the philosophical, legal, anthropological, and technical consequences of medical and surgical care will be considered.

Among those scheduled to speak will be Dr. Michael DeBakey. Dr. Barnard's talk dwelled mostly on the future of organ transplants and the effects that they can have on man's destiny.

Because the brain is dead, "he explained, "but other organs can be revived."

Barnard conceded that he didn't expect the discussion that followed the first heart transplant, and noted that the response ranged from illogical pessimism to unfounded optimism. He continued by explaining that the moral crisis lay not within the mechanics of the operation but rather in the public's criticism of an operation that could probably save millions dying from heart disease.

The fall, youthful surgeon expressed doubts for the success of a totally artificial heart. Such a mechanical device, he pointed out, cannot be controlled by the brain, nor can an artificial heart in a child be expected to grow in correspondence to the rest of the body.

In addition, the mechanical heart is unable to regulate its beat in response to varying necessity. The tremendous demand for donors is the crucial problem, said Barnard, and this suggests the possibility of non-human donors. For if tolerance can be induced, almost any animal possessing similar sized organs may be a donor. Hence the day seems nearing when a man who would have died of a severe heart ailment at the age of forty would be able to live until eighty because of the heart of a pig or a cow.

Barnard also discussed the possibility of brain transplants, and the limits of the ability of modern medicine to combat the natural tendency of the body to reject foreign organs.

"The tremendous demand for donors is the crucial problem," he explained, "but other organs can be revived."
Housing Registry Established As Campus Makes Racial Strides

Latest developments in the University of Cincinnati's campus and community relations programs were reported to UC's Board of Directors Thursday by President Walter C. Langsam.

An off-campus housing registry has been established with more than 600 rooms and more than 800 apartment units. Westerholt Hardy has been appointed Director of Off-Campus Housing.

Including Mr. Hardy, 13 Black faculty and staff members have been appointed during the last spring and summer, and there has been active recruitment of Black graduate students accepted into the Danforth Foundation-sponsored program alone.

New courses in the fields of history, literature, social studies and African studies have been established. Additionally, Dr. Daniel R. Beaver, associate professor of history, and UC's History in the Schools Committee will present a workshop in November on "Teaching Black History in an Urban Environment."

The Cincinnati and Hamilton County Boards of Education will cosponsor the workshop with UC, which is designed for high school and college teachers and students.

The University College course "American Issues and Problems" will again include much of its second and third quarters to educational, racial and poverty problems in the United States.

A special committee, chaired by Dr. Robert M. Raker, director of community relations, has met with representatives of various parts of the community to determine potential benefit to them. The committee is also conducting an Off-Campus Evening College course on "Small Business Administration" to be piloted this semester.

Project for Youth, a counseling program which provides "Coded" Prices! Galacturonic acid to high school freshmen, gives Dr. Hughes High Schools, has added 200 students in the last eight months with special tutoring. About 56 of the students are now planning to attend college.

Most of the students were originally not planning to attend college because of academic, financial or motivational reasons.

Follow UC On The Tube

UC will be the center of attention in a number of off-campus shows currently being produced by Bill Nimo of the University's Community Relations Department.

The first in a new series, UC Horizons, will be presented at 10:30 A.M. Sunday on Channel 8. The program presents a first hand report on the recent Czech crisis through discussions with four UC professors, films and slides. Talking with Mr. Nimo will be Jim Kenneth Carter, William Jenks, Warren Huff and Richard Durrell, all of whom were in Prague during the recent invasion. During the course of the semester the other members of the faculty, staff and student body of UC will be interviewed along with distinguished visitors to the campus.

On Tuesday night at 10:00 P.M, channel 19 will present a students' view of the invasion. This week on Bearcat Football Review, Dr. Homer Rice will be discussing the upcoming Houston game with guests and students. Also, Channel 19 will offer "Tales of last week's victory over Xavier. Also film clips of recent games will be presented. Players and coaches of UC will fill the spots. Area high school coaches will also participate in discussions throughout the season. The series is sponsored by the Telephone Company.

Thursday at 9:00 P.M. on WCLT, Dr. Jane Kamen will open a discussion "The Black Student and the University" with his officers of the UTC Black Association.

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Consultation by Appointment For further information and other activities.

Mr. Dick Moyer, Food Service Director, announced that the Columbia Room dining hall on the third floor of the University Center will be open to resident contract students only. On occasion, guests of students will be permitted.

Mr. Moyer was quick to add that other dining facilities in the University Center and throughout the campus are open to all students. Sidell Dining Hall, serving breakfast, lunch and dinner for the entire week with exception of Monday lunch, accommodates both contract and all other students. Prices are: breakfast, $.50; lunch, $.95, and dinner $1.25. Seconds are allowed in Sidell and the Student Book store on Friday when the price is $1.00.

In the University Center, both the Houseunite and the Rhino rooms will be available to students. Both rooms will operate Monday through Friday for breakfast or dinner. In addition the Rhino room will offer breakfast and be open on weekends for all three meals. Also, the Stratton room on the fourth floor will be the only facility to provide table service. It will be open on Mondays through Friday.

Mr. Moyer pointed out that rooms 227 and 228 in the University Center and the French Dinner will serve all students on a cash basis. Both rooms will operate Monday through Sunday. French Dinner will be open from 8:30 A.M. to 2:00 P.M., Monday through Campus Housing, and the French Grill will be open Monday through Thursday 10:00 A.M. to 9:30 P.M. and at special times on Friday and Sunday.

Mr. Moyer added that the University Food Service provides catering and all interested parties should call 473-2836.

Dining Rules New College

Plans for an Experimental College in which UC students would be given the opportunity to be taught by university center Special Programs Committee. Although specific plans have not been formulated to date, it is hoped that the program can be activated this quarter.

The College will be operated on the basis that it would be qualified to teach courses of general interest to all students on the University campus, even though these individuals may be lacking specific educational prerequisites. It is believed that special interest breakout courses can be activated to incorporate at faculty level certain courses which would not be incorporated by students.

The Experimental College course can be sponsored, the teacher would be required to submit a lesson plan to the College Center and his course would cover. Although the College Center would review the course before the College Center Board in the coming quarter, guests of students will be offered by the University Center. This will require a three to five week's week, and students interested in teaching a course or in working with the College Center staff to contact the Special Programs Committee.

Guidon

Guidon, the national junior women's honorary, set a new precedent last Friday by pledging 12 new members. This was the first time that this service or honor organization selected a non-academic member an active freshman. The pledge, Linda J. Tabor, is a student of April while attending the University of Salamanca as an exchange student. She also is a member of Alpha Lambda Delta, and serves as the Secretary of Memorial Hall.

Michigan, and Western Pennsylvania as well as Ohio. Other regional representatives are: Western Reserve University, Baldwin-Wallace College, Hiram College, Ohio State University, the University of Toledo and Western Reserve University. The chairman for Region IX is Sidney L. Berger, and Mrs. Berger is also a student of Alpha Lambda Delta, and serves as the Secretary of Memorial Hall.

The American College Theatre Festival will be held Thursday through May 12, 1968 in Washington in the newly constructed auditorium and an innovative temporary Theatre on the Mall. Each of the Festival productions will be presented three times.

The Festival is being organized and produced by the American Educational Theatre Association (AETA) and the American National Theatre and Academy (ANTA). The Friends of the John F. Kennedy Center for the Performing Arts and the Smithsonian Institution are cooperating.

Festival participants across the country will be judged by thirteen regional committees of Dramatic Directors of Michigan, H. M. Goodhead, chairman of the University of Toledo....
National Science Foundation Donates New Computer Lab

A new Hybrid Computer Laboratory at the University of Cincinnati will be developed under a $118,200 grant from the National Science Foundation (NSF). A hybrid computer is composed of both an analog and a digital computer, interconnected to take advantage of the capabilities of each.

One of the first of its kind in this part of the country, the laboratory will be part of the University Computer Services which includes computer operations in UC's College of Medicine, Law School and the main campus. Dr. John Varady is a principal investigator of the Hybrid Computer Laboratory.

The very, effervescent in Mt. Airy Park; YMCA held a Directed tours and answering questions. The United Black Association picnic was held at the University Computer Services which includes computer operations in UC's College of Medicine, Law School and the main campus. Dr. John Varady is a principal investigator of the Hybrid Computer Laboratory. Dr. Robert Rubinstein, associate professor of electrical engineering, is professor (in-charge).

Since the hybrid computer use will be University-wide, Dr. Rubinstein said, the electrical engineering department will conduct courses of instruction to demonstrate its capabilities to potential users and familiarize them with suitable methods of programming and operation.

Planning and operations in UC's College of Medicine, Law School and the main campus. Dr. John Varady is a principal investigator of the Hybrid Computer Laboratory. Dr. Robert Rubinstein, associate professor of electrical engineering, is professor (in-charge).

Voted to purchase approximately 3.3 acres owned by the City of Cincinnati and which allow access to a proposed new road paralleling Plainfield Road. Advanced $25,000 to the UC Faculty Club for furnishings and equipment for the Agnes and Murray Samuels Faculty Center, now nearing completion.

Rylanders or more, who will complete two years of Army ROTC this school year can now apply. The scholarships will be awarded to students outstanding in academic work as well as military studies. Each scholarship will pay for the work volume is heavy, to provide instructional data to an instructor from the computer.

The NSF grant is effective for three years, beginning July 1. Funds will partially defray the expense of the computer and its peripheral equipment, and lab operating costs.

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Computer Laboratory. Dr. Robert Rubinstein, associate professor of electrical engineering, is professor (in-charge).

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Opportunities For Dialogue

It is ironic that while the cornerstone of education is communication, a significant portion of the difficulties encountered by university students is the direct result of inadequate or nonexistent communications. Here at UC, as at most other similar institutions across the country, there are established avenues of communication to deal with all problems, be they large or small.

What bothers us, however, is that much of the traffic for which these avenues were designed never gets there. Perhaps the one common denominator of the student body is the reluctance to pursue questions, grievances, and suggestions to their successful resolution.

The channels mentioned appear at all levels of campus activity, and each serves a particular purpose. The News Record is pledged to pursue the best interests of the student body, through its columns and letters it presents a reflection of University thought. The Student Senate, as the legislative and deliberative body of student government, is the forum for the presentation of student grievances. The Greek system, or any of the various and sundry organizations, offers similar opportunities.

Beyond the individual College and Administration levels, the transfer of ideas between students, faculty, and administrators is of prime importance. In order for what we call the University community to successfully negotiate the bane of the Greek system. If Greek life is to enrich the life of itself to high principals, but it appears that hypocrisy is the hypocrisy, and take an honest look at themselves.

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Policy Regarding Letters

We reserve the right to edit all letters submitted to the News Record according to individual space requirements. All letters must be signed and bear the writer’s college and year of graduation. Names will be withheld upon request.

Mike Blackman
EyeWatcher: Pest Control

"...And before we return to our movie, these messages..."

"Howdy there, friends and neighbors, this is your old buddy, Doc Wallace back again. Have you been troubled by them pesky little black critters漫漫 all over your front yard? Well, fear no more, for the days of old Doc Wallace’s Lawn-Order, and those little pests are put in their place for keeps.

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"Hi Tricky Dicky here, some great new boys on used cars. First from Greece, the Spiro; T. Not exactly a household word, but it knows it’s night. Doc Wallace has the one and only Lawn-Order. On your lawn, you’ll know it’s night...""

**HELP!**

*Do you write? If so the NR wants you.*

The News Record needs sports writers, feature specialists, columnists, typists and more. If you qualify stop in the NR, Tuesday October 8 at 12:30 for an important organizational meeting.

This is an opportunity for all UC students to both write and express themselves. The newspaper is the major news media on campus and is the one publication most widely read by students. You can devote as much time as you are willing without fear of being taken off the staff.

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**Portrait**

Mike Blackman
EyeWatcher: Pest Control

As an out-of-state student living in one of the Residence Halls on campus, I would like to respond to the proposed rise in tuition fees and the cost of room and board starting in September for the 1968-69 academic year. This increase of $182 will definitely deter many students from considering the University of Cincinnati as their college and will undoubtedly prevent many students now attending this institution from returning.

This rise of $182, coupled with the fees now being charged, could raise the cost of attending this institution from $1,000 to $1,182. This increase of $182 will undoubtedly prevent many students now attending this institution from returning.

In paying these and other past fees, the students are not told what they are receiving for such comprehensive rates are never spoken to about it. If I am going to be charged $182, I want to know exactly what I am paying for. I feel it is unfair for a person living in Calhoun to be charged $182 more than those living in Calhoun. The two dorms are incomparable as anyone who knows.

Another complaint that a resident hall student can offer is the food served in the Columbia Room and in Siddall. The food served at these two areas is of unchanging and unappetizing variety even though one may have an iron stomach. This is especially true of the facilities which I often skip. We in the dorms are subjected to this food whereas the athletes many times are treated to steak even though they don’t pay for their food.

Another gripe is that even though there is no consideration for religious beliefs, the food can be planned so that two foods be served at the same time. This is especially true of the facilities which I often skip.

"Hi Tricky Dicky here, some great new boys on used cars. First from Greece, the Spiro; T. Not exactly a household word, but it knows it’s night. Doc Wallace has the one and only Lawn-Order. On your lawn, you’ll know it’s night...""

Anot her complaint that a student might want to voice is the uniforms required by the University. These uniforms are unnecessarily expensive and are not even worn in some halls.

Another specific gripes that this student has ever been inside both clearly knows. About the food served in the Columbia Room and in Siddall. The food served at these two areas is of unchanging and unappetizing variety even though one may have an iron stomach. This is especially true of the facilities which I often skip. We in the dorms are subjected to this food whereas the athletes many times are treated to steak even though they don’t pay for their food.

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No experience necessary. Train on the job.
The Sesquicentennial Fund, which is to be used for four new buildings, as well as additions, remodeling and new professorships, has climbed past the $12 million mark. Dr. William G. Baetz, UC Director of Development, made this announcement when discussing the UC Sesquicentennial Fund, now in its ninth month.

If the goal of $26,500,000 is reached, new buildings for the Medical College, Earth Sciences, Student Health Center and Engineering College can be started. The fund will also enable the University to build additions to the Library, College of Design, Art and Architecture, and a provision will be made for a building to house the College of Business Administration. Over $3 million of the fund will also be used for perpetually endowed professorships.

The Medical College, due to a 40% increase in enrollment, requires more than 750,000 square feet of additional space. The 150th year fund hopes to raise $6 million for initial development of a ten-story Medical Sciences Building as well as a remodeled Blood Center capable of dispensing 90,000 pints of blood per year.

The new medical building will be built adjacent to General Hospital and will be equipped with the most modern equipment available (including closed circuit TV, and movable partitions to enlarge or curtail laboratory space).

In 1925, the newest, and last Engineering Building was constructed. In that year, there were 590 engineering students and now the number has more than tripled to 1,817. The Sesquicentennial Fund, which is the first campaign of its type initiated by the University in 150 years will provide $4 million, half of the cost of the six-story proposed engineering complex.

The new structure will rise adjacent to the present engineering building, Baldwin Hall. The two buildings will be (continued on page 18)
Campus Campaign Gains Momentum
As Gilligan Enters Last Leg of Race

With the November elections in the not too distant future, final plans are jointly being made by the UC faculty and students for the campaign of the Democratic Senatorial candidate, John Gilligan.

Spearheading the publicity drive was a one hundred dollar a plate dinner held yesterday at the Sheraton-Gibson Hotel in downtown Cincinnati. Appearing there was Mr. Gilligan and former aide of both John and Robert Kennedy, Kenneth O’Donnell.

Last Monday evening at the Proctor Towers Building, the student organization for Mr. Gilligan began action on a campus wide publicity campaign to encompass petition signing, literature handouts, and the distribution of bumper stickers. John Gilligan Jr., chairman of that meeting stated the purpose of the student organization was twofold: first to recruit workers and second to get out and meet with the voters. He further emphasized there are many McCarthy and Rockefeller workers who are interested and need to be contacted for the Gilligan campaign.

It is noted in political circles that the views of the two former presidential candidates and Mr. Gilligan are similar concerning the Vietnam war, the draft and the exposure of co-chairmen Dr. Zane Miller and Dr. Gene Lewis of the Faculty Democratic Club.

Approximately two thousand dollars was raised by this organization for the Gilligan-O’Donnell dinner at the Sheraton-Gibson hotel last night. Plans are now complete to have Mr. Gilligan appear on campus, October 21, before a United States History class.

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THE OUTER PRINCIPLE

(AS RELATED TO YOUR CAREER DEVELOPMENT)
Big Win For UC’s Pride

by Al Parkhol

After four long years the 'Cats found some satisfaction against the mighty Muskies. It’s about time.

Each year Xavier goes out all for a victory. A win in this game means a successful season whether or not they come out on top of the contest. To the Muskies, it’s a game that can elevation or dejection.

As the gun sounded the end of the season, Coach Rice concluded, "Sometimes a man is his own worst enemy." Thank Ed.

The punter for the Muskies has to be congratulated for playing the role of center as he did throughout the entire game. He is the best.

In the locker after the game Butch Foreman, who had been excused from the game because of irritable bowel syndrome, said, "they are very good players but we played as well as we could and had to lose."

From the press box we saw quite a bit of "misconduct" on the part of Xavier. It’s a tribute to the attitude of the Cincinnati fans who collected.

Cougars Called Greatest Challenge
In Tonight’s Contest In Astrodome

by Dave Leopold

All Bearcat eyes are looking toward Houston, Texas. Yesterday the football team left Cincinnati to meet a highly respectable Cougar squad in the heart of the Houston Astrodome.

Coach Homer Rice has called Houston's football challenge in UC history. For only tonight, the Texas team ranked number one in the nation nationally.

Coach Rice has been very cautious about the threat of Houston, the title of the game, and the nation's highest ranking team.

Bill Cloud, a three year starter at tackle.

The offense has produced 350 yards in its two previous games for that reason alone it is sure to penetrate for the Bearcats. Houston lost only three of eleven starters to have quite a few replacements.

Cougars call their defense their "quad" and use a 4-3 formation which they feel will not beat Jim O'Brien or Tom Rossley in this contest, which should be quite a severe test.

Houston's defensive backfield is riper for this contest than any other. It is an offense which has run into one of many "questionable" calls made by the referees. After a big game, and a second quarter, Dublin, at all times. Divided up near the end. After an early exchange of punts, out of which only by the end of the ball to the 11, strong and true to tie the ref's for his boldness when the ball was punted by the Cougars at the 24, he didn't do anything serious and left him in the game.

As for what U.C. opponents are going to learn from this game, Rice said, "I don't know if that's a matter of concern in the fourth quarter of last Saturday's 17-14 win over Xavier."

Xavier quickly got the ball back after a U.C. punt. This time they didn't turn the ball over on downs.

Quarterback Buckmaster hit Al Ippolito with a 23 yard pass and score. The Bears were down 7-0.

It's a new year and the start of the season. It's a new year and the start of the season.

Big Win for UC's Pride

by Al Parkhol

"It's a new year and the start of the season. It's a new year and the start of the season."
Our Major Men's Wear

Come In And Grade US at Charles

Charles has been serving UC 31 years. Results? A backlog of expertise in your kind of menswear and a keen awareness of new fashions.

INCIDENTIALLY, CREDIT IS NOT HARD TO COME BY AT CHARLES

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- Meet Jack-
  Whose understanding of modern men's wear and the guiding spirit of Charles Clothes from the beginning.

- Meet Classmates-
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FREE! Varsity Town Blue Book

Everything you want to know about sports and clothing is in this free, information-packed little book compiled for you by the makers of famed Varsity-Town Clothing! Schedules, last year's scores, rules, helpful wardrobe hints...

Check us out for:
- Casual Wash 'n Wear
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- Suits and Topcoats

Ask For Your Free Copy

Sports Notes:

Baseball Coach Glen Sample announced that anyone interested in trying out for The Bearcat baseball squad should attend a meeting Friday, October 4th in room 204 in Laurence Hall.

***

Also at 4:30 in room 205 of Laurence, a meeting scheduled for all those who are planning to try out for the wrestling squad.

***

Any organization on campus interested in placing a team in intramurals for the first quarter should send a representative to room 20 in Laurence Hall, Saturday October 5 at 9:00 AM. Materials concerning the operation of the league will be distributed. The second quarter will be touch football, volleyball, handball, swimming, and wrestling.

***

All freshmen wanting to try out for the freshmen basketball team are to report to Laurence Hall on October 15th at 4:00 PM. All persons trying out must furnish their own practice equipment.

There will be an important meeting Monday October 7 in room 204, Laurence Hall for all new gymnasts and last year's varsity gymnasts.

Coach Armor announced that tryout practice will begin Monday, October 7. Anyone interested can contact Coach Armor in his office, 305 Laurence Hall.

***

Pork's Picks
by Al Porkolab

What a week, only a 75% accuracy. This week though after some fine advice from Richard and Anita Padini, LeShad's one and only, and from Geno, Shipley's Mario Lanza, who has sung his way into the hearts of more UC coeds than Tiny Tim, I should do worse, a lot worse. Phew...

CINCINNATI AT HOUSTON: Big time football, against a big team, in the big Astrodome. The Cougars are good, but not great. A fantastic night by Cook and it could be a UC victory, but..., it looks like..., Houston.

OREGON AT OHIO STATE: If the Buckeyes can survive 76 passes and come away with a 33-14 win, they can survive anything. Well at least something the Webfoots can throw at them. Ohio State.

NOTRE DAME AT IOWA: There is no doubt in my mind that the Irish are better than they looked last week. This week against the Hawkeyes they should prove it: They did last year 56-6. ND.

PURDUE AT NORTHWESTERN: The only hope for the Wildcats is a boy named Chuck Kurzwalski. A great day by Chico and Purdue might only win by 30. Purdue.

TOLEDO AT OHIO UNIVERSITY: The Bobcats have a devastating attack led by Cleve Bryant and Todd Snyder. I ask you what has Toledo got beside Danny Thomas, Ohio University.

UCLA AT SYRACUSE: Last year the Orange men upset the Bruins out on the coast 32-14. Although the Uclans are not as tough as last year, neither are the Orange. Could be close, like UCLA by 14. UCLA.

LOUISVILLE AT DAYTON: Wally Oyler returns to lead the Cardinals offensive machine from his quarterback slot. Last year they were 5-5. This year well they might be tough in basketball. Dayton.

MIAI (Fla) AT SOUTHERN CAL: OJ is OK, and that's Orenthal James Simpson not Ollie James. In two games to date he's scored seven TD's and run through the opposition for over 700 yards. The Hurricanes, though, are stiff against the rush. So OJ only scores three this week. Southern Cal.

"SHIPS"

Excellent Food and Beverages

THERE IS A BIG DIFFERENCE

Charles clothes

Page Nine
UC Coeds Vie in MVC Queen Contest
Winners Presented on October 19

The UC winner will compete for the title of “Missouri Valley Queen” at Tulsa on Oct. 19. The MVC Queen will be selected as part of the Tulsa-North Texas football game to be televised on ABC-TV.

The MVC Queen, in turn, will compete with 11 other winners for national honors as “College Football’s Centennial Queen.” The 12 finalists will appear at a West Coast television game later in the season.

The eventual national winner will receive a $1000 scholarship from the NCAA, will be introduced on television at the Dec. 28 East-West Shrine Game in San Francisco, and will make appearances as representing College Football Centennial Queen during the 1969-70 school year.

Contestants for the UC Varsity Queen crown must be in good standing academically and must be returning to school for the 1969-70 school year. The News Record Sports Staff hopes for a large amount of participants and wishes all contestants the very best of luck.

The undergraduate “C” Club is sponsoring the event at this level.

Applications and information are available through Dean of Women Margorie Stewart, 103 Boehner Hall. Details will also be disseminated through the social and professional sororities and the women’s dormitories.

Here’s an item of immediate interest to all UC coeds with the exception of seniors. Within the next two weeks a “Miss University of Cincinnati Varsity Queen” will be selected and she will represent UC at a regionally televised Missouri Valley Conference football game on Oct. 19.

The undergraduate “C” Club is sponsoring the event at this level.

FUN WORKING IN EUROPE

GUARANTEED JOBS ABROAD! Get paid, travel, meet people.

Summer and year round jobs for young people 17 to 40. For an illustrated magazine with complete details and applications send $1.00 to The International Student Information Service (ISS), 133, rue Hotel des Monnaies, Brussels 6, Belgium.

POW ALFRED, POW!

Adler 72s, Alfred! Ole tournament and Nylons! Since high school you haven’t had anything like this on your feet...nice and thick...comfy like gym socks.

But a person could go to business in them, they’re so refined.

Believe me, Alfred, with Adler 72s your feet could be on TV in living color!

ADLER 72s
The gym sock that grew up

POW ALFRED, POW!

The University of Cincinnati Cross Country team under new Head Coach Paul Armor successfully opened its 1968 season last Saturday defeating Cumberland College, Morehead State, and Marshall University in a meet held on the 5-km. home course, Avon Fields. Team scores for the meet were: Cincinnati, 34; Cumberland, 40; Morehead 78, and Marshall 86. The meet’s individual winner was Morehead’s Phil Hardin, who covered the four-mile course in 20 minutes 33 seconds; 13 seconds ahead of second place finisher Robert Moore of Cumberland. Marshall’s Carl Hill was third with a time of 20 minutes 57 seconds. Although they did not place a runner in the top three, the Bearcats managed to capture five of the first ten places. The top runners for the MVC conference were: Dave Udovic, who finished fourth and Mike Rogers, who placed fifth. The team scored 18 points to Xavier’s 43, Dayton’s 78, and John Carroll’s 44.

Individual honors were given to Elliot Hilsinger as he was presented with the Outstanding Skipper Trophy. Hilsinger raced to first place finishes twice as well as placing second three times.

The team is now prompting themselves for a tough meet next week on the West Coast. The meet will be co-hosted by the Long Beach Yacht Club and California State College. There the Cats will compete against Cal State, University of Southern California, Tulane, U.S. Naval Academy, University of British Columbia and San Diego State. These teams will be used to setting standards for the varsity athletes as they will be used to setting standards for the varsity athletes as defending champions.

The coach stated that the goal of the team will be to capture the M.V.C. Championship.

by Ron Scheflick

Cats Open Cross Country; First Win For New Coach

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The coach stated that the goal of the team will be to capture the M.V.C. Championship.
Complaint, question, suggestion? Write BRIAN ZAKEM'S DIRECT LINE, 1040 Towa nda Terrace, Cincinnati, Ohio 45219. Include name and college or university position. This information will be withheld if desired.

Q. Why has the student fee gone from $6 a quarter to $25 a quarter? What are the new privileges made available to us? Does the faculty have to pay for the facilities of the University Center and if not why? — Ron Koppenhoefer, A&S '69.

A. The reference evidently is to the student services fee, but it is incorrect to indicate that the fee has been raised from $6 to $25. Prior to September 1, 1968, we had a Tangeman University Center fee of $6 per quarter. It should be noted that this fee has first been proposed by student leaders, approved by the Student Council. (DIRECT LINE Notes: The Student Council is now called Student Senate. The title of the highest legislative student organization was changed by an act of the then Student Council during autumn quarter 1968.) and then forwarded to the Administration. The proceeds of the fee were only applied toward the construction cost of the renovation and addition to the University Center. This portion of the student services fee will continue to be so applied. All operating expenses, above any auxiliary or self-supporting income, for all student services and activities were covered in the former comprehensive student fee or tuition assessment or other University resources.

"After our state affiliation became effective in 1968, the University of Cincinnati was required to follow the state format in its schedule of fees. The state schedule calls for an instructional fee for all students, a non-resident tuition surcharge for out-of-state students, and a student services fee for all students. The Ohio Board of Regents anticipates that proceeds of this fee will be applied toward the cost of a wide range of student services. For example, the offices of the personnel dean, the University Center, the admissions and records office, the financial aid office, the health service office, and student activities generally are classified as student services by the Regents. It was not required, however, that the student services fee income should be directly related to the entire cost of all such services; in fact, the returns from the fee may be inadequate to cover the total cost of student services as defined by the Regents. The old University Center (Union) fee of $6 had no relation to the expenses for these and other important student services. As a result of our state affiliation, the student services fee came as a part of an overall readjustment which resulted in a significant lowering of fees for all Cincinnati and other Ohio residents. Also, the nonresident surcharge would have been set at a higher level if there were no student services fee.

"What new privileges are made available to us?" is answered as follows: "In light of the above information, the answer to this question is obvious. Rather than resulting in additional funds for new student services, the new fee schedule merely makes available to students another method of identifying and accounting for the significant student services already provided. As resources permit and if not, why?" Again, some of the answers are implied in the information supplied above. So far as we know, our University Center is unique in the country in respect to financial support for its construction and operation. Most student unions are financed exclusively through student fee arrangements. The construction of the original Union building (now University Center) was made possible by a Cincinnati bond issue and a federal grant from the Old Works Progress Administration. In the case of the recent addition to and renovation of the University Center, the University itself made a direct capital contribution to the construction cost. Also, it provides an annual subsidy to the Center for operating support. It should be stressed, furthermore, that private funds were applied toward the cost of certain areas of the University Center, the Strader Room for example.

"In view of the significant University aid to the construction and operating cost of the University Center, no fee is charged faculty members for the use of certain University Center facilities. The extent to which they are members of organizations or groups that use University Center facilities for which a charge normally is made, faculty members pay the same as anyone else. As individuals, they pay for meals and other personal services. As a matter of fact, the privilege of dining there, the use of meeting rooms are open to them without charge. The University could have set a fee for faculty members but preferred instead to share in the construction and operating costs of the University Center. A separate faculty fee no doubt would be reflected in higher salary levels to offset this cost and additional bookkeeping to account for it. At any rate, through University channels the faculty members are relatively permanent members of the academic community who have a continuing need for the use of the University Center facilities in the normal performance of their duties in the interest of their students. "Garland G. Parker - Vice Provost for Admissions and Records.

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Simple solution:

New Honda.

This lean, little Honda 125 Super Sport can be the answer to a lot of problems besides parking.

Consider price. You can buy this beauty at an impressively low initial price; fuel it for a fraction of what you’d spend on a four-wheel gas gulper. And, of course, there are the pleasantly painless costs of maintaining and insuring a Honda.

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The sleek and sassy 125 Super Sport. Is there a better way to solve your problems?

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See your Honda dealer for a color brochure, safety pamphlet and “Invisible Circle” film; or write: American Honda Motor Co., Inc., Dept. 13, Box 50, Gardena, California 90247.
UC Awarded National Grant For Research

The University of Cincinnati has received a National Science Foundation grant for the purchase of a mass spectrometer to be used under the direction of Dr. Hans H. Jaffe, head of UC’s chemistry department.

In applauding the $44,500 grant, Dr. Jaffe said that interest in the applications of mass spectrometry as related to chemical processes and for identification and reactions of organic and inorganic materials has increased enormously in recent years.

The new equipment will be used to aid existing research, to develop new training programs, and as a training tool for graduate students.

Available to all UC groups engaged in research in many areas, Dr. Jaffe pointed out that the instrument will be used primarily in the chemistry department for problem solutions, such as quantitative, qualitative and isotope dilution analyses, identification of unknown components in complex mixtures, and determination of molecular weights.

With the chemistry department planning to expand to a faculty of 30 and 225 graduate students when the new 16-story graduate research building is completed, modern instrumentation such as the mass spectrometer will aid in all research and teaching, Jaffe said.

Parker Becomes State V.I.P.

Dr. Garland G. Parker, vice provost of admissions and records at the University of Cincinnati, has been elected state representative from Ohio for the Ohio American College Testing Program Assembly.

He will serve for three years as a member of the National Corporation of the American College Testing Program on behalf of the Ohio ACTP Assembly. The organization administers college aptitude examinations for about half of the nation's new college students each year.

As state representative, Dr. Parker succeeds Dr. Ronald B. Thompson, executive dean for admissions and registrations at Ohio State University.

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Prize trip includes 14-day fiesta in historic Mexico City and in the fascinating Acapulco paradise.

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Here are some of the past winners of the College Sweepstakes:

- Tom Lesser—Michigan State
- Ellen Loyd—University of Buffalo
- Bruce Akens—Indiana State
- Ed Villarreal—University of California

IT CAN HAPPEN TO YOU

Sweepstakes ends 4 weeks after start of classes. Enter now! Beat the deadline! Winner to be announced Nov. 16th.

Skippers do it!
SQUACK PRODUCTIONS PRESENTS

JANIS JOPLIN WITH BIG BROTHER AND THE HOLDING COMPANY

OPENING THE SEASON WITH THE NATION'S HEAVIEST

ALL ROADS LEAD to Rome? We don't know what Rand McNally would have to say about that, but these cars, and plenty of others like them, managed to find their way to UC.

photo by John Sedwick

Campus Calendar

* ADMISSION CHARGE

THURSDAY, OCTOBER 10

1. Middle Eastern Film - 4:00 p.m.
2. Alpha Phi Alpha Dance - 401 A&B, Student Union Desk
3. Open House for Students - Mt. Auburn Presbyterian Church
4. Computer Dance - Sawyer Hall
5. Pledge Sunday - Speakers Lounge
6. National Honor Society - Room 233, University Center
7. Pledge Sunday - Executive Conference Room
8. S Fall - Off Campus
9. Alpha Lambda Delta Open House - 307A, University Center
10. Student Activities Board - 307A, University Center
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12. Employers are available in the Office of Career Relations.
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COULD THIS BE AN ANGRY YOUNG MAN? COULD BE?

MUSIC "HALL

SUNDAY, OCTOBER 13

FRIDAY, OCTOBER 18

1. Pledge Sunday - Executive Conference Room, University Center
2. Promotions, Corporation, (In-Town)
3. International Film - "Les Liaisons Dangereuse" - Great Hall
4. MONDAY, OCTOBER 7
5. IF - Executive Conference Room, University Center
6. Student Senate - Executive Conference Room, University Center
7. Pledge Sunday - Off Campus
8. TUESDAY, OCTOBER 8
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Dorm Life—Atmosphere Of Learning

Life in the dormitory this year should again prove interesting and worthwhile. In this News Record interview with Gary Sweeten, chairman of the Assistants to the Dean, the News Record discovered evidence that this year will be even more fruitful.

Mr. Gary Sweeten is in his second year at University of Cincinnati. He has a MA in higher education. Mr. Sweeten is a friend of the Peace Corps and Vista, has worked strenuously on the Orientation Committee and is active on the Baptist Organization on campus. Gary is best known for his friendship, his wife Karen in French and as law and socially. The personnel are better trained. In the Dorm Council, Mr. Gary Sweeten is in his second year with longer hours and more attendances. These presentations will really "a living learning environment."
ENTERTAINMENT
Editor: Richard Snyder

Majestic Completes Season

The UC Theater has just completed the most successful summer season in its history.

Pam Myers U.C. musical Theater major appears with professional Lee Roy Reams in the successful Showboat production "How to Succeed in Business".

Under a special lease agreement with the City of Cincinnati the UC Theater produced a three month season of six musicals included in the production list was "The Fantastics," "Anything Goes," "The Boy Friend," "Riverwind," "How to Succeed in Business," and "110 in the Shade." These productions were hailed as "the most interesting and exciting entertainment package in the Queen City," by the Dayton Daily News. Not only was the Showboat an artistic success, but a financial success as well. The company of the Majestic played before more than fifteen thousand patrons which is an average of one hundred and eighty per performance with a seating capacity of only two hundred fifty. Besides the regular season of six musicals, the Showboat also

produced the longest varied Children's Theater season in Cincinnati history. In the eight weeks of Children's Theater the Showboat entertained over one thousand children. Community service was also a part of this program with two thousand underprivileged children receiving complimentary tickets. The Showboat also entered the headlines of the Governor's Conference when two hundred fifty women including the wives of the governors attended a special performance.

The company of the Showboat Majestic, under the direction of faculty members, Paul Rutledge and Kenneth Stevens, was made up of UC Theater, and musical theater majors.

Student Season At Playhouse

Brooks Jones, Producer of Playhouse in The Park, announced a full Student Audience Season which will run from October 1 through November 10 of this year and will present "Saint Joan" by George Bernard Shaw and Shakespeare's "Comedy of Errors." Over 22,000 students from the Tri-State area will have the opportunity to participate in a new kind of educational experience, that of live theater. In selecting the two plays for the first Annual Student Audience Season, Mr. Jones chose "Saint Joan" and "Comedy of Errors" for their difference in style and period of drama they represent.

The first Annual Student Audience Season at Playhouse in The Park is made possible by the completion of the new million dollar showplace, the Robert S. Marx Theater. The plays will be produced with the full Playhouse company and will be designed and directed by the resident professional staff.

Like the Tyrona Gutherie Theater, The American Shakespeare Festival and the Prinston McCater Theater's student programs, the Playhouse will, through the cooperation of the city and Hamilton County Boards of Education, other Board and Educational Institutions throughout this Tri-State area, offer a drama program which will be an important part of the school curriculum. The ventures will begin in the classroom with English, speech and drama teachers throughout the school systems. The students will study the plays then see them performed. Teaching aids will be provided by the Playhouse in order to help both teachers and students who plan to visit the Student Audience Season.

In "Saint Joan," students will see Shaw's view of the 15th century, "rebel without a cause" who saved France and was burned at the stake for it. His great mocking spirit is tempered with compassion for the idealistic girl who was, in Shaw's own words, "the most notable warrior-saint and queerest fish among the eccentric identities and unlikely situations.

CARMON DELONE and the Studio 101 Band will give a free jazz concert Sunday, October 6, at 5:00 p.m. The concert will be held in Corbett Auditorium. Appearing this Sunday with Carmo and his eleven-piece band will be vocalist Donna Alexander.
**Music Echo**

Take A Piece Of Her Heart

by Jeff Mitchel

Janis is coming to this city on October 13, in Music Hall at 4:00 and 8:00. Does that excite you? Have you ever talked to anyone who has seen her in person? Alright, so what, if ANYONE calls her "the greatest white blues singer today"? So what if there's another San Francisco group with two fine LP's, one of which had one of the largest advance sales in record history?

What we're trying to tell you is that Big Brother and the Holding Company is not, Merrill Lynch Peter, and those other guys. It is four guys (Peter Albin, David Grisman, James Gurley, and Sam Andrew) and one unbelievable girl, Nanci Joplin. Maybe you heard a couple of tunes on the juke called Down On Me and Piece of My Heart, That's Janis. If you have a chance, listen to both of the albums. The first, entitled Big Brother and the Holding Company, was released by Mainstream against the group's wishes. What really happened was that the group was in the building, so some officials said, "Hey, let's say some cuts down on tape just to see what things sound like." So Big Brother went into the studio, "fooled around", and Mainstream released the album. The tracks are not as rough as you might think. Compared to the second album, they're pretty smooth, Peter Albin says. "Musically we may have a long way to go, but with Janis, excitementwise, we've got it down pat." The first album, perhaps, does lack this excitement.

**CCM Recital Dates**

Babette and Sigmund Efron, distinguished CCM alumni-faculty members, will present their 25th concert at the Conservatory, a special Sonata Recital for piano and violin, on Sunday evening, October 6, at 8:30 p.m. in Corbett Auditorium. The public is invited. Admission is free.

The husband-and-wife duo will play Mozart's "Sonata in B-flat Major, K. 454", Hindemith's "Sonata in D, Opus 11, No 2" and Beethoven's "Sonata in C Minor, Opus 30, No 2".

**Students Get Better Grades With Less Study**

The education committee of Lionel Institute has developed a course in quick learning and retention that consistently raises the grade point average, cuts down on study time and reduces pressure. The course, consisting of 9 specialized lessons, is now available in printed form which anyone can easily master. It does not involve speed reading and is guaranteed to improve any student's grades. Mr. L. Lionel, director of the Institute said, "Students can insure better grades this semester if they will master this home study course in quick learning and memory now. It is producing remarkable results. The complete set of lessons is fully illustrated and easy to follow."

Students who received poor grades during the past school year can prevent the same thing happening this year by mastering this marvelous method of learning and remembering facts. Don't wait until it's too late. Don't wait until you're too far behind in your studies. Now is the time to master this guaranteed course and be ready for your exams. It's easy. Anyone can complete the course in 4 weeks. It requires only a few minutes a day. The cost of the course is $8.50 for the nine lessons which is complete in one manual and available only at Lionel Institute.

PURCHASE the home study course in Quick Learning and Retention at Lionel Institute, Dept. 1C-10M, 307 E. 44th St., Room 426, Cincinnati, Ohio, 45202.

FOR MAIL ORDERS send $8.50 (cash, check or money order) and the complete 9 lessons in Quick Learning and Retention will be mailed, postage paid. No COD's. Include your zip number.

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**College is a waste of time...**

...unless you find a job that turns you on and makes good use of your education. Inland Steel wants only people who want to use everything they've learned in college—and strongly desire to grow personally and professionally.

Inland's future depends on the creativity and productivity of its people. If you want a really challenging opportunity to contribute—with the rewards and responsibilities that go with it—Inland wants to talk to you.

We need action-seeking graduates with degrees in most fields for management opportunities in sales... production... research... engineering... finance... administration... or you name it. Think it over. If you have high aspirations and a good record, take time to find out about a career with us.

For information, see us on campus.
**Career Opportunities**

**TUESDAY, OCTOBER 15**
1. AVCO/ELECTRONICS DIVISION
   B. Mechatronics, Mechanical Engineering, Civil Engineering
2. CLEVELAND ARMSTRONG TOOL COMPANY
   B. Mechanical, Chemical Engineering
3. CLEVELAND PNEUMATIC TOOL COMPANY
   B. Business Administration, Marketing, Economics
4. GENERAL GOOD COMPANY
   B. Accounting, Business Administration
5. INLAND STEEL COMPANY
   B. Mechanical Engineering, Accounting, Business Administration
6. J & S MCDONALD-Douglas CORPORATION
   B. Mechatronics, Civil Engineering
7. OHIO NAVY NAVY SHIP YARD
   B. Business Administration, Accounting, Mechanical Engineering
8. ARMSTRONG CORE COMPANY
   B. Accounting, Marketing, Business Administration
9. MARATHON OIL COMPANY
   B. Advertising, Marketing, Business Administration
10. CHICAGO ELECTRIC COMPANY
    B. Accounting, Business Administration
11. GEORGE T. WEBB COMPANY
    B. Mechanical, Chemical Engineering
12. ARMSTRONG CORE COMPANY
    B. Accounting, Marketing, Business Administration
13. ARMSTRONG CORE COMPANY
    B. Accounting, Marketing, Business Administration
14. MARATHON OIL COMPANY
    B. Advertising, Marketing, Business Administration
15. CHICAGO ELECTRIC COMPANY
    B. Accounting, Business Administration
16. GEORGE T. WEBB COMPANY
    B. Mechanical, Chemical Engineering
17. ARMSTRONG CORE COMPANY
    B. Accounting, Marketing, Business Administration
18. MARATHON OIL COMPANY
    B. Advertising, Marketing, Business Administration
19. CHICAGO ELECTRIC COMPANY
    B. Accounting, Business Administration
20. GEORGE T. WEBB COMPANY
    B. Mechanical, Chemical Engineering

**TUESDAY, OCTOBER 17**
21. ALCOR ALUMINUM COMPANY OF AMERICA
    B. Accounting, Mechatronics, Mechanical Engineering
22. B&M-AIRCRAFT ENGINEERING
    B. Accounting, Business Administration
23. B&M-AIRCRAFT ENGINEERING
    B. Accounting, Business Administration
24. B&M-AIRCRAFT ENGINEERING
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**Sesqui-**

Con't from p. 6

The Geology department, housed in the Old Tech Building, an 80-year-old former high school, has $4 million of endowment money. The department will be provided with a new building located on St. Clair street, on the northeast corner of the expanded campus.

The building will be especially designed for the department and the specialized needs of its students and faculty.

The University of Cincinnati, a 27,000 student campus with more than 5,500 students living on campus, is endowed with only a 14-bed Student Health Center. The 150th anniversary drive will provide $1.5 million for a three-story, 90 bed Student Health Center.

Every evening, the Health Center will be fully-equipped with an emergency department, x-ray department, psychiatry department among the other usual hospital type departments.

Housing more than 1 million books and 24,000 more each year, the UC library is overcrowded.

The Sesquicentennial Fund will provide $4 million for a new addition to the present library. In all probability, the new addition will be primarily a graduate study area. Special rooms for typing alcoves will be built into the new addition along with many other modern conveniences.

With the help of $2 million from the fund, the scattered departments of the College of Business Administration will be combined into one modern complex. With $7 million from the fund, a new DAA addition can be built to provide more classroom and laboratory space.

Dr. Bute, campaign director, states that Faculty and Staff have cooperated in providing $500,000 to the $26.5 million drive.

**THE BIG THREE**

**"THE PICKLE BARREL" WITH LIVE MUSIC**

**Wednesday**

**The Glass Menagerie**

**Thursday**

**The Sands Of Tyme**

**Saturday**

**The Checkmates**

**Sunday**

**The Pictorian Skillfuls**

**FOOD SERVED DAILY**

**11 A.M. TO 1 A.M.**

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**Men Who Expect The Finest Wear**

**HIGGINS SLACKS**

**FEATURING BLENDS OF FORTREL® COTTON**

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**"THE RED ONION"**

**McMillan And Vine**

**"AT THE EDGE OF CAMPUS"**

**Dancing Light Shows**

**EVERY FRI. AND SAT.**

**TONIGHT: THE SACRED MUSHROOM**

**SAT: THE HEYWOODS**

(Soon to tour with "PAUL REVERE AND THE RAIDERS")

RED IS RED IS RED IS RED

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**THE GOLDEN DOOR**

(NEXT DOOR TO THE PICKLE BARREL)

**CLIFTON'S ONLY "COLLEGE" COCKTAIL LOUNGE**

**FEATURING**

**LIVE ENTERTAINMENT NIGHTLY/AN L.P. ATHENS PRODUCTION**

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**Page Eighteen Friday, October 4, 1968**
ONCE AGAIN, as in the past, the UC men gallantly help their female counterparts move into residence on the UC campus.

**Work in Europe**

American Student Information Service has arranged jobs, tours, and studying in Europe for over a decade. Choose from thousands of good paying jobs in 15 countries, study at a famous university, take a Grand Tour, transatlantic transportation, travel independently. All permits, etc., arranged thru this low cost & recommended program. On the spot help from ASIS offices while in Europe. For educational fun-filled & profitable experience of a lifetime send 2 for handbook (overseas handling, airmail reply & applications included) listing jobs, tours, study & crammed with other valuable info. to Dept. M, ASIS, 22 Ave. de la Liberte, Luxembourg City, Grand Duchy of Lux.
THE VARSITY MUG CLUB

has the finest in live collegiate entertainment and liquid refreshment.

The MUG is U.C.'s first and only college club to bring you continuous live entertainment each and every week.

SATURDAY – TUESDAY and THURSDAY

Features the Fabulous IVAN and THE SABERS

who have recently returned from an extensive tour of the Eastern United States including 2 great weeks at New York's Cheetah.

AT THE VARSITY MUG CLUB

DENNIS AT CALHOUN 'on the U.C. campus'