Dr. Claude Sowle, one of the nation's leading legal authorities on criminal law, will become dean of the College of Cincinnati College of Law, effective July 1, 1965.

Dr. Walter C. Langham, Cincinnati president, announced the appointment of Dr. Sowle, who succeeds Dean Jessie L. Barlow. Dr. Sowle, who is a Cincinnati native, has been on the law school faculty since 1945, and has for 10 years been deputy city prosecutor. He also is a lecturer in various Ohio law schools.

Dr. Sowle, who has been at the University of Cincinnati for 20 years, is a legal authority on many subjects. In his announcement, President Langham said: "The appointment of Dr. Sowle will give the Cincinnati law school a new direction. He will be a great addition to the faculty."
Across The Board

France’s De Gaulle
by Eleanor Hicks

The ten-nation tour of Latin American countries which De Gaulle recently paid was symptomatic of the fever which plagues France's foremost statesman. President De Gaulle has a fertile desire to insert France into an active, even directive role in the affairs of the world. Since his assumption of a strong, personal, and charismatic hold upon the administration and populace of France, De Gaulle has candidly been striving to reorient his country psychologically, economically, and politically. The pattern has been forming through several preceding purposely act on the shrewd De Gaulle.

Among the first instances free-opinion rule-Gaullist gradiadose visions of France’s future function in the internationa- l outlook taken by France regarding the character of the European Economic Community. Soon after the formation of the EEC, France expressed her interpretation of her nature as being a European country, more than a nation of countries rather than the potential supranational entity originally envisioned in the founding of the EEC. France, her position already vital to the creation of the EEC, occupies a dominant standing ethos. The organization and, under de Gaulle, has cultivated through numerous diplomatic actions a dictatorial aura surrounding France’s position in the world.

Examples of France’s sway over the EEC's business include her efforts to strengthen the interpretation of the organization mentioned above, her insistence on prevalence, usually, in matters where major conflicts of standing issues arise in the German-French clash), and her desire that nothing impede a dictatorial aura surrounding France’s position in the world.

The success of this procedure taken by the French head of state for placing his nation among the big powers in France’s treatment of and dealing with other colonial powers in Africa. Realizing the push for independence for which he was gauging Africa during his first 5 years in command, President de Gaulle decided from the outset to move France into a dynamic role.

After realizing the ongoing continuity of actions cited one understands how neatly the trip to Latin America fits into the de Gaulle scheme. Though little has been resolved by the trip, de Gaulle has personally offered French friendship and possible aid in the future.

The trip to Mexico earlier was a harbinger of this latest tour.

Thus, like clockwork, de Gaulle has been canvassing areas of the globe like a politician lining up a potential following of voters. In his obvious endeavor to present France’s image as a dynam- ically powerful force among the nations of the world, the President of France has achieved for the leadership of a third group of states independent of the East and West Bloc. Parts of Asia, Southeast Asia, Africa, and Europe have been courted or courted. Now it is Latin America’s turn.

Plans For Council’s Committees

Foreshadow Busy School Year

by Charlie Levithal

The ten committees within Student Council form the backbone of the organization. They handle the bulk of the Council work on a wide range of topics that affect directly or indirectly all students at UC. Tom Wat- kins, Student Council Vice President, has announced that positions for committee positions, open to all students, will be sent out in early November.

The newest committee in Coun- cil, created by Ken Wolf this year, is currently trying to estab- lish a list of student discounts. Possibilities of retail merchan- dise and services include hair- cut, clothing, shoes, and school supplies. Roger Lang is chair- man of the group.

The Student-Faculty Commit- tee under Mike Noland and Don Schnerman will be seeking a voice in revising examination scheduling. This matter has formerly been under the juris- diction of non-student commit- tees. This group plans also to work with the Athletic Depart- ment in working out a more effi- cient student ticket system for basketball games. On October 26 a dinner and discussion meet- ing between Student Council members and all Deans is planned.

The Foreign Student Commit- tee, headed by Tom Fay, is plan- ning a program on a more indi- vidual basis than in past years. A new Big Brother system will be

Continued on page 17

BETR'S PAPA DINO'S

Famous Italian Foods

All Foods Prepared Fresh Daily — We Bake Our Own Bread

PIZZA — HOAGIES — RAVIOLI

Spaghetti — Lasagna Our Specialty

347 CALHOUN

SPECIAL GROUP RATES

WE DELIVER

Al Catolica

GOES WEST

Al Catolica - On The Trail

...and captures the long-forgotten music of the wild west country as it has never been before. If you like your sound raw and authentic, you can't miss it. Al is the state for you. He has a special way with a guitar, every one of the sparkling steel instruments in this exciting album is a real winner!

Al Catolica: On The Trail AVAILABLE at RECORD STORES EVERYWHERE...

Game goes better refreshed.
And Coca-Cola gives you that big, bold taste. Always just right, never too sweet... refreshes best.

Things go better with Coke

Advised under the authority of The Coca-Cola Company by

THE COCA-COLA BOTTLING WORKS COMPANY, CINCINNATI
A News Letter To The Students:

1964 Yearbook Distribution:
Before October 16, 1964

We still have several hundred unclaimed 1964 CINCINNATIANS in our office. If you have your blue registration stub you can claim your 1964 yearbook before October 16 in 116 Student Union. After this date, the yearbook will be passed out on a first come—first-served basis. There will be NO EXCEPTIONS.

Yearbook Registration: October 26-30

The 1965 CINCINNATIAN is free to all full-time day students and evening students. However to get a yearbook you must register for one. Registration will be held from 11-1 every day from October 26-30. There will be another registration in second quarter for section students only. YOU ABSOLUTELY MUST REGISTER TO GET A 1965 CINCINNATIAN.

Senior Photographs: October 7-16

Seniors, Read This Carefully—

Your senior photos will be taken for the yearbook by Delma Studios located in New York. Two photographers from Delma will set up a studio in rooms 305 and 306 of the Student Union from October 26 to November 7. These two weeks will ABSOLUTELY be the only times Delma will be in Cincinnati. If you fail to make and keep an appointment, you will be left out of your last yearbook. You can make an appointment in the hall outside the Grill from 11 a.m. to 1 p.m. from October 7-16. If you sign up at this time, you have your choice of time for your picture. If you do not make an appointment during this time, we will make one for you at whatever time is left on the schedule and notify you of this time.

All seniors should have received a letter from us giving all the details of senior pictures. However, due to address changes and late registrations some seniors are not on our mailing list. If you have not received this letter, call our office (473-4833) to clarify the details.

Again, we repeat —
REGISTRATION FOR APPOINTMENTS:
October 7-16, 11 a.m. to 1 p.m.
Outside of the Grill

PHOTOS TAKEN BY DELMA OF NEW YORK:
October 26 - Nov. 7
Rooms 305-306 UNION

Please Note:

This schedule for picture taking has been set up and we hope you can all be available. Each group president will be notified concerning scheduling; it is his responsibility to notify those who are present for the picture. Because of costs if your group fails to appear there is a five dollar charge.

Sunday, October 18, 1964

| 6:15 | BSF |
| 6:25 | BSU |
| 6:35 | CSO |
| 6:45 | Newman |
| 6:55 | Wesley |
| 7:05 | U.C.C.F. |
| 7:15 | Hillel |
| 7:25 | Lutheran |

| 7:35 | International |
| 7:45 | Student Council |
| 7:55 | A&S Tribunal |
| 8:05 | Bus Ad Tribunal |
| 8:15 | D.A.A. Tribunal |
| 8:25 | C.C.M. Tribunal |
| 8:35 | Educ. Tribunal |
| 8:45 | Engin. Tribunal |
| 8:55 | Home Ec. Tribunal |
| 9:05 | N & H Tribunal |
| 9:15 | Pharm Tribunal |
| 9:25 | Univ. Tribunal |
| 9:35 | I.F.C. |
| 9:45 | Panhell |

Tuesday, October 20, 7:15-10:00

| 7:15 | Acacia |
| 7:30 | Alpha Epsilon Pi |
| 7:45 | Alpha Phi Alpha |
| 8:00 | Alpha Epsilon Phi |

| 8:15 | Alpha Tau Omega |
| 8:30 | Beta Theta Pi |
| 8:45 | Delta Tau Delta |
| 9:00 | Lambda Chi Alpha |
| 9:15 | Phi Delta Beta |
| 9:30 | Phi Kappa Beta |
| 9:45 | Phi Kappa Theta |

The rest of the campus organization pictures will be taken within a few weeks. All group pictures will be finished by November 12, 1964. For groups with two pictures, the second photo will be taken sometime in the second quarter.
The Long, Long Line

In the past few years, UC has undertaken many new projects designed to modernize the campus and make life more enjoyable for students. The quarter system, Centrex, Women's Tower and Scott's Towers, the new Union addition and others evidence the University's interest in the future.

Unfortunately, one area remains that has not achieved equal footing with others: registration.

Mail registration has alleviated the problem somewhat but those students who must register in person are faced with a series of lines and a mass of red tape. The mailed instructions seem easy to follow until the student arrives to register.

At that time, he must pick up registration materials at one point, then report to a special room depending on his college and program. After waiting patiently for his advisor's approval to approve his schedule, the registrant must obtain his card. This involves another mass of people and more wasted time.

Once class cards are secured, the student must return to his college check-out desk, complete with lines. Approved here enables the tried and disgusted student to continue to the Union where his fees are assessed. Possibly the most spectacular line of the day is encountered here. Finally a simple stamp enables the student to make his way to the Cashier's Office.

This process averages about one hour for the more fortunate while those who take the long road are faced with a three to five hour stint in various registration halls. At present men and women who are taking physical education must wait in lines that at one point stretched to Memorial Dormitory and beyond.

Almost unbelievable that a University of this size and standing should allow registration to remain in its present state. The advances which have been undertaken to organize many aspects of campus life are definite assets and are appreciated by the student body. They are tangible examples of what the administration can accomplish in the managerial and organizational aspects of UC life.

Why, then, is registration permitted to continue as a confusion of desks, cards, advisors and stamping? Possibly there is no easy solution to this problem but it is indeed possible and probable that improvement can be made.

Watch It!

Saturday night UC once again meets Xavier University in an athletic contest. As a rule these "battles" are fierce and in the recent past have resulted in rough play and obscene gestures from both participants and spectators.

It is our hope that UC will come out the victor in Saturday's contest and that the game will not be marred by the same type of incidents that have tarnished the history on this local rivalry.

With the prospect of the largest home crowd of all time on hand, this is the one chance for UC's student body to come out for all the best play all season long and label of apathy and put a winning spirit behind the winning team.

Good student support, more than anything else, could help bring in a resemblance of spirit back to UC and make Spirit Club's plans to closed-circuit telecasts of away games a reality.

Letters To The Editor

TO YOUR HEALTH

Last week I was injured working around the fraternity house. Having stopped off at a party I forgot to take my usual medical attention. A fraternity brother drove me to the hospital. However, upon reaching the school, we encountered the guard at the entrance of the building and returned to the fraternity house. We were instructed to return to the fraternity house and wait for the campus police to drive me to the Health Center.

Luckily my injury was not ex- tremely serious and I was able to recover it by walking from the campus police to the Health Center. This policy of refusing to allow anyone to drive on campus to get help is a problem that usually causes the student to go to the emergency room at the University. I was unable to get help from the university until I reached the Health Center.

Sincerely,
Jay Avner
Engineering '66

WHAT INVASION?

To the Editor:

My first reaction to your "Breaking Our Column" was toward the title "Another New York Invasion" — was it that it must be a clipping from the New York city newspaper. I read further and was surprised to find that UC "entering students have been in- vited to bring their spirit back to New York." Mr. Schumacher went about as far as he possibly could in describing Spirit Club activities but an article in the New York Times about campus registration would ... would now be fruitless to de- scribe the human worth of these students activities at our University.

The newly elected President, Mr. Schumacher, has a habit of trying to categorize and classify events as they happen. He would... would now be fruitless to de- scribe the human worth of these students activities at our University.

Sincerely,
Judy McCarty

Managing Editor

To The Editor:

I sought prompt medical attention after stepping on a rusty nail by the fraternity house. I encountered a member of UC's Health Center. He instructed me not to go to the fraternity house but to stay there and let the fraternity house take care of me. I was then instructed to go to the Health Center where I received medical attention.

Sincerely,
Ronnie Bogan

Business Manager

Editor In Chief

Larry Shuman

Larry Shuman

Managing Editor

Ed Schroer

Associate Editor

Sharon Hausman

News Editor

Bob Schumacher

Sports Editor

Rich Cathay

Theatre Editor

Charly Lackman

Social Editor

Bob Schumacher

Feature Editor

Rondie Bogan

Art Editor

Marna Gud

Technical Editor

Reinhold German

Administrative Assistant

Bob Schumacher

BUSINESS STAFF

Joe Carr

National Advertising Manager

Anne Radcliffe

Local Advertising Manager

Ray Mauer

Assistant

Nancy Nunn

Circulation Manager

Jim Mays

Office Manager

Jockee Jensen

Letters To The Editor

TO YOUR HEALTH

Last week I was injured working around the fraternity house. Having stopped off at a party I forgot to take my usual medical attention. A fraternity brother drove me to the hospital. However, upon reaching the school, we encountered the guard at the entrance of the building and returned to the fraternity house and the since. It was then instructed to return to the fraternity house and wait for the campus police to drive me to the Health Center.

Sincerely,

Judy Avner

Engineering '66

WHAT INVASION?

To the Editor:

My first reaction to your "Breaking Our Column" was toward the title "Another New York Invasion" — was it that it must be a clipping from the New York city newspaper. I read further and was surprised to find that UC "entering students have been in- vited to bring their spirit back to New York." Mr. Schumacher went about as far as he possibly could in describing Spirit Club activities but an article in the New York Times about campus registration would... would now be fruitless to de- scribe the human worth of these students activities at our University.

The newly elected President, Mr. Schumacher, has a habit of trying to categorize and classify events as they happen. He would... would now be fruitless to de- scribe the human worth of these students activities at our University.

Sincerely,

Judy McCarty

Managing Editor

To The Editor:

I sought prompt medical attention after stepping on a rusty nail by the fraternity house. I encountered a member of UC's Health Center. He instructed me not to go to the fraternity house but to stay there and let the fraternity house take care of me. I was then instructed to go to the Health Center where I received medical attention.

Sincerely,

Ronnie Bogan

Business Manager

Stay outdoorsod...
Langsam Speaks Before Fraternities and Rushmen

Dr. Walter C. Langsam, UC president, last Monday, Sept. 28, told a meeting of UC freshmen interested in joining fraternities that, "a good fraternity man in the best sense of that phrase is a good member of his university family and therefore is also a good citizen of his country."

Dr. Langsam addressed an Intrafraternity Conference - sponsored smoker for first-year men in the campus Armoury-Fieldhouse. Earlier Monday he spoke in the same building at an Orientation Week opening assembly for freshmen men and women.

In his afternoon talk he outlined three ways in which fraternities serve by: giving training in financial and administrative responsibility to student officers; teaching all members valuable lessons in living together; and in the need for rules to govern society, demonstrating and teaching the value and joy of team-work and cooperation; pointing out the relevance of spiritual values to all human activity; providing ample opportunity for acquiring important social graces; sharing that privileges also entail responsibilities and obligations; successfully encouraging excellence in scholarship as well as in athletics; providing lifelong friendships; bringing home to each member the true meaning of loyalty on all levels - "one of the greatest of all human emotions."

But even education based on both the science and the liberal studies is insufficient for effective and responsible living in human society," Dr. Langsam cautioned in his morning assembly address. "The education of one's character and Moral sense is equally important, perhaps even more difficult.

"Only when it is applied with normally sound knowledge can it be converted into wisdom. And because morality is so fundamental, it is the most important of disciplines. Difficult as they may be, theoretical physics, modern mathematics, Plato, and biochemistry are all easier to master than the Ten Commandments."

"Verify, from the point of view of responsible parenthood and citizenship, college entrance examinations scores in the 700's are worthless if we 'Flash' in morals and manners."

"Since college is neither a reform school nor an academy of manners nor an institution for emotionally ill, it follows that the student's moral development is his own responsibility."

"Noting UC makes available an "excellent faculty; seasoned personnel; good laboritory and library facilities," President Langsam expressed the hope his freshman audience would seize the opportunities offered by these to learn three basic things: how man makes a living; how man lives in society; and how man adjusts to the universe about him."

"Put another way," President Langsam said, "We hope that you eventually will be graduated in possession of those great treasures: an understanding of the world in which you live; the skill to perform adequately in your chosen field of endeavor; and, a sense of values, that will lend you always to set as responsible parents and citizens."

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, natural ly, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.

The Cracker Barrel

The College Image

by Ralph Daly

The school year has started and it's time we all begin thinking about the various campus matters of studying, book buying, grill time, freshman girls, and especially our image. This is important because the college image must be sought after, attained, and preserved. This image changes over the years, naturally, but college students are adaptable and change it with it. Therefore the college image must be maintained, and preserved.
Parties, Dances Highlight Rush

On Tuesday, Sept. 28, 800 freshman men started two of the most interesting and filled weeks of their entire freshman year. This was the beginning of the fall rush season.

Themes of the rush parties run from the usual rock n' roll blasts to the unique and eye-pleasing Play Boy Club parties. Though the rushman is usually tired and red-eyed after the first few days, he is still ready and full of enthusiasm for the next party.

Aside from the gay life of the parties, rush also offers the freshman a chance to become better acquainted with both upperclassmen and fellow freshmen. Rush enables a man to choose a fraternal organization which will provide him with lifelong and rewarding friendships.

Rush culminates on Sunday, October 11, with the serenading of the sororities by the fraternities and their over-eager pledges.

Cupid's Corner

Pinned:
- Carol Reif, Chi O
- Terry Cook, Sig Ep
- Helen Rie, Chi O
- Jerry Brockmeyer, Phi Delta
- Barb Scharbaker, Chi O
- Dave Argabright, Delta
- Linda Ottoway, Chi O
- Barry Gromen, Lambda Chi
- Carole Mayer, Theta Phi
- Rick Rooney, SAF
- Pam Venosa, Theta Phi
- Rick Durham, Sig Ep
- Alison Fry, Theta
- Bill Hollebone, Sigma Chi
- Nicki Orlemann, Alpha Chi
- Tim Barker, Pike
- Mary Dean Whitehurst, KKG
- Eric Schumloff, SAE, Miami
- Jo Ann Jennings, KKG
- Jack Brown, Beta

Engaged:
- Dana Goltzlaff, Alpha Chi
- Richard Braun, Eve. College
- Carol Smith, Theta Phi
- Steve Hussey, Sig Ep
- Washington and Lee

Married:
- Bo Aln, SAO
- Ronald Gorman
- Sue Schnabel, SAO
- Bob Schumacher, Pi Lambda
- Janice Burkitt, Chi O
- Jerry Williamson

Saylor Is Elected Outstanding Beta

James Saylor, Bus. Ad., '65, has been elected the country's outstanding undergraduate member of Beta Theta Pi fraternity. Twice he has been named the outstanding Beta from UC's chapter.

Saylor, president of the UC Interfraternity Council and Omicron Delta Kappa honorary, is also a member of Cincinnatians, Sigma Sigma, Metro, Sophisti, and Phi Eta Sigma. Recently, Saylor shared in a three-way first place tie in the Emery Memorial-sponsored Robert A. Taft, Sr., political essay contest.

Violinist Ricci Soloist With CSO

Max Rudolph conducts the Cincinnati Symphony at Music Hall this Friday at 2:00 and Saturday evening at 8:30. Ruggero Ricci, the world-famous violinist who is often hailed as a "second Paganini" for his breathtaking virtuosity, will join Maestro Rudolf and the Orchestra in the dazzling and demanding Concerto in B Minor for Violin and Orchestra, composed by Paganini. This weekend's concerts open with Webern's Passacaglia and close with Mahler's Symphony No. 1.

Tickets for this weekend's concerts are on sale at the Union Desk at a discount rate for students.

From The Eyes Of A Rushman...

On Tuesday, Sept. 28, 800 freshman men started two of the most interesting and fulfilling weeks of their entire freshman year. This was the beginning of the fall rush season.

Themes of the rush parties run from the usual rock n' roll blasts to the unique and eye-pleasing Play Boy Club parties. Though the rushman is usually tired and red-eyed after the first few days, he is still ready and full of enthusiasm for the next party.

Aside from the gay life of the parties, rush also offers the freshman a chance to become better acquainted with both upperclassmen and fellow freshmen. Rush enables a man to choose a fraternal organization which will provide him with lifelong and rewarding friendships.

Rush culminates on Sunday, October 11, with the serenading of the sororities by the fraternities and their over-eager pledges.
Colorado U. Poll Shows
Rushees Want More Time

In a poll taken at the University of Colorado rush week, 90 per cent of 409 sorority rushes interviewed said they didn’t have enough time to choose a sorority. About 60 per cent of 285 fraternity rushes interviewed said they did not have enough time to make a satisfying decision.

A typical sorority rusher answer about having enough time to choose a sorority was: “I don’t think a true impression of sororities can be obtained from rush week, and it’s natural that it can’t. There is not enough time.”

One girl interviewed after the last day of rush said, “Now that it’s over, it’s really tragic to see what rush has done to some of the girls. I will probably pledge a sorority, and believe me, when I get in I am going to work in every way I know how to get a deferred rush program.”

The 60 per cent of the fraternity rushes interviewed said they had enough time either because they thought they were getting a realistic view of the fraternities or because the choice of a fraternity was not an extremely crucial decision in their college life.

Of the sorority rushes interviewed after the first day of rush, 95 per cent said they thought a sorority was completely essential to college life. About 75 per cent of those of that opinion prior to rush week. A typical remark of the remaining 25 per cent seemed belonging to a sorority will be essential to my college life, because that’s what all the girls in the sororities keep telling me.

About 28 per cent of the girls interviewed said they were rushing due to pressures at home, of the sorority rushes, 35 per cent said they thought they could retain individualism in a sorority, 53 per cent they though could not, and 12 percent were not sure.

Ninety-three per cent said that the restriction of being unable to talk to anyone except fellow rushes, the girls in the sororities and their parents, was unattractive. “When I came to college, I thought I would be treated as a mature individual until proved otherwise. The sororities didn’t even give me a chance to prove that just because I talk to someone I am still going to be persuaded one way or another concerning a sorority.”

After rush is over, the News Record will conduct a poll to see how many UC coast would prefer deferred rush.

ATO ‘Stakes Set
For Nov. 7

UC’s annual fall campus frolic, the spirited ATO Sweepstakes are just around the corner. The Burnet Woods extravaganza will be held this year on Saturday, November 7, and is open to the entire campus.

The Sweepstakes, which feature “athletic” contests between the sorority pledges in addition to other unique events, will be built around the theme of “Kid-die cupids.” Included in the activities will be contests for the most beautiful brunette and blond pledges plus plenty of liquid refreshment and dancing.

The highlight of the program will be the crowning of the 1964 Sweepstakes Queen at an open house that night.

‘64 Beat
In Fall Fashion

What is the ‘64 Beat? As featured in the August issue of MADEMOISELLE, it’s a head-to-toe pick with lacy, pleated, high-rising skirts revealing long stretches of textured stockings. They’re topped by sweaters that cling like T-shirts, in a myriad length of new details. The pant suit, in which slacks or a skirt-length cutie take the place of a skirt, is making a debut in fashion news.

These accessories: a hip-slung duplachip belt, chiffon shoes, a shoulder strap bag, and to-the-hem expansion of moiré muffler (wrapped and tossed around) and variation. This is your passport to campus, as featured in August MADEMOISELLE.

“The ‘64 Beat” in coats and suits follows the Continental design. French and English detailing is popular: buttery collars, narrow shoulders, skinny sleeves, pouchy pockets. Seams curve inward. The belt boom continues throughout the ‘64 look. Riding low on the hip or circling a leather trenched coat, belts are in in big way.

Cut in narrow leather, they add more spice when hooked with brass and chain—aptly dubbed “dop-plech” belts.

SWEATER SWITCH

A big stir in fall fashion is caused by the sweater switch. None are sparse, skinny, and sinekly-knit with details to add personality. One has a little ruffle on a Unecollar; another might take a fine ribbing. T-shirt stripes encircle cone domey sweaters, while stripes take a vertical dive in many mohair sweaters. For contrast, there’s the surprise of a hoppy, lacy sweatered netted over a fine-gauge under-sweater. If these TOPPINGS are tucked in at all, they’re arranged into a hip-riding skirt. If not, they take a hip-hanging belt.

Familiar school colors make a brilliant splash: checkmark red, lead-pench yellow, blotter green, and true blue. Each might solo in midis—a wool suit, or corduroy coat, in one clear sweep of color. Some are striped—red and yellow in a sweater; red, yellow and blue in a slicker rain suit.

DANCE DATES

What the Skia is to the Twist, new dance dresses are to the little black nothing. The black slippers become “something” by the addition of a ruffle of a deep V- neckline. Others come in prints or primary stripes, jasped with ruffles or a shoulder. Racy lace turns late-day dressing into an occasion. A white lacy crocheted wool suit takes folding along the jacket edge; a crocheted wool slip has a scooped neckline, filigree with wool lace.

ACCESSORIES

The year’s “difference” is spelled out in accessories. Following the lead of the bolt boom, the look of long, textured stockings is a correlative of the new sweater syndrome, a togetherness with infinite possibilities. Stockings range from lace to opaque, from white or beige to primary solids, come stitched in cables, crochets, checks, tweeds, diamond-cut patterns and wool mosaics. They are set off to advantage with the shoe piste: a tied shidle in nude or cahl, schoolgirl oxfords, t-strap pants—all raising on a small heel, even for class wear.

Evenings, step out in suede, velvet or silk pumps decked in satin bows or filigree buckles. The cloche little watch-cap, knit or crocheted and gilled to one side, is slightly flip, nettling the mood for the “64 Beat.” Other ‘64isms include: faceted, rock-candy beads, the country’s pouch, delivering the goods with the ultimate in dash, hung from a chain or chiffon strap.

MORGAN-­JONES
new Varsity Stripes... coordinates cum laude!

Great new idea. Great fun. Lusty terry towels in your school colors. And blankets and bedspreads to go with! Coordinated, Collegiate, Commotion-provoking! What a way to wow the campus! So go buy yours. And wow ’em.

MORGAN-JONES
DIVISION OF SPRINGS MILLS, INC.
404 FIFTH AVE, N.Y., N.Y. 10018
It was a late fall afternoon as the sun disappeared behind the western horizon. On the softball fields were two aggregations. The first was the Bearcat football squad practicing on the upper diamonds. The second, less well known but just as determined, was selected members from the Athletic Department and the Building and Grounds Department. It was time for the annual softball clash for the coveted "Big Brown Jug." The Athletic Department had copped it twice in a row, the first time in 1964, but now the shuttlecock was back for another round.

Under the capable leadership of Coach Glen Sample, the A.D. team was raring to go. Admittedly, the line-up was imposing with all the talents of the Ghostcat football squad practicing on the upper diamonds. Of guiding a squad mired by Xavier continued the honor of Head Coach Glen Sample. The Musketeers were raring to go. Admittedly, the line-up was imposing with all the talents of the Ghostcat football squad practicing on the upper diamonds.

In the second inning, things settled down as the Athletic Department scored three and Building and Grounds none. Score: 3-0. Sample poked up a hit then began to chase on his own.

Hallie Goodwin, Donnie Kolem, and Al Gordon would have to step up and get the win tonight. St. Louis' defense was strong, and they needed to step up and put the game out of reach.

Banks was described as previously belonging to Miller Huggins or possibly Higgins, and All-American center Ken Lehman. With Xavier leading the three big men, all have signed with professional clubs. The Musketeers with only one starter, tackle Mitch Duked.

The luckless Musketeers were trimmed 15-2 by the Golden Flasher of Kent State. Again they suffered numerous scoring opportunities in a game which was really played at equal amounts. Statistics verify the closeness that you gained 212 net yards, to KU's 214. But Xavier's moral backfired to fanned only with five of fifteen completions and two interceptions.

Xavier continued their hapless antics in the first half of their contest against the Quinncro Musketeers. But after a pre-game halftime pop talk by Coach Bills the Muskies charged back, uprating the Marites, 17-5. Unlike the score, the Muskies gave Quinncro 271 yards against to KU's 175. Again Xavier's punter landed in good hands with three intercepts.

Repeating the explosive offensive attack and hard nosed defense in defeating the De- tergents, 17-2, last week the 'Cats should do well in seeking their third straight win. From all indications one may expect the same wide-open game of football that the Muskies gained 410 yards for a 35-22 victory.

High Flying 'CAT PACES OFFENSE... After Nelson's usual in- jured halfback was well enough to pace the TC 10 to a 46-6 shell of Detroit, Nelson flew past the Titans for 75 yards in 18 carries, scoring twice enroute.

Redlegs Back Out Of World Series As Phillies Romp For Two Straight

by Frank Kaplan

The Cincinnati Reds
Born: April 13, 1964
Died: July 22, 1964
They almost
So read the epitaph of the Cin- cinnati Reds' season as they wrapped up the final week of a hectic sea- son. The Reds were second to the St. Louis Cardinals.

The Cards clinched the penn- ancy by defeating the New York Mets on the final day. In the Wild Field the Reds copped a frustrat- ing week by losing to the Mets and the Cardinals. For the Reds, it was a week of excitement, hope, disappoint- ment and defeat. They ar- med in a golden 1964 season, Sept. 28, in first place, having swept a doublehead from the Nationals. This was the seventh of the Reds' surge for the penn- ant as they overcame a seven- and one-half-game deficit and passed the Phillies. It was the Reds' eighth and ninth straight victories and twelfth win in thirteen games.

Then the Cincinnati bubble burst. St. Louis defeated the Reds for the first time since the Phils swept past in four games. With the stage for the weekend.

The Reds picked up their only win of the week Thursday by stopping the Pirates 5-4. This moved Cincinnati within a half- game of the Cardinals and set the stage for the weekend.

It was quite obvious that St. Louis had the advantage as Fri- day approached. They were to play three games with the Mets at home, while the Reds had two games with Philadelphia at home. Any number of combinations of wins and losses would give the pennant to St. Louis.

Surprisingly, the New Yorkers beat the Cards Friday, 4-0, but Cincinnati could not capitalize on their opportunity to push the luckless Mets Wednesday night. The Phils got a tie for first place as the Reds swept through, 2-0, and presented the possibility of a three way tie.
Cincy Frosh Meet Miami

The frosh football team opens its 1964 season today when the Bearkittens play host to the Miami first-year squad at 3:15 p.m. in Nippert Stadium. Student ID cards will be honored.

It will be the first of four contests for Coach Jim Kelly's Baby Cats, who have three seniors and two sophomores in the starting lineup. A total of eight players from Cincinnati area high schools will be in the starting lineup, six in UC's and two in Miami's.

Local Bearkitten starters will be high school All-Americans Adolphus Banks, Bill Bailey, and Walt Roberts, all of Wyoming, and Adolphus Banks, Bill Bailey, and Walt Roberts, all of Nippert Stadium. Student ID cards will be honored.

The Bearkitten defenders who will be honored are Adolphus Banks, Bill Bailey, and Walt Roberts, all of Wyoming, and Adolphus Banks, Bill Bailey, and Walt Roberts, all of Wyoming, and Adolphus Banks, Bill Bailey, and Walt Roberts, all of Wyoming.

With excellent hands, caught six for 86 yards. Fullback Fred Beier, the Titan's All-American candidate, was again humiliated by the Bearcats' defense when he gained a mere 32 yards. (Last year he gained even less.)

The game began as if UC were going to run Detroit off the field. They scored the first time they got their hands on the ball, going 56 yards in 12 plays. Nelson got the TD on a 3 yd. run off tackle. The conversion was good and UC was up by seven points. Meanwhile, the Titans gained 56 yards passing, but were never effective close in. The Bearcats' defense poured it on whenever UD threatened. At halftime the score stood 7-6.

After the half, the Titans stormed back and looked as if they would tie the score. They got it down to UC's 7 yard line, but again the rug. Catty line charged in and threw Bishop for a couple of losses. After the ball changed hands twice, the Bearcats scored again when Prisby scooted nine yards around end. The drive was set up by a Bob Kopich pass interception on Cincy's 47. Owens missed the conversion and UC had a 13-6 lead.

In the fourth quarter, the Bearcats led the game, going 51 yards in 12 plays. Bishop threw his second touchdown on a seven yard jaunt over tackle. Again Prisby missed the extra point and the 'Cats had a 19 point margin. The Catty defense stifled the Titans the rest of the way and the game was ours.
Tulsa Wins Big; Miami Rolls On
by Fred Shuttlesworth

UC's Missouri Valley Conference opponents showed good power and forbade hard times ahead for the highly touted Bearcats.

The high-powered Tulsa Hurricane with Jerry Ramee, Glenn Dabbs III, and Bob Daughterty all enjoying a fabulous day, bewildered Southern Illinois 69-7 at Tulsa, Southern Illinois had beaten Louisville, 74, the week before. Louisville found the going just as rough against North Texas, losing 23-0, at home in their MVC opener. Wichita was impressive, scoring strong Arizona State at 90-10, Arizona State has now won 11 straight ball games since Wichita upset them 32-10 last year's opener.

The Bearcats' non-conference foes, Xavier, Miami and Houston, also promises to be tough. Cross-town rival Xavier won their first game after a loss and a tie, 17-9, over the tough Quantico Marines. With Walt Maller back, the Muskies finally showed an offense to go along with their hardened defense.

Miami's Redhkins rolled over Western Michigan 33-9, with Re-Kerville and Joe Knaur powering full steam. The Redhkins amassed more than 400 yards in total offense in the slaughter.

Boston College, awaiting an 11-day period with the Bears, both week off to savour their two wins, which include an upset over nationally ranked Syracuse.

Wilson Leads Olympians To Impressive Victories
On October 16, the aggressive U.S. Olympic Squad led by Bill Bell, Jim Brandley, Joe Caldwell, Mel Counts, Jeff Mullins, and Walt Hazzard, will open the defense of the United States basketball title.

The confident Olympians first dispelled any doubts with a romp 69-56 triumphs over the proud professional San Francisco Warriors on Sept. 24. Three days later, Haskell's charges, pushed the talent-laden Cincinnati Royals in a hard-fought 66 to 54 victory.

Leading the Olympians in both contests was George Wilson, the UC All-American.

What every son should tell his father!

Tell him there's nothing but nature: The natural shoulder line adhered to faithfully by College Hall in authentic traditional suits and sportswear. Available in sports and dress models, both in washable wool and cotton. For names and addresses of nearest clothier, College Hall, Broad Ave., of the Americas.


c

.....

From the Press Box
by Dale Wolfe
Ass't Sports

For those of you who cannot read English as "Wetzu." And what has water to do with the gridiron sport, or specifically, with UC football? Well before the season is over it could be the most important word in the vocabulary of every Bearcat fan. You're sure to hear it at the Xav- ier game Saturday when the ever defensive unit is playing. It's their batteryline.

And Bearcats opponents may have reason to shiver when they hear the chant: WETZU! WETZU! WETZU! The defensive unit personally beat Dayton played a major role in shutting out the Titans. Xavier should find it equally hard to move inside the forty yard line.

The defense played by the Red (for STOP) Unit is especially re- freshing after watching Bearcats opponents score easily and often against UC in past years. Two years ago Cincy opponents scored 202 points to UC's 142. Pass de- fense was practically nonexistent. The defense was the story of the game. Gradium the story can be pinned on wetzu and the tremendous spirit and pride that the Red Unit is known for. This has in its abilities. "Hard work and self pride make them go," says Coach Chuck Studley. "They hustle in practice and they hustle in the field. Wetzu gives them unity."

It's not all just a matter of spirit, however, for there is some tremendous talent with the Reds. The perimeter is headed by Bob Steinhouse, Bob Kopich, John Smolody and Royce Starks—all well experienced backs. The line is tough-nosed with Dennis Woodruff and Doug Warner at the defensive end spots, Dennis Smith and Bob Welch at tackle, Al Nie- ville at middle guard and Darryl A llen and John Parker as linebackers.

Studley also admits the new substitution rule has helped: "We can more fre- quently in the game just about anytime we need them there. This means that we can throw the right mixture 75% of the time on defense. They're more aware of themselves and they make the right reactions on the field."

Another factor which has least to the experience of the defensive crew is that it actually plays longer during each game. The offen- sive unit plays considerably less than half of each game, giving the Reds more time to learn each other's reactions.

NoDozTM keeps you mentally makes you feel drowsy while alert with the same safe re- using, working or driving, as millions do. perk up with safe, effective NoDoz Tablets.

NoDozTM is a bold new breed of dress shirt for a bold new breed of guy. Arrow Cum Laude, a gutsy button-down oxford in pure, unadulterated cotton. High collar band that doesn't get lost under a sweater or jacket. Long, swooping collar points that 15 more like it in stripes and colors you never saw before. $5. A bold new breed of dress shirt for a bold new breed of guy.
WAA Penguin Club Holds Tryouts At Women's Pool

The University of Cincinnati Girls Penguin Club has scheduled tryouts on Thursday Oct. 15 and 22 from 4 to 5:30 p.m. in the swimming pool at the Women's Gymnasium. To be eligible to try out, swimmers must attend two hours of practice which will be held on Tuesday and Wednesday, Oct. 13th, 14th, 20th and 21st, from 4 to 5:30 p.m.

Required strokes will include the front crawl, back crawl, side stroke and breast stroke. Required stunts will include the back tuck, pike surface dive, back dolphin, right and left butterfly, and head first and foot first skimming.

The Penguin Club meets every Wednesday evening at 6 p.m. and devotes its time to synchronized swimming stunts, strokes and composition. The club is interested in competition with other colleges and culminates its years activities with an annual water show.

WHAT DO YOU BUY WHEN YOU BUY GREGG’S PROFESSIONAL DRY CLEANING?

You buy a finished product. Soils and stains have been removed. Trimmings and ornaments have been removed and replaced. Repairs have been made. The original “feel” has been restored by sizing additives. Creases are sharp and fabric is properly finished. Your garment is ready to wear.

Gregg Cleaners
200 W. McMillan Street
Phone 671-4650

WHAT’S NEW IN THE OCTOBER ATLANTIC?

“Why Suspend Pay-TV? The Fight in California” by Sylvester L. “Pat” Weaver: The president of Subscribers Television discusses the case for pay television and argues that the recent decision by California voters to continue pay TV is a victory for peace. The article features excerpts from a new novel by Parnell, Nevada Algren. Paystub by: Peter Dennis, Thomas Eichhorn, W.J. Stevick, and Andrea Donn. Artwork by: Studio 919.

Patronize your advertisers.

Ruth’s BAKERY
3215 Jefferson Avenue
Telephone 281-8423
New Owner & Manager—JAN HARTMAN
SCHMID BAKERY of Northside

S-T-R-E-T-C-H Your College Budget at LANCE’S

Choose only what you need...at prices you can afford

- NEW AND USED TEXTBOOKS
- PAPERBACKS, STUDY AIDS, OUTLINES
- ART & ENGINEERING SUPPLIES

“Supplying Cincy Students Since ‘33!”

LANCE’S
345 Calhoun
Opp. Law College

** PATRONIZE YOUR "ADVERTISERS" **
One point in favor of summer TV viewing was Championship Bridge, seen every Sunday at twelve o'clock on Channel 12. Bridge enthusiasts had a chance to watch top flight players do top flight bidding and playing. The narration was done by Alex Drier who was ably assisted by a man Alex referred to as Charlie. Most bridge players recognized Charlie as being the smooth and always interesting Charles H. Goren.

The following hand from June 7, exemplifies the quality of both the players and the bidding. North was Paul Hodge, the fifty-first ranking life master. South was John Berber, inventor of the Gerber four-club conversion. West was Oswald Jacoby, world's number one ranking player with over 1,000 master points. I believe east was Peggy Johnson whom I know little about, but being Jacoby's partner says something for her in itself.

Bidding:

<table>
<thead>
<tr>
<th>Dealer</th>
<th>East</th>
<th>West</th>
</tr>
</thead>
<tbody>
<tr>
<td>North</td>
<td>S A 10 7 4</td>
<td>H A 7 5</td>
</tr>
<tr>
<td>South</td>
<td>S K J 6 5 2</td>
<td>H K Q J 9 8</td>
</tr>
<tr>
<td>West</td>
<td>D A 9 6</td>
<td>C J 5</td>
</tr>
<tr>
<td>North</td>
<td>4D Pass Pass Doubt Pass 5D Pass 6D Pass 6S Pass Pass</td>
<td></td>
</tr>
</tbody>
</table>

Goren summed up the bidding as follows: 4D, natural pre-emptive bid; Double, a strength showing penalty of business double, leaving decision up to partner; 5D, a strength showing bid asking partner to bid his best major suit; 6D, returning choice of major suit to partner; 6S, natural final contract bid. The hand was no lay down, but Gerber knew what to do with it and pulled home the small slam.

Hands like this, along with Mr. Goren's commentary and bridge tips provided a very interesting and often enlightening program. Alex Drier did a fine job too, although he often needed help from Charlie with his point counting.

Toledo Councilman Head: Collegians - For - LBJ

A special "Collegians-For-LBJ" organization is being set up by the Ohio Johnson-For-President Committee and Toledo City Councilman Robert C. Savage, the youngest Councilman in Toledo history and the youngest elected official of any major U.S. city, has been named to direct the campaign.

A 1959 graduate of the University of Toledo with a Bachelor of Science degree in Business Administration, Councilman Savage is a partner with his brother, John, in the Toledo-based Savage Insurance Agency. The brothers specialize in life insurance, representing the Columbus Mutual Life Insurance Company.

"The selection of Bob Savage—who has made his mark in politics and business at an early age—should be an inspiration to college students in all parts of Ohio," commented Morton Neipp, Ohio Coordinator for the Johnson organization. "Only a few years off the campus, Bob, we are confident, will stimulate considerable interest in the Democratic Party on every campus in the state."

Mr. Savage recently demonstrated his organizational ability by developing the over-all plan for the recent successful "Dollars for Democrats" fund-raising drive in Lucas County. Elected to the Toledo City Council in November 1963 at age 25, Mr. Savage in 1962 was President of the Ohio Catholic Young Adults and served as National Spiritual Chairman for the National Council of Catholic Young Adults.

"We hope to have a Collegians-For-LBJ group on every college campus in Ohio," said Mr. Neipp. He added that Mr. Savage also will endeavor to strengthen existing Young Democratic Clubs and establish new ones at the colleges as well.

ESQUIRE BARBER SHOP
You Specify, We Satisfy
In Princeton, Ivy League, Flat Tops and Any Other Modern or Regular Hair Style
228 W. McMillan St. Cincinnati 19
Phone 621-5060

ERASE WITHOUT A TRACE ON EATON'S CORRASABLE BOND
Don't sell yourself short at the keyboard. Typing errors don't show on Corrasable, Eaton's paper with the special surface makes perfect papers possible every time, the first time. An ordinary pencil eraser makes a rub-out a cliché with never a tellable trace of evidence.

Corrasable is available in light, medium, heavy weights and Onion Skin. In handy 100-sheet packets and 500-sheet ream boxes. Only Eaton makes Corrasable.

A Berkshire Typewriter Paper
EATON PAPER CORPORATION PitTSFIELD, MASSACHUSETTS

wear trimfit
in FARAH
Slacks
by FARAH

GO BEARCATS BEAT XAVIER
Bikes are the biggest thing to hit campuses since the fraternity pin. Those wooden-wheelers at Harvard in the early 1800's were just a fad, but today's interest is a great deal more than that.

Campuses are getting bigger—a mile or more across—a college is not unusual. But for cycling study to thrive, only 30 minutes between classes, distance is no longer a problem. And, since the trend of schools is to discourage cars on campus, college administrators are pleased at cycling's popularity. What's more, bike riding is fun and provides good exercise for the fitness-conscious.

Here's how some colleges have taken to bikes:

The University of Michigan estimates that between 6,000 and 7,000 bikes are used on its campus every day. Michigan State reports a jump from 3,750 bikes on campus in 1960 to over 4,700 in 1963.

The University of California at Davis is planning 15 acres in 1963. Its neighbor, Stanford, has a bike population that corresponds with the national average—one bike for every seven people. With an enrollment of nearly 10,000 students, that's a lot of bikes.

The University of California at Davis is planning 15 acres of parking facilities to accommodate its two-wheeled traffic. There are almost as many bikes as students—4,700—and most of the faculty and staff have caught the bicycle bug and can be seen two-wheeling their way around campus.

Cal Davis' neighbor, Stanford, has a bike population that corresponds with the national average—one bike for every seven people. With an enrollment of nearly 10,000 students, that's a lot of bikes!

Cycling has been an official Olympics sport since the rebirth of the famous games in 1896. The fact that U. S. Olympic officials are looking to today's collegiate cyclists to put them back in the win column of this Olympic sport speaks strongly for the value of college cycling.

But the campus cycling story is more than one of racing. Cycling is also a beneficial complementary activity for students primarily interested in other sports. In many colleges, members of the varsity swimming and track teams, and the rowing crew participate in year round cycling programs in their off-seasons to keep in good shape. Cycling has proved useful for the correction of weaknesses in muscular strength, endurance and reaction time.

An important aspect which coaches and students appreciate is that through cycling physical fitness is obtained without the drudgery often accompanying other forms of conditioning.

Whether of transportation, fitness or relaxation, one thing is sure these days—bikes are the biggest wheels on campus.

IT STAPLES
term papers and class notes, photographs, news items, themes, reports.

IT TACKS
for bulletin board, pennants to wave, shelf paper, display hangings.

IT FASTENS
party costumes, prom decorations, school projects,蛋白石, stage uniforms.

It's the "Tot 50" Swingline Stapler 98¢

This revolutionary new red phosphor that increases brightness on the average of 43 percent standard.

Our Sylvania Electronic Components Group is one of the two largest suppliers of receiving tubes and picture tubes. It is used by 7 out of 10 TV set makers.

Our Future in Color TV Looks Rosy

The Color TV market is in full bloom—and GTE along with it.

The reason? Our Sylvania subsidiary has made dramatic advancements in color performance standards of color TV sets.

In developing these new receivers, Sylvania has drawn upon its research facilities of GT&E. One result: the Sylvania "Color Bright 85" picture tube using a revolutionary new red phosphor that increases brightness on the average of 43 percent standard.

As a major factor in all phases of communication through sight and sound, it is small wonder that GT&E has become one of America's foremost corporations.

If you're looking for a young, aggressive company with no limit to its growth, you may wish to view GT&E in the light of your own future.
**La Salle Quartet Opens 1964-65 Concert Series**

The first LaSalle Quartet concert of the season will be given at 8:30 p.m. Tuesday, October 12 in Concert Hall at UC's College Conservatory of Music. With the new season, the world-famous group celebrates the 15th Anniversary of performing together.

The Quartet was founded in 1949 at Juilliard School of Music. Members are Walter Levin and Henry Meyer, violin; Peter Kaminitz, viola; and Jack Kirstein, cello.

Tuesday's program will feature the first Cincinnati performances of Hugo Wolf's "Quartet in D Major." The opening eight bars are in the familiar Bach recapitulative style, but then, influenced by the chromaticism of his singer Bach adds 16 bars of an entirely different character with an abundance of supple melody, modulations, and picturesque expressions.

The second Aria retains the A Minor of the opening aria and carries on as well the feeling of excitement and friendly urgency.

**The Cantata consists of four sections:** Aria, Recitative and Aria, Chorale and Recitative, for which the orchestra is reduced to a string quartet.

![La Salle Quartet](Image)

**ATTENTION MEN!**

Famous J. S. Bach Cantata At St. John's Unitarian Church

by Chandy Lackman

This Sunday, October 11, at 10:30 a.m., St. John's Unitarian Church, (225 Rose Ave.), continuing with its unique music program, will present J. S. Bach's Cantata No. 31, "Jauchzet Gott in allen Landen," for solo soprano, solo trumpet, string orchestra and organ. The program is under the direction of Gordon C. Franklin with Eugene Bice of The Cincinnati Symphony Orchestra, trumpet soloist and Nanny Carr, soprano soloist.

The soprano part, which was copied out by Bach himself, and one wonder who the singer was for whom Bach wrote this virtuoso part, bristling with difficulties. Was it a talented boy soprano of the Thomas school, or more probably a student falsetto singer? Even, perhaps, Bach's son, Philipp Emanuel? At any rate, the vocal line demands the most extraordinary mastery of the art of baroque ornamental singing.

Nor did Bach allot any easier tasks to the accompanying parts. The trumpet particularly has a major role in the corner movements, one demanding not only the greatest facility in concerted figuration, but also a tone so delicate and silvery that the player is enabled and one feels the trumpet to be a second soprano voice.

The Cantata consists of four sections: Aria, Recitative and Aria, Chorale and Recitative.

The first section is an outburst of joy, with even the instrumentation in its sparkling, exuberant sound, having the feeling of a concert of festive splendor and jubilation. The interplay of solo voice and instruments defies all conventional rules of style.

It is followed by a solemn recitative in two parts. The opening eight bars are in the familiar Bach recapitulative style, but then, influenced by the chromaticism of his singer Bach adds 16 bars of an entirely different character with an abundance of supple melody, modulations, and picturesque expressions.

The second Aria retains the A Minor of the opening aria and carries on as well the feeling of excitement and friendly urgency.

Freshman basketball tryouts will be held from October 15 to 17 in the Laurence Hall Gym at 3 p.m. Also any freshmen interested in swimming can contact Coach Lagaly in 206 Laurence Hall. All interested should meet at 3 p.m. Thursday preceding the Tuesday concerts.

**THE NEBBS'S A HOME AWAY FROM HOME**

78 WEST McMLLAN

OPEN DAILY

2-2:30 A.M.

Watch The Cleveland Browns On Sunday

Phone 751-9491
CCM Recitals Planned; New Jazz Course At UC

Cincy Music Hall Has New Look

Music hall has a new look backstage, and with the exception of a few finishing touches yet to come, completion of a large-scale remodeling operation will coincide with the opening concerts of the Cincinnati Symphony Orchestra this weekend.

In a $30,000 renovation project, the dressing rooms, storage areas, and the orchestra stage have undergone a complete renovation. A new stage, orchestra pit, and general seating arrangement have been added, along with a new orchestra pit, dressing rooms, and a new stage."
Ken Wolf Visits White House; Dines With President Johnson

by Ken Wolf

It's a strange sensation being on a plane headed for Washing-
ton, D. C. knowing you are to have dinner with the President of the United States. It is all over, I still find it hard to believe that it really happened.

It all started on Monday, September 30. I had an appoint-
ment with Dr. Langsam at 3:30. After a short talk with the President, the first thing I recall he said was, “President Johnson, I am going to have dinner with the President of the United States, now that it is all over, I was due at the White House at about four hours before the plane landed.

I entered the lower entrance of the White House. The doors opened and I walked through. The first man I saw was the President, the White House Reception Committee. On Tuesday morning the engraved invitation came from the White House and I was all set to go.

The sight was wonderful. The West Virginia forests were just changing colors and the view was breathtaking. But I couldn't concentrate on the scenery too much. I was too excited and still sort of numb.

The President was dressed in a two-piece green suit and took a seat in the front row with the students. Mrs. Johnson looked very beautiful in a two piece green suit and took a seat in the front row with the students. Mrs. Johnson looked very beautiful in a two-piece green suit and took a seat in the front row with the students.

The doors then opened, everyone rose, and the first family entered. Lynda entered wearing a two-piece green suit and took a seat in the front row with the students. Mrs. Johnson looked very beautiful in a two-piece green suit and took a seat in the front row with the students.

The doors then opened, everyone rose, and the first family entered. Lynda entered wearing a two-piece green suit and took a seat in the front row with the students. Mrs. Johnson looked very beautiful in a two-piece green suit and took a seat in the front row with the students.

The President spoke for about 10 minutes. I found myself spellbound by the entire situation. Here I was, ten feet from the President of the United States. It was a wonderful feeling.

President Johnson's remarks were aimed at the youth of his audience and at the entire country. Freedom is not a doctrine, he said, but a dynamic, vital force that has given birth to our great institutions. Freedom is the foundation upon which our nation has been built. Freedom is the foundation upon which our nation has been built.

DAA Grad Student Displays Paintings

An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Artists and Art. An exhibit of oil paintings by Mark Warren, graduate student in the University of Cincinnati's College of Fine Arts, is on display through October 15 in the lounge, UC's campus Union Building.

The exhibit is open to the public free of charge. Warren is a student member of the American Academy of Art...
Summer School Pace Viewed As Rapid, Problems Blamed On Unfamiliarity

by Bob Schumacher

Following the adoption of the quarter calendar by the Summer school a great deal of controversy arose, among the students enrolled in the college due to the accelerated pace of the program.

The basic complaint was founded on the assumption that the amount of time allotted for each quarter's work fell greatly short, in actuality, of the time required to complete that work.

Dr. Robert W. Bishop, dean of the Summer School, was asked to comment on this situation and evaluated the summer session now that it has drawn to a close.

When asked if the amount of time given to each course was radically different (if not shorter) than it had previously been, Dean Bishop pointed out that, "Formerly, the ten-week Summer School period was divided into two five-week terms; each term equivalent to a standard course of work. The only alternative (when coordinating the Summer School with the other UC colleges on the Quarter system) was to divide the regular ten-week Summer School period into three terms of three and one-third weeks each with 15 instructional days per term plus two exam days.

Therefore it is quite easy to see that the basic change was not in the amount of time given to each course but rather was done to coordinate and synchronize the entire Quarter, Calendar plan of instructional days per term, one-third weeks each with 15 hours' work. The only alternative would be that the effect would be comparable with the semester, week and then new structure of the Quarter system.

The Dean pointed out that in recent studies done at major universities and from the data accumulated at UC, this summer all conclusions state that:

1. "The teaching pace and course coverage in Summer School is comparable to that of semester school terms and the regular quarter or semester in total number of hours spent in class sessions in credit work." The methods of instruction, preparation time, examination and testing procedures, textbooks, and matching instructors were substantially the same.

2. "There are no significant differences between Summer School terms and the regular quarter or semester in total number of hours spent in class sessions in credit work."

3. "There is no evidence relating the students' learning achievements to the concentration or a wider distribution of any given number of hours.'

4. "There appear to be no definite differences associated with quality and method of teaching."

5. "The findings support the inference that for different kinds of courses and materials, different kinds of hour-spacing may be indicated, hence very wide distribution of hours may actually be disadvantageous to the learning process."

6. "The overwhelming consensus is that where material to be learned is meaningful, the distribution of learning time is not the critical variable."

The conclusions reached in this interview were to point to the general inference that the Summer School has been very successful in adapting the quarter system. Most of the faculty and student population who were questioned on this point felt only the unfamiliarity of the new system was at fault but that once accustomed to was a far superior system.

Committees

(Continued from Page 2)

Fast, Flexible and Efficient Describes Centrex System

The University of Cincinnati began operation Aug. 31 of Centrex, new campus central telephone exchange.

Centrex service is described as fast, flexible, and efficient. Calls from outside may be made directly to anyone with a telephone on UC's main campus, at an estimated saving of 28 seconds per call.

The seven-digit UC phone numbers will include both digits 475, followed by a four-digit extension number for each telephone.

Apartments and dormitory residents as well as administrative personnel may be dialed directly through Centrex. UC's Medical Center, located at Eden and Bethesda Aves., is not included in the Centrex system.

One advantage of Centrex to both UC personnel and off-campus callers will be 24-hour service. Calls to specific numbers may be made at any time of day or night, bypassing the UC switchboard.

Outsiders will dial the seven digits to call UC personnel. Callers from outside the Cincinnati Metropolitan area will also use the area code 513.

Summer School will stage two five-week terms; each will include 20 days of instruction and 16 days of testing, procedures, text, and other course work. The only alternative would be that the effect would be comparable with the semester, week and then new structure of the Quarter system.

The Dean pointed out that in recent studies done at major universities and from the data accumulated at UC this summer all conclusions state that:

1. "The teaching pace and course coverage in Summer School is comparable to that of semester school terms and the regular quarter or semester in total number of hours spent in class sessions in credit work."

2. "There are no significant differences between Summer School terms and the regular quarter or semester in total number of hours spent in class sessions in credit work."

3. "There is no evidence relating the students' learning achievements to the concentration or a wider distribution of any given number of hours."

4. "There appear to be no definite differences associated with quality and method of teaching."

5. "The findings support the inference that for different kinds of courses and materials, different kinds of hour-spacing may be indicated, hence very wide distribution of hours may actually be disadvantageous to the learning process."

6. "The overwhelming consensus is that where material to be learned is meaningful, the distribution of learning time is not the critical variable."

The conclusions reached in this interview were to point to the general inference that the Summer School has been very successful in adapting the quarter system. Most of the faculty and student population who were questioned on this point felt only the unfamiliarity of the new system was at fault but that once accustomed to was a far superior system.

Committees

(Continued from Page 2)

designed to help foreign students feel at ease in a new land.

There is no evidence relating the students' learning achievements to the concentration or a wider distribution of any given number of hours."

"There are no significant differences between Summer School terms and the regular quarter or semester in total number of hours spent in class sessions in credit work."

"There are no evidence relating the students' learning achievements to the concentration or a wider distribution of any given number of hours."

"There appear to be no definite differences associated with quality and method of teaching."

"The findings support the inference that for different kinds of courses and materials, different kinds of hour-spacing may be indicated, hence very wide distribution of hours may actually be disadvantageous to the learning process."

"The overwhelming consensus is that where material to be learned is meaningful, the distribution of learning time is not the critical variable."

The conclusions reached in this interview were to point to the general inference that the Summer School has been very successful in adapting the quarter system. Most of the faculty and student population who were questioned on this point felt only the unfamiliarity of the new system was at fault but that once accustomed to was a far superior system.

Committees

(Continued from Page 2)
Bicycle Trip To Cincinnati Ends At Hospital

by Gene Bobers

Sitting in an office for five months not doing anything can be pretty dull, and it is not unusual for someone subjected to such boredom to daydream.

I am no exception. However, did my dreaming consist of the typical dreams of power, wealth, or great athletic prowess? Yes, but I wanted more—much more. I longed to be able to lose 10 pounds. After weeks of dreaming and no results, in desperation I bought a prehistoric bulb. I was going to bike:

I had intended to camp out, but since it rained the first two nights, my camping was confined to a motel. The third night I was in a hospital. To add insult to injury, my doctor was not only an obstetrician, but since it rained the first two nights, my camping was confined to a motel.

Lots of labs, lectures, leisure — those slacks still stay pressed!

They're New "DACRON®-"ORLON®! New, Ultramatic slacks by Haggar. Even in the rain, they never lose that knife-edge crease...always stay in great shape! They won't bag at the knees...wrinkle below the knees, at the waist or other points of stress. Wash or dry clean them...they're beautiful either way. And wear? We wonder if it's possible to wear them out. And Haggar Slacks just fit better... naturally, 10.00

something in this that dared to slightly impede his progress, they would honk at it, but most at all, they would speed by it.

Feeling halfway sorry for the Xavier football team, UC students gather early around gate. Don't forget—no I.D. card no entrance! (Photo by John Thulking)

Co-eds Think The Coolest Guy On Campus Is The One With A HERSCHEDE Diamond!

Now The 'X' Funeral

With a HERSCHEDE Diamond!

Feeling halfway sorry for the Xavier football team, UC students gather early around gate. Don't forget—no I.D. card no entrance! (Photo by John Thulking)

Four Fine Stores

• 8 W. FOURTH
• TRI-COUNTY CENTER
• KENWOOD PLAZA
• HYDE PARK SQUARE
Homecoming Queen Has Longer Reign

UC's 1964 Homecoming celebration, "Halloween and Superstition," is fast approaching and one of the most exciting aspects of the week—the Queen competition—will be open on Oct. 14. The Queen contest has been re- 
vamped this year by the Execut
ive Committee in order to pro-
vide Homecoming with royalty for the entire year.

In previous years, the Queen and her court were presented at half-time or at the game; their reign lasted only a few short hours. This year, a Tuesday night pep rally has been scheduled at which time the Homecoming 
royalty will be announced. These five girls will be available to participate fully in all student, family, and alumni activities connected with Homecoming.

Each sophomore or junior woman may nominate three 
sovereigns to contest for the title. A panel of three judges will meet to choose the candidates on Oct. 14 at 4:45 in the Main Lounge of the Student Union. At this initial judging, 
the candidates will be graded on poise, beauty, appearance, and personality, the semi-finalists will be chosen.

On Oct. 19, the finalists will be entertained at a private tea. Each 
individual will meet the judges personally and they will again consider the four points men-
tioned above. Five finalists will be chosen at this time; the News Record on Oct. 22 will announce 
these trophy winners.

The Queen will be presented at a pep rally, Oct. 27. The foot-
ball team and band will be on 
hand also. All students are urg.
ed to attend this event, both, 
to greet the new Queen and to cheer 
the football team on to victory.

Excitement and enthusiasm, it is hoped, will build continually throughout the next three weeks. Events have been planned so that many activities are available dur-
ing the coming weeks for stu-
dent participation. Float con-
struction will demand hours of concentrated effort but many 
good times. The Queen competi-
tion will inspire much interest and with royalty who will reign for the entire week, student en-
thusiasm should reach a peak.

Oct. 21 will provide the cul-
nimation of all activities. The televised float parade will begin at 10 a.m. down Clifton Ave. 
Float judges will be announced 
at halftime of the game and the 
winners will receive trophies at the dance. Saturday evening's dance, "The Witching Hour," will end Homecoming 1964.

Everyone is urged to partici-
pate in all Homecoming activit-
ies. The first Queen judging is open to the public and all stu-
dents are urged to attend the pep 
reality on Oct. 27.

Soph Class, Spirit Club Plan Picnic
Ask Questionnaire To Be Considered

The Sophomore Class and the 
UC Spirit Club invite all fresh-
men to attend the Spirit Banquet, "Pigskin Picnic," Saturday night Oct. 30 in the engineering quad-
rangle at 5:30 p.m. Lynn Muller, past student body president, will speak and the Deltones and singer Jackie Morgan will per-
form. Booster club contribu-
tions will be used to help finance future campus rallies and spirit campaigns.

The first Spirit club meeting will be held Wednesday, Oct. 14 at 7:30 in the Student Union. Attendants are asked to check the Union desk for the room number of the meeting.

Those interested in criticizing 
UC's spirit are asked to consider 
the following questionnaire and 
present it at the first meeting.

Only presentation of ideas at this 
meeting can benefit the spirit of the university.

1. Would a closed-circuit TV broadcast of the UC-Boston Col-
lege or UC-Wichita basketball 
games (with admission fee) 
be desired?

2. Would a student migration 
be desired for the basketball 
game with Louisville?

TRINK

* meet you at
soma's!

CLIFTON'S NEWEST
LOUNGE
206 W. McMillan Street
241-9142
Dancing Nightly

LUSTY...
PROVOCATIVE...
eloquent...

Dialogue highlights from the motion picture that LIFE Magazine calls "a lusty, boldly provocative pro-
duction with an array of castle, wenchs and derring-
do the lot." A Victor album captures the tre-
 mendous emotional impact, all the eloquence (and
earthiness) of the film's major speeches as selected 
by director Peter Glenville. An album of significant 
interest to students of drama and the spoken word.

It's all for the sake of fashion and the look is luxurious.

Leather marks the pockets on the back-buttoned top. The 
slim skirt and 3/4 sleeve top are fully lined to keep the wool 
in shape. Sizes 5 to 15. charcoal and white tweed only. $18

phone 381-7000
college place (2374), fourth floor
also finely cut and woven woods
Election Date Set For Oct. 22
Theme Is: Voice Your Choice
by Mike Hesse

Man's desire to speak out and be heard is one of the tenants on which our society is based. In America, it does not matter who the speaker is, his right of expression is guaranteed by the Constitution.

In America, man is also guaranteed the right of choosing his leaders. This right is exemplified by a national election every four years. The only drawback to this unique system of choice is the tide of apathy running through our society.

This year the News Record is sponsoring a Mock National Election. Mike House, Senior A & S., and Joe Sullivan, B.B.A., co-chairman of the event, concur by saying, "Our biggest problem will be to overcome the tide of apathy of the student body concerning national politics."

The mock election is scheduled for October 22, 1964. This year both the faculty and the students will vote, with the results being tabulated separately and published in the News Record on October 25.

Polling places will be located in the Union Building lounge, in the Women's Tower, and in Mrs. Mickeie Hall. A faculty booth will be set up in the Union Building. The booths will be open from 11 a.m., on Thursday the 22nd, to 3 p.m.

The rules set up by the procedures committee are simple. An ID card must be shown to obtain a ballot. Legitimate write-in candidates are permitted, demonstrations for candidates are permitted around the polling places, and each student is asked to vote only once.

Space will be provided in the News Record for any and all articles, in good taste, supporting their specific candidates. All students are urged to submit articles of this type. "Voice your choice" on October 22.

AFROTC Recruits Students

Coinciding with the opening of Freshman Orientation, the Department of Air Science, under Lt. Col. Stanley J. Wiechert, set up information and recruiting booths at various Campus locations last week. Members of the Department Staff and the Cadet Wing under M/Sgt. Joseph A. Posey and Cadet Colonel James F. Carney operated the booths.

Their purpose was to acquaint incoming Freshmen with the advantages of the AFROTC Program. A special display was set up for the Student Life Convocation which included a BMARC Missile on loan from Wright-Patterson Air Force Base. The success of this program can be measured by the 175 new Cadets added to the Corps this year.

Although the Formal period ended on October 2, interested students can still enroll by visiting the Air Science Offices in the McConnell Hall, from 8 a.m. to 3 p.m. Monday through Friday.

Freshman Orientation, the Department's first freshman orientation program at UC Medical Center, part of the department of Preventive Medicine and Industrial Health in the College of Medicine.

A four-year $240,000 grant from the U.S. Department of Health, Education, and Welfare, Vocational Rehabilitation Administration supports the program, which is directed by Dr. Theodore D. Sterling, director of the Medical Computing Center.

AFROTC Recruits Students

CAMP CAMPBELL GARD
 out of Hamilton

WHAT
Christ The Lord Of The University

David B. Sageser
Pastor of Clifton Methodist Church
one time Director of Wesley Foundation at the University of Cincinnati
and Director of The National Council of Churches Student Work.

WHEN
OCTOBER 16, 17, and 18
(Dinners Leave at 6:00 p.m. afte Dinner Friday return for lunch Sunday)

WHERE
FALL STUDY CONFERENCE
CAMP CAMPBELL GARD
CAMP CAMPBELL GARD

WHO
STUDENTS AND FACULTY

COST: $6.50 All Freshmen will be subsidized

CONTACT
Jack D. Stephenson
2717 Clifton Avenue
861-5893

Sponsored by: United Campus Christian Fellowship Wesley Foundation

Yes, a Sincere Thanks to all of you for making this Fall Book Rush Our Biggest and Best.

Your many compliments concerning our new Self-Serve TEXTBOOK DEPARTMENT and our exciting new PAPERBACK BOOK GALLERY have been appreciated.

Please remember every text purchased from us is GUARANTEED CORRECT in every particular. We will appreciate having any errors called to our attention.

We shall continue to "TRY HARDER" to deserve your confidence and loyalty.

Tryus 191 for any book

Du BOIS Book Store
Calhoun at Clifton

Clis Jennelle, Manager — U.C. 1961

"Opposite the Campus"